

**COUNTY OF SANTA CLARA
SPONSORSHIP AGREEMENT
CENSUS 2010 PARTNERSHIP NETWORK**

THIS AGREEMENT is made and entered into between the COUNTY OF SANTA CLARA, a political subdivision of the State of California ("COUNTY") and the _____, a sponsor ("SPONSOR") for the COUNTY'S Census 2010 Partnership Network.

RECITALS

- A. The County's Census 2010 Partnership Network is devoted to outreach and education about the Census to promote maximum participation within Santa Clara County. Census Day will be April 1, 2010.
- B. By resolution dated _____, the COUNTY Board of Supervisors adopted a Marketing Plan for the Partnership Network, and authorized the County Executive or designee to negotiate and execute sponsorship agreements for the Partnership Network.
- C. SPONSOR desires to contribute to the Partnership Network and, in consideration of the contribution and corresponding sponsorship level, receives the benefits outlined in the Marketing Plan and Sponsorship Booklet.

THEREFORE, the parties agree as follows:

1. Program Administration

- a. The COUNTY'S Office of the County Executive will administer this Agreement, and manage the Census 2010 Partnership Network.
- b. In consideration of SPONSOR'S contribution, SPONSOR is entitled to the benefits set forth in the Marketing Plan and Sponsorship Booklet as developed by the County Executive's office.

2. Sponsor Recognition

- a. SPONSOR hereby gives the COUNTY all rights and permissions to use SPONSOR's name and logo in outreach material in accordance with its sponsorship level.
- b. The SPONSOR shall provide to the County its logo to be reproduced on printed materials.

3. Payment of Sponsor Contribution and Contract Signing

- a. The SPONSOR’s cash contribution identified in Section 4 is due in full within 30 days from the execution of this Agreement. SPONSOR should make checks payable to “Santa Clara County” and mail to:

Office of the County Executive
 ATTN: Census 2010 Partnership Network
 70 West Hedding Street, 11th Floor, East Wing
 San Jose, CA 95110

- b. Santa Clara County is a tax-exempt government entity. Our Federal Tax Identification is: _____. Your sponsorship may be tax deductible under the Internal Revenue Code. **Please check with your tax advisor.**

4. Sponsorship Levels

- Palatial \$25,000 High-rise \$10,000 Victorian \$5,000
Craftsman \$2,500 Colonial \$1,000

SPONSOR will pay the following: _____

5. Signatures

A – SPONSOR

Authorized Sponsor Signature: _____ Date: _____

Contact Name (print): _____ Title: _____

Contact Phone: _____ Fax: _____ Email: _____

Company Name: _____

Company Address: _____

B – COUNTY

Office of the County Executive
 70 West Hedding Street, 11th Floor, East Wing
 San Jose, CA 95110

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Authorized representative:

Emily Harrison, Deputy County Executive

Date

Approved as to form and legality:

Steve Mitra, Deputy County Counsel

For County use only:

Amount Due \$ _____ Amount Received \$ _____

Date: _____