

Santa Clara County Voters

Presentation of Survey Results

Prepared for:

**County of Santa Clara Department
of Roads and Airports**

Evans/McDonough Company, Inc.

December 2001, EMC#01-2531



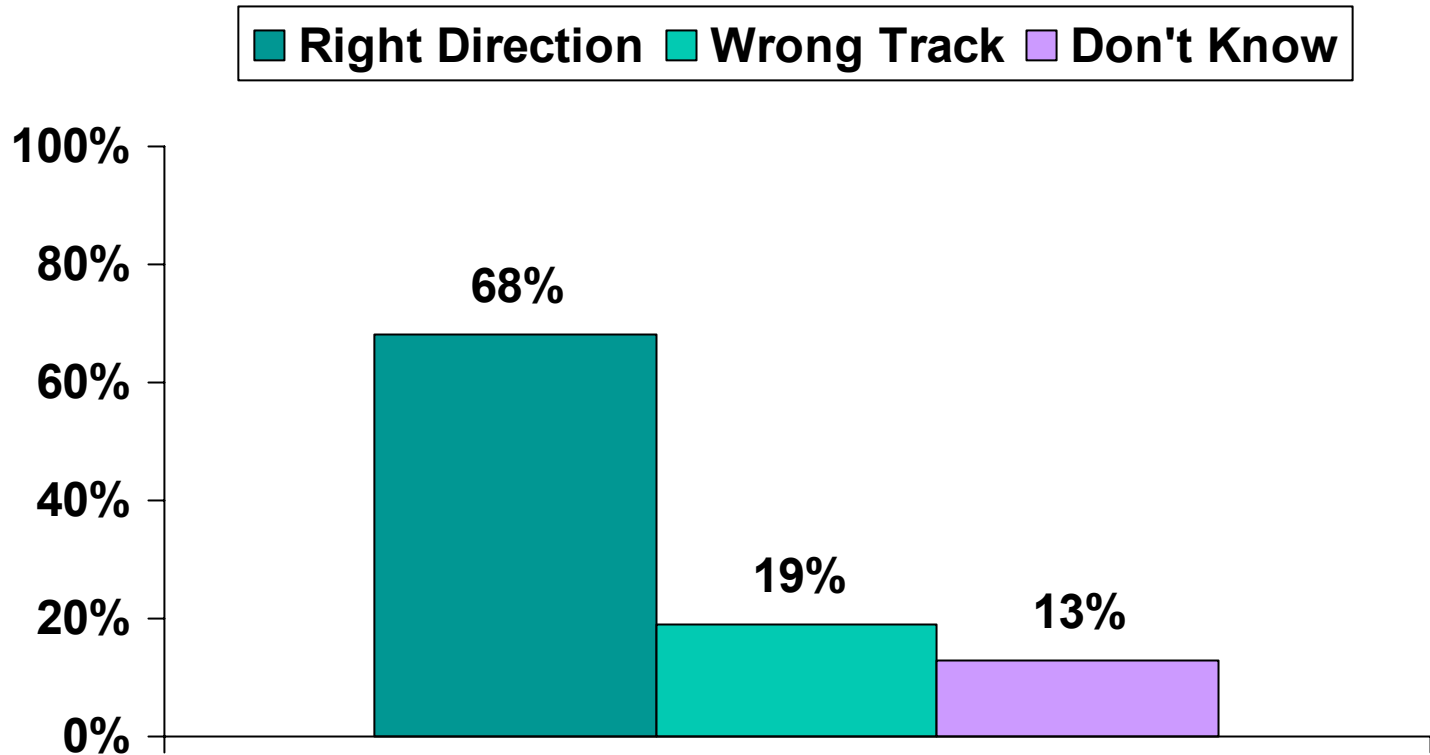
Methodology

Telephone survey

- **n = 1000**
- **Random sample from voter list**
- **December 3-7, 2001**
- **Margin of error \pm 3.1 percentage points**
- **Trained, professional interviewers**

As with any opinion research, the release of selected figures from this report without the analysis that explains their meaning would be damaging to EMC. Therefore, EMC reserves the right to correct any misleading release of this data in any medium through the release of correct data or analysis.

Direction of Santa Clara County

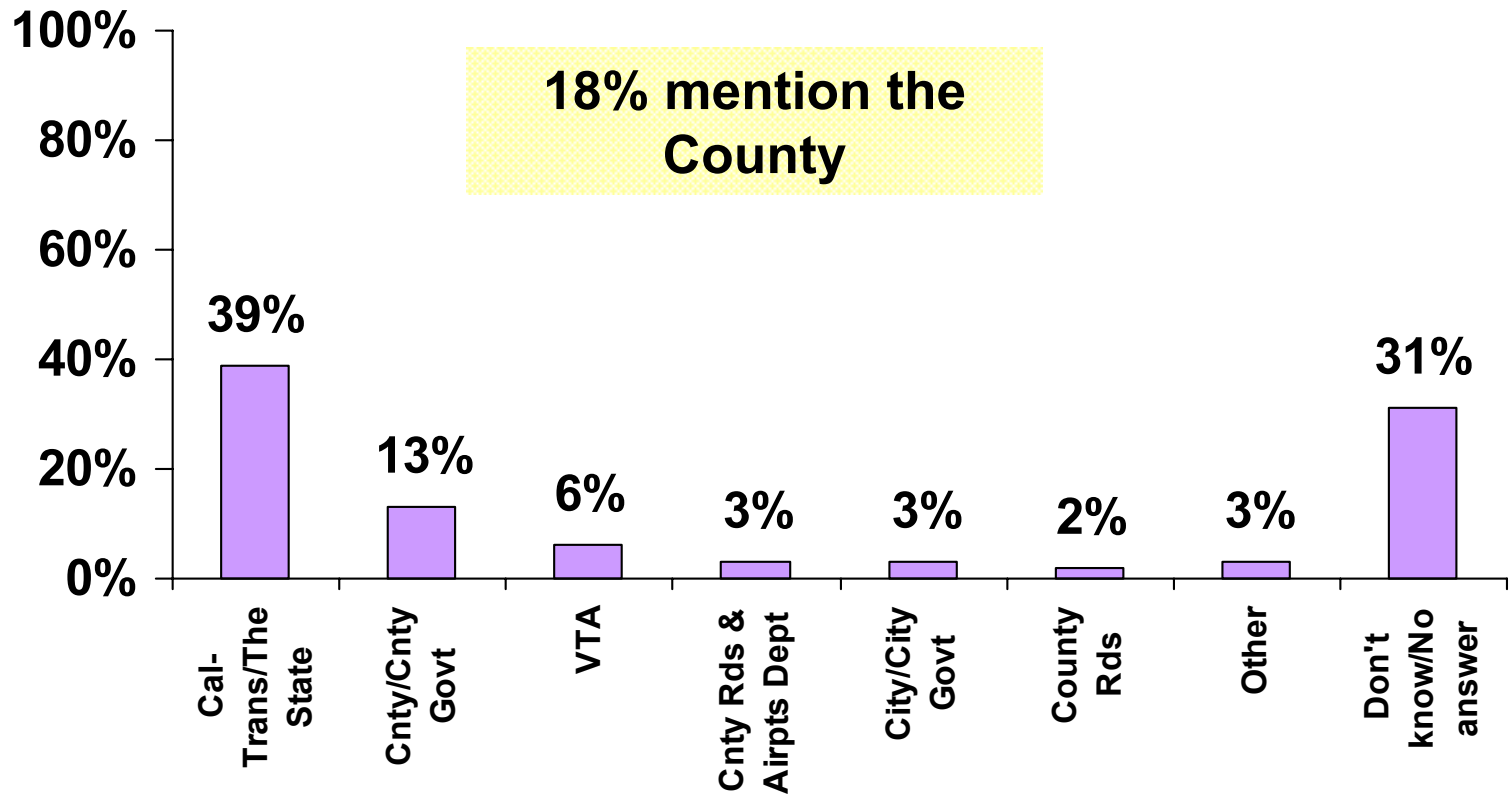


Most Important Problem Facing Santa Clara County

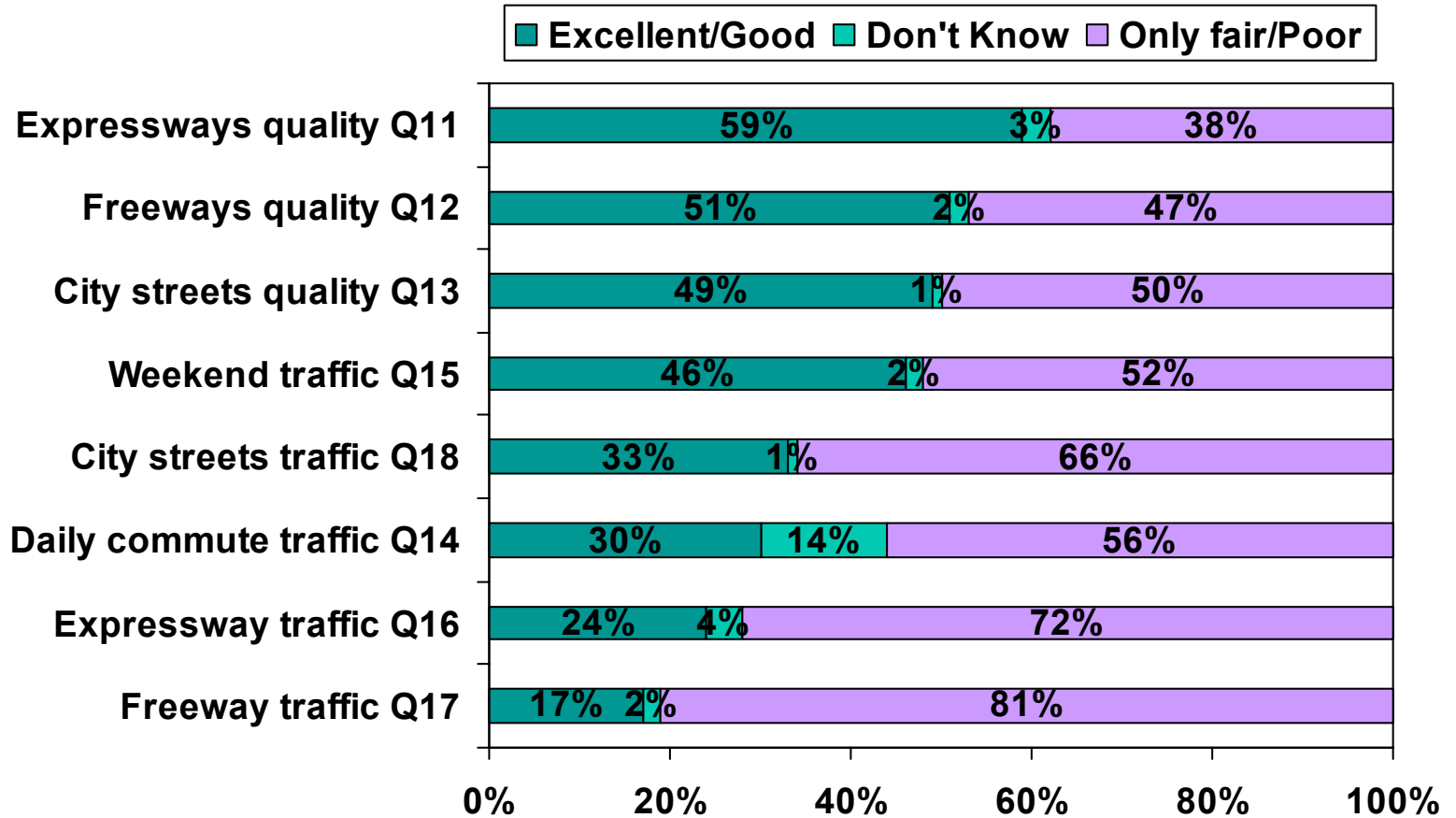
Traffic	34%
Housing/Real estate	11
Transportation/Mass transit	8
Unemployment/Jobs	8
Economy/Taxes/Spending	7
Overcrowding/Growth/Expansion	7
Education/Schools	5
Roads/Highways	3
Cost of living/Poverty	3
Crime/Drugs/Gangs	3
Government/Law enforcement/Politicians	2
Environment/Pollution	1
Other	1
Nothing/No problems	3
Don't know/No answer	4

Who is responsible for maintaining the Expressways in Santa Clara County?

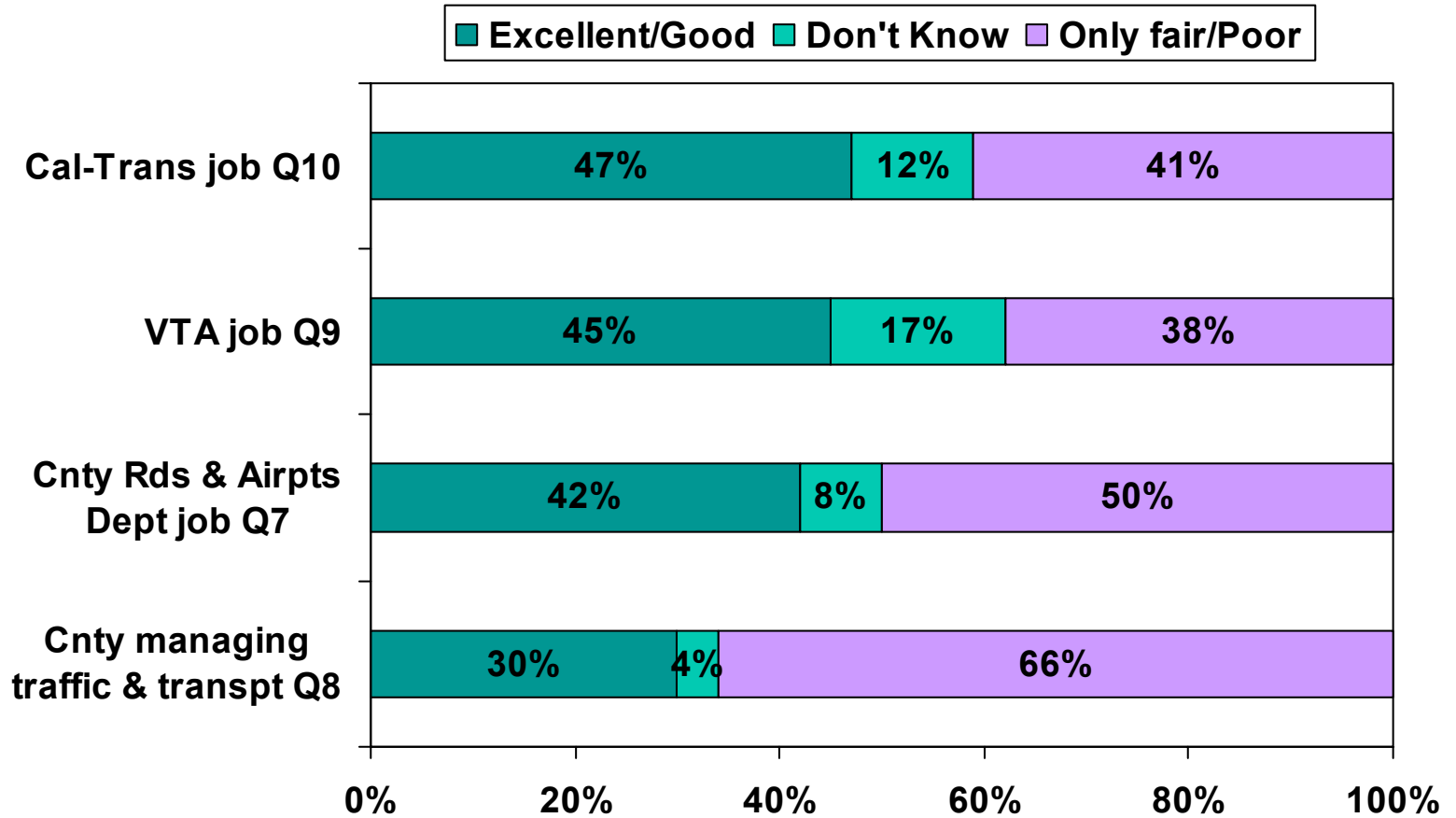
(open ended response)



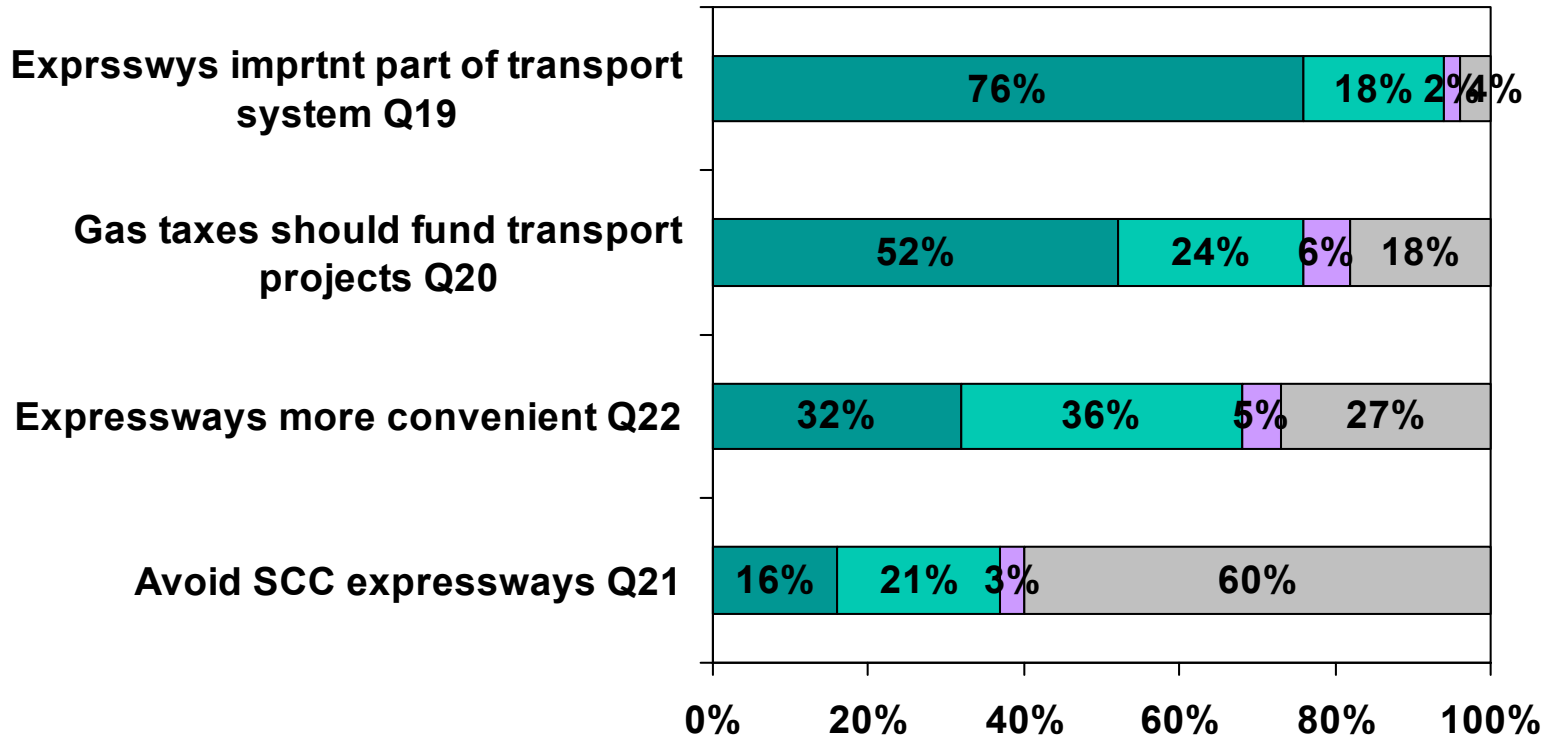
Ratings



Ratings



Agree/Disagree



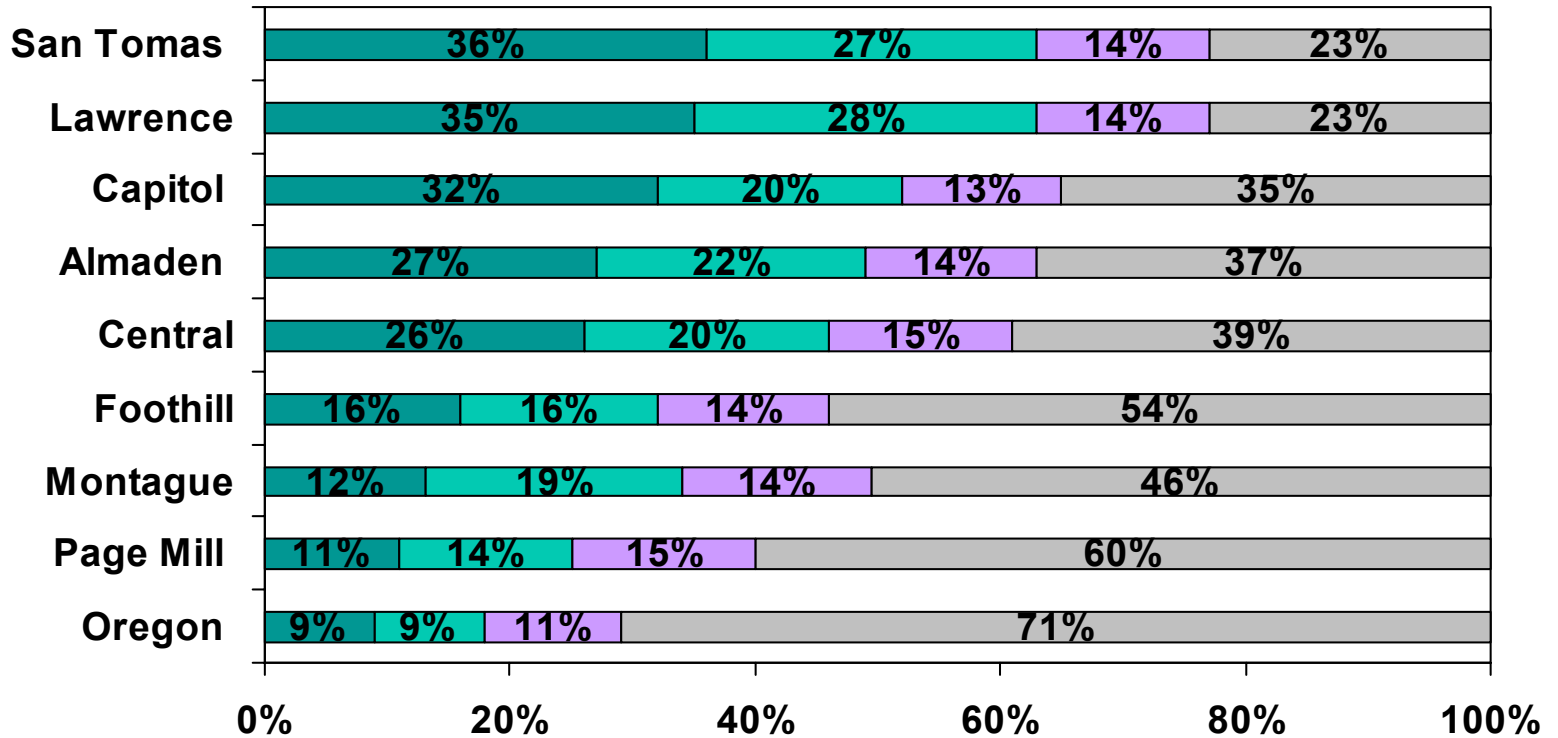
Which Santa Clara County Expressways can you name?

(Multiple responses allowed)

Figures indicate the % of total respondents that named the Expressway.

San Tomas	55%
Lawrence	51
Capitol	35
Central	35
Almaden	26
Montague	21
Foothill	14
Oregon	5
Page Mill	2
None	3
Other (non-Expressway responses)	8
Don't Know	4

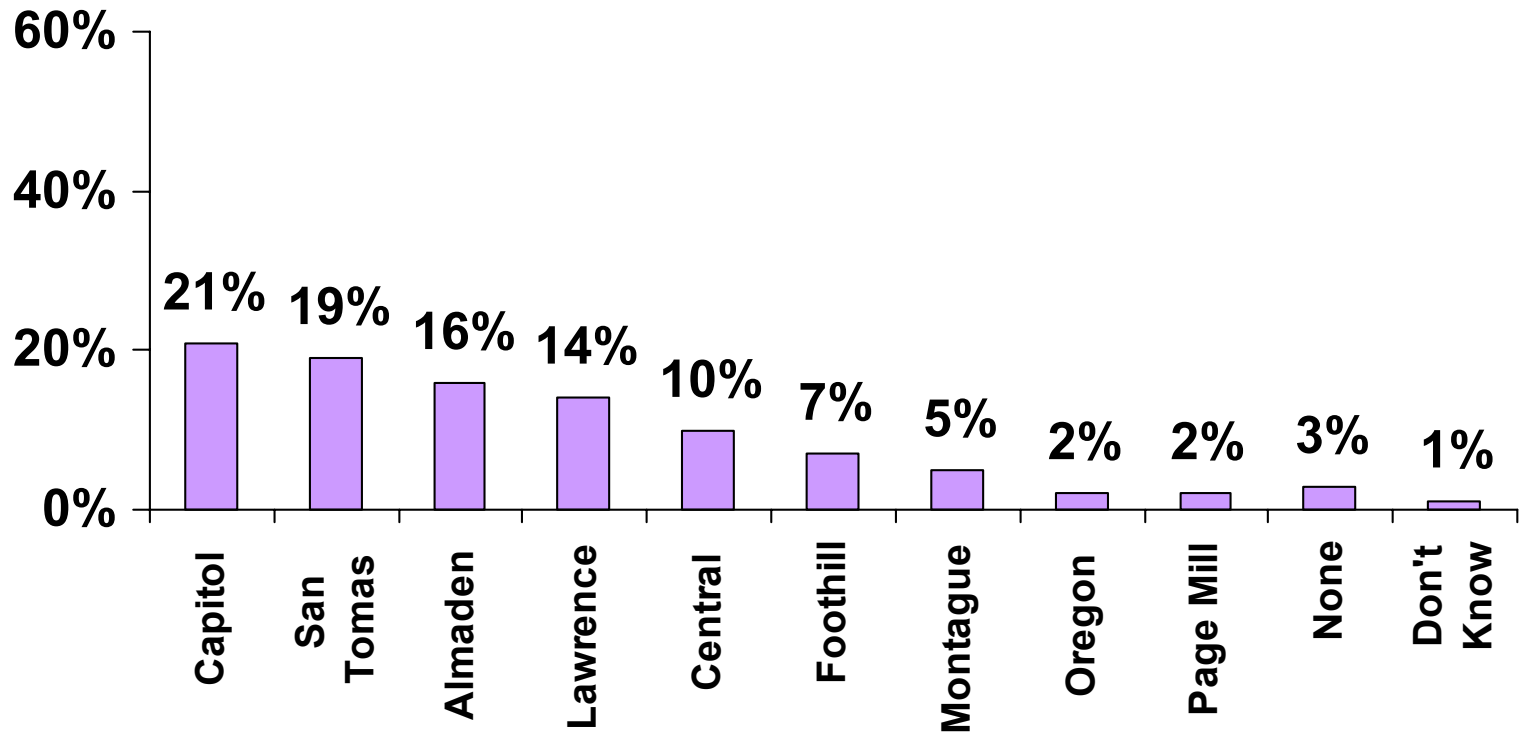
Frequency of Use



Expressway Usage

- 55% of respondents use an expressway almost every day;
- 29% use an expressway a few times a week;
- Only 16% occasionally or never use an expressway;

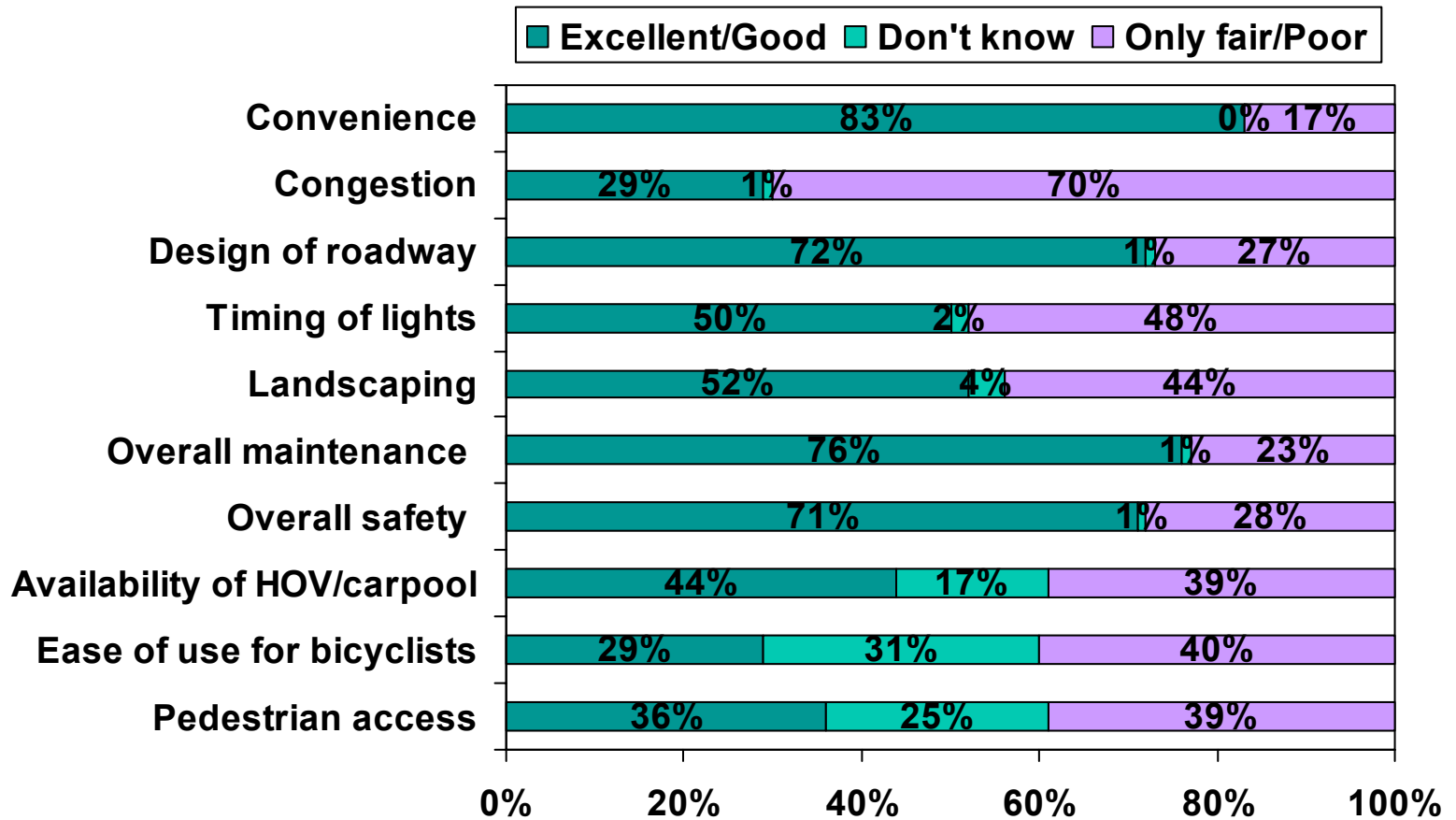
Which Expressway do you use most often?



Overall Expressway Usage

- 37% use expressways to get to work; 27% use them to go shopping;
- 44% use them during off-peak hours;
- 65% usually drive alone; 30% usually drive with others;
- 43% travel on them 10-20 minutes; 29% 5-10 minutes;
- 55% of those who live in Santa Clara County use an expressway almost every day; 29% use them a few times a week;

Ratings of Most Frequently Used Expressway

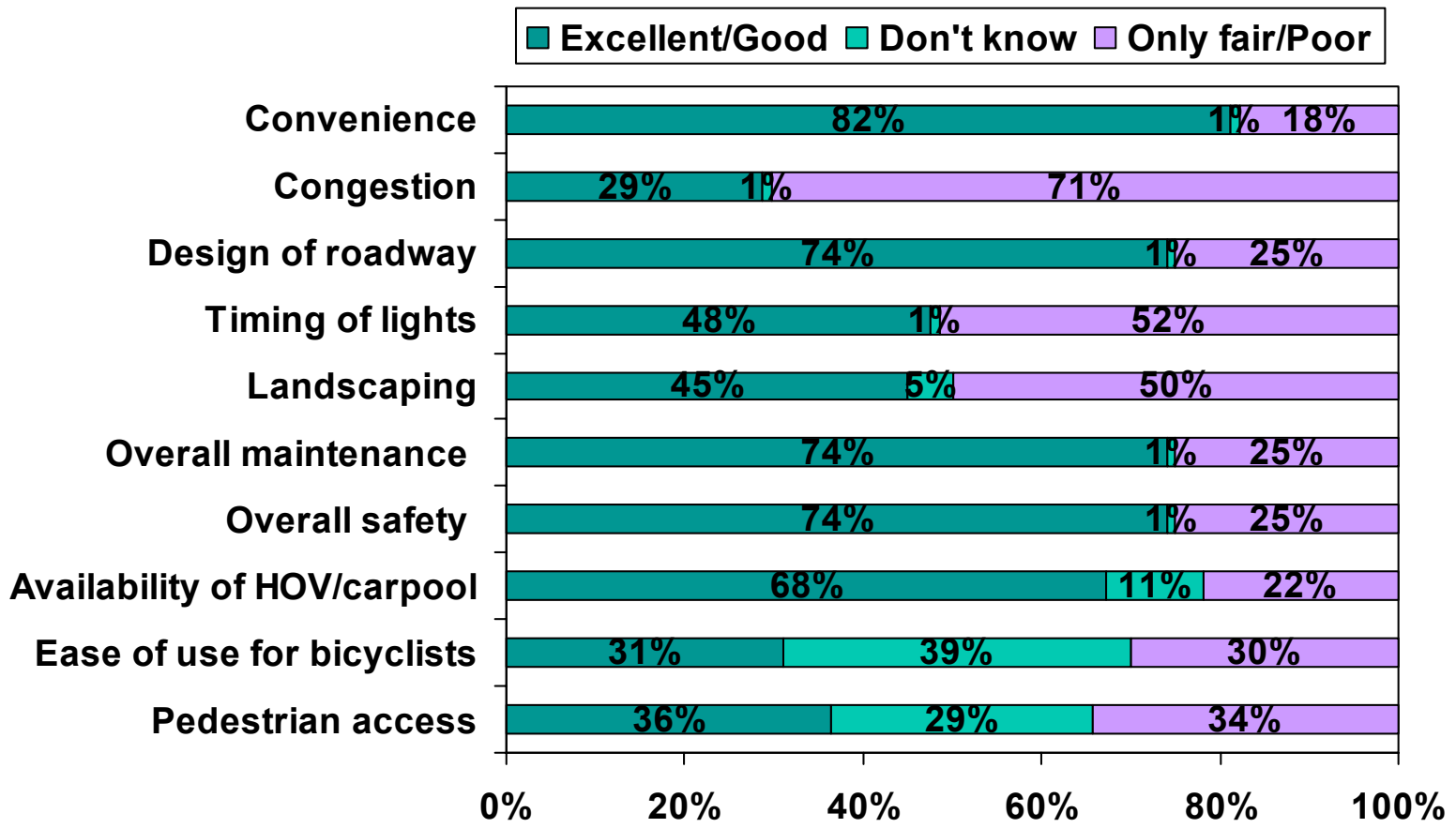


San Tomas Expressway Usage

(Based on respondents using this expressway more than any other, n=186)

- 39% use it to get to work; 36% use it to go shopping;
- 47% use it during off-peak hours;
- 63% usually drive alone; 33% usually drive with others;
- 43% travel on it 10-20 minutes; 21% 20-40 minutes;
- 19% of those who live in Campbell, San Jose, and Santa Clara use it almost every day; 22% use it a few times a week;

San Tomas Expressway Ratings by Users (n= 186)

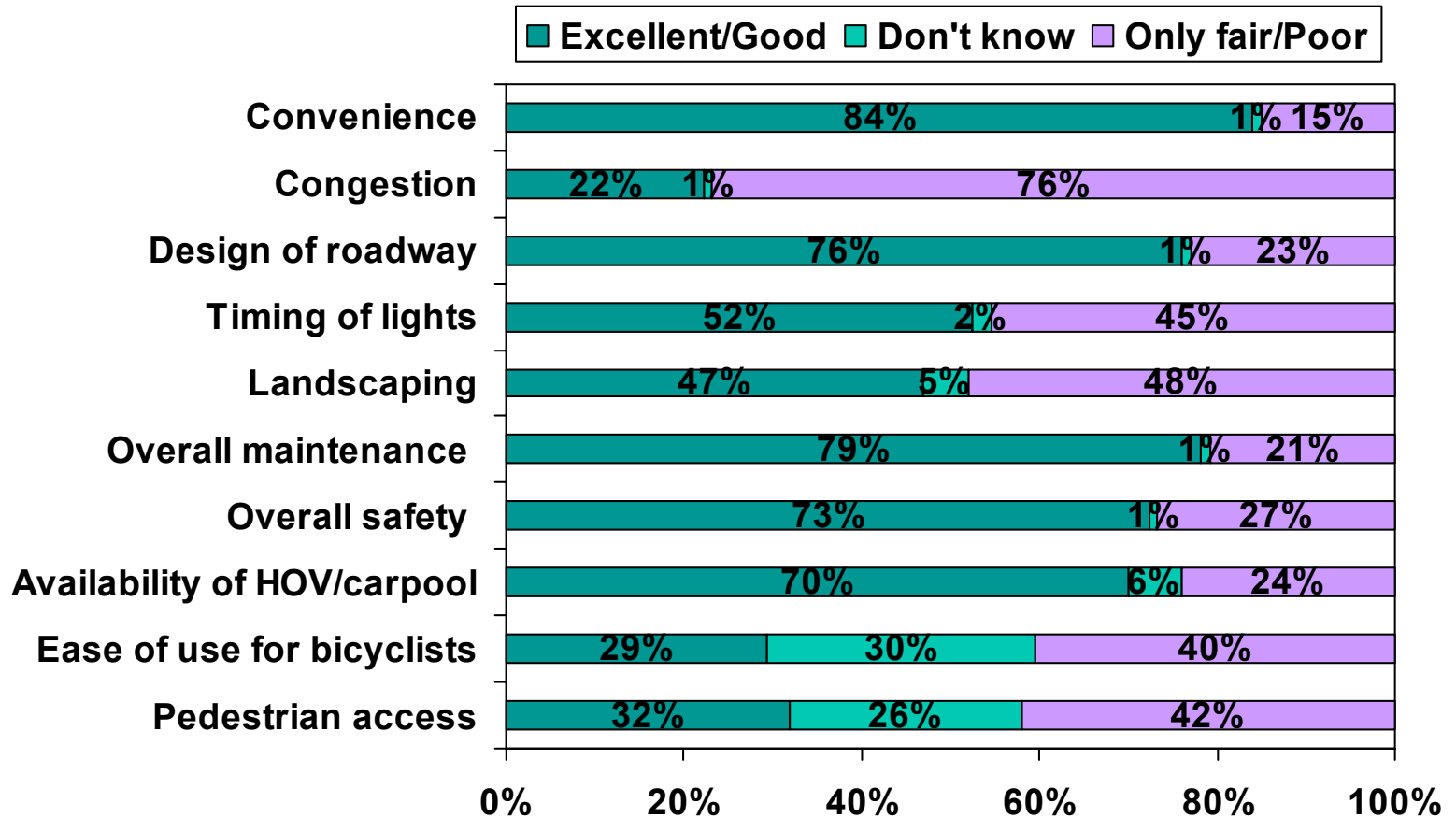


Lawrence Expressway Usage

(Based on respondents using this expressway more than any other, n=138)

- 43% use it to get to work; 27% use it to go shopping;
- 42% use it during off-peak hours;
- 71% usually drive alone; 22% usually drive with others;
- 33% travel on it 5-10 minutes; 41% 10-20 minutes;
- 13% of those who live in San Jose, Santa Clara, and Sunnyvale use it almost every day; 22% use it a few times a week;

Lawrence Expressway Ratings by Users (n=138)

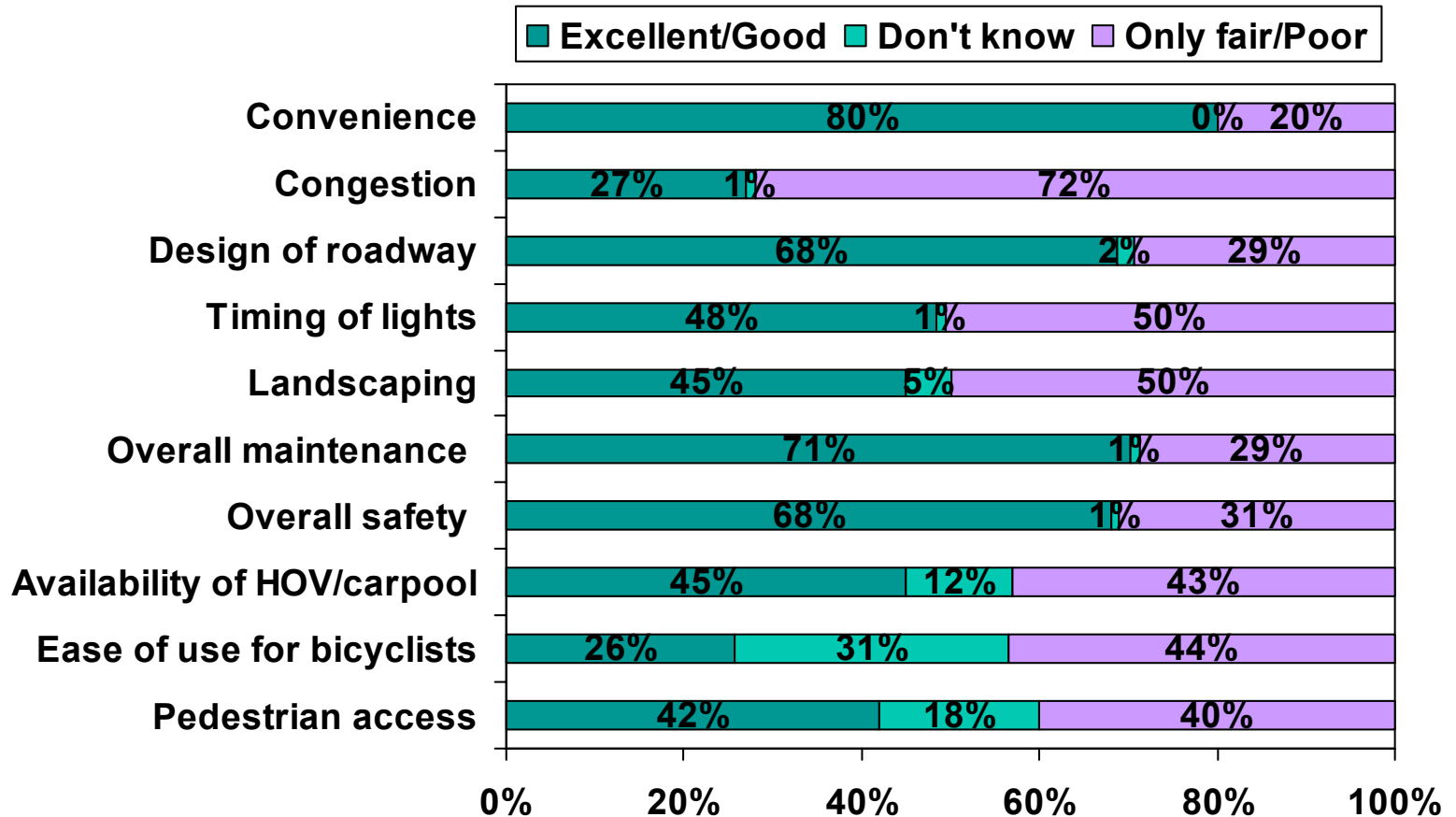


Capitol Expressway Usage

(Based on respondents using this expressway more than any other, n=212)

- 35% use it to get to work; 33% use it to go shopping;
- 37% use it during off-peak hours;
- 61% usually drive alone; 32% usually drive with others;
- 25% travel on it 5-10 minutes; 47% 10-20 minutes;
- 28% of those who live in San Jose use it almost every day; 22% use it a few times a week;

Capitol Expressway Ratings by Users (n=212)

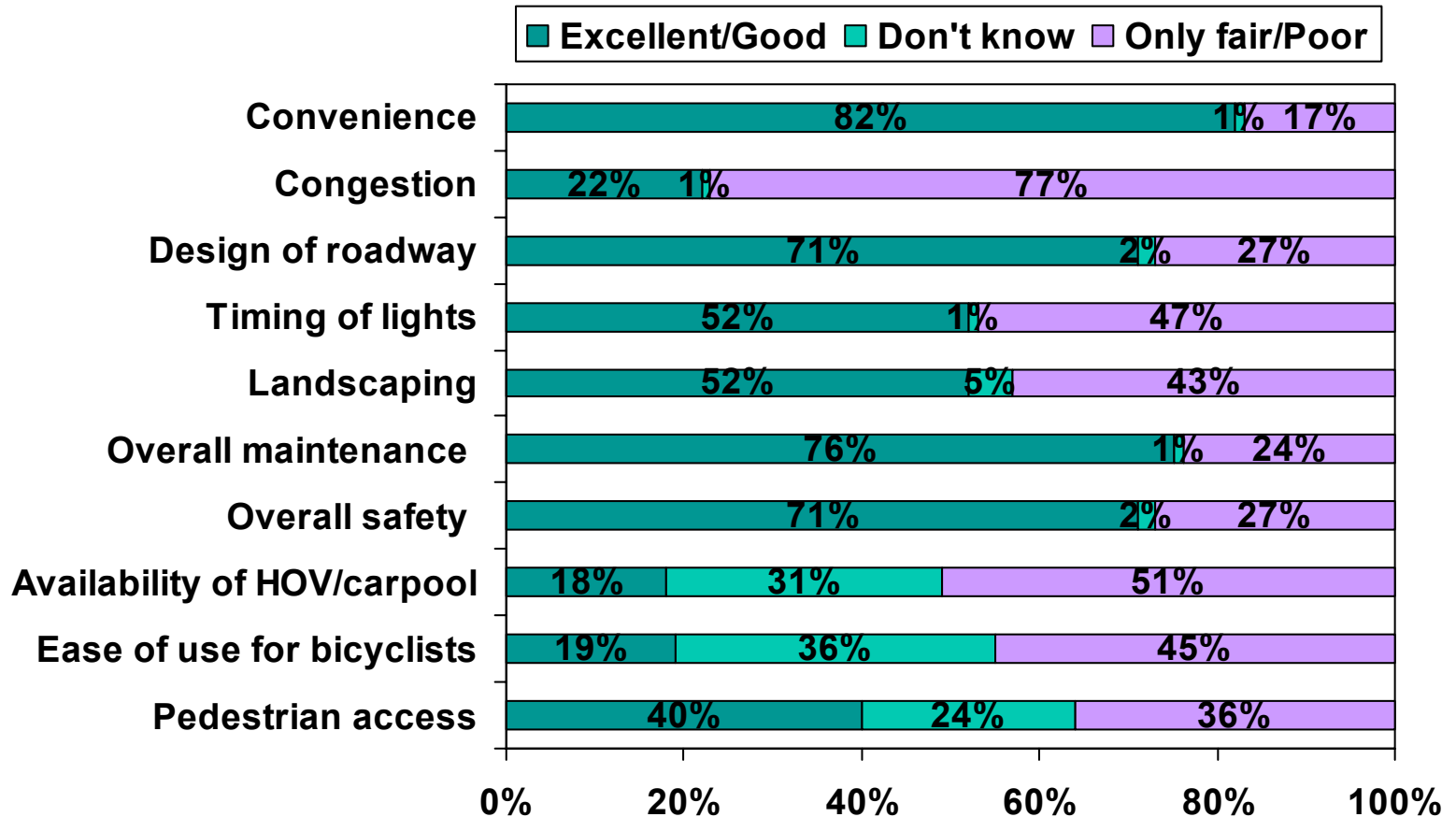


Almaden Expressway Usage

(Based on respondents using this expressway more than any other, n=162)

- 27% use it to get to work; 41% use it to go shopping;
- 52% use it during off-peak hours;
- 57% usually drive alone; 40% usually drive with others;
- 30% travel on it 5-10 minutes; 44% 10-20 minutes;
- 19% of those who live in San Jose use it almost every day; 21% use it a few times a week;

Almaden Expressway Ratings by Users (n=162)

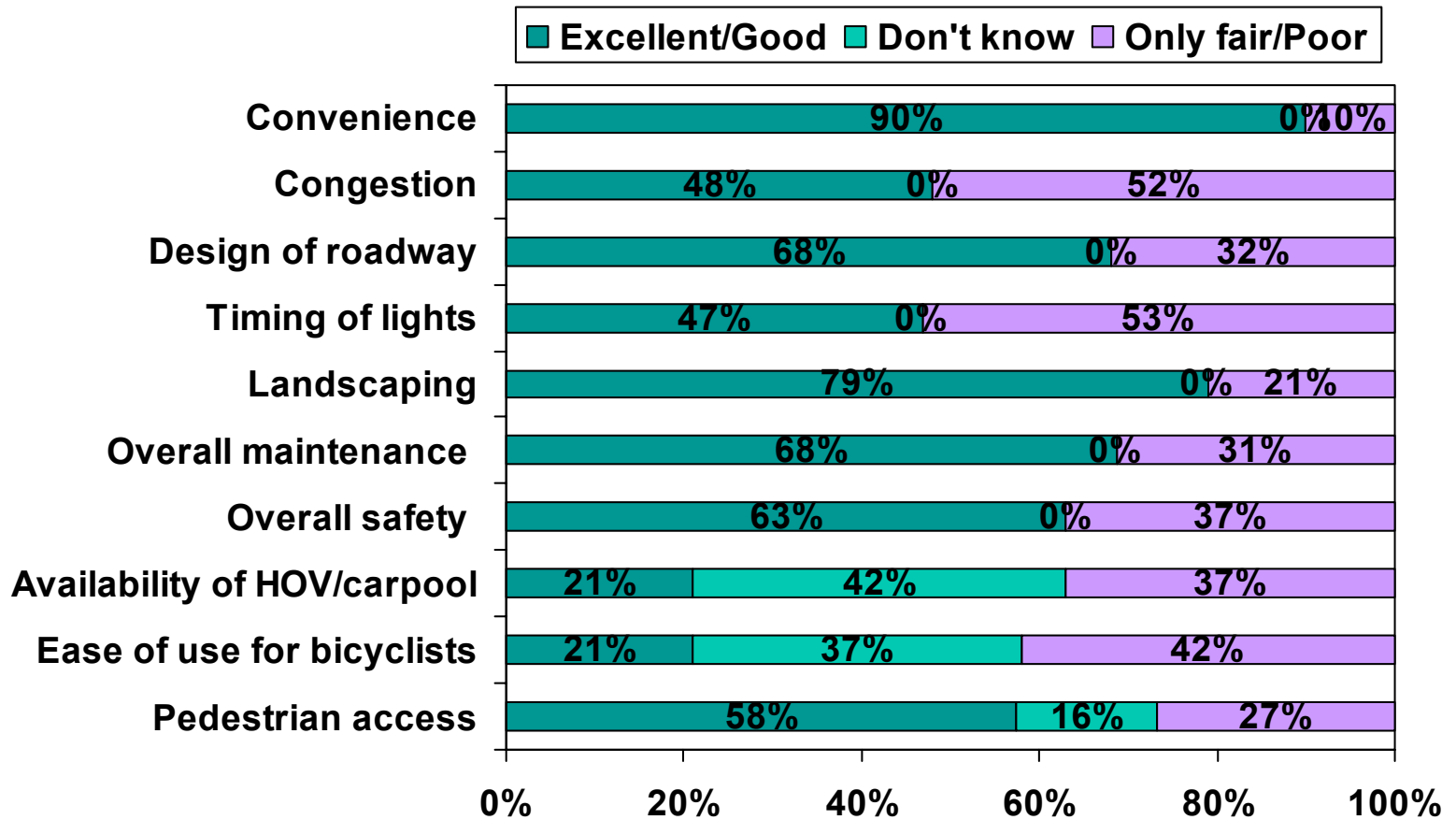


Oregon Expressway Usage

(Based on respondents using this expressway more than any other, n=19)

- 16% use it to get to work; 32% use it to go shopping;
- 42% use it during off-peak hours;
- 79% usually drive alone; 16% usually drive with others;
- 32% travel on it < 5 minutes; 42% 5-10 minutes;
- 27% of those who live in Palo Alto and Los Altos Hills use it almost every day; 32% use it a few times a week;

Oregon Expressway Ratings by Users (n=19)

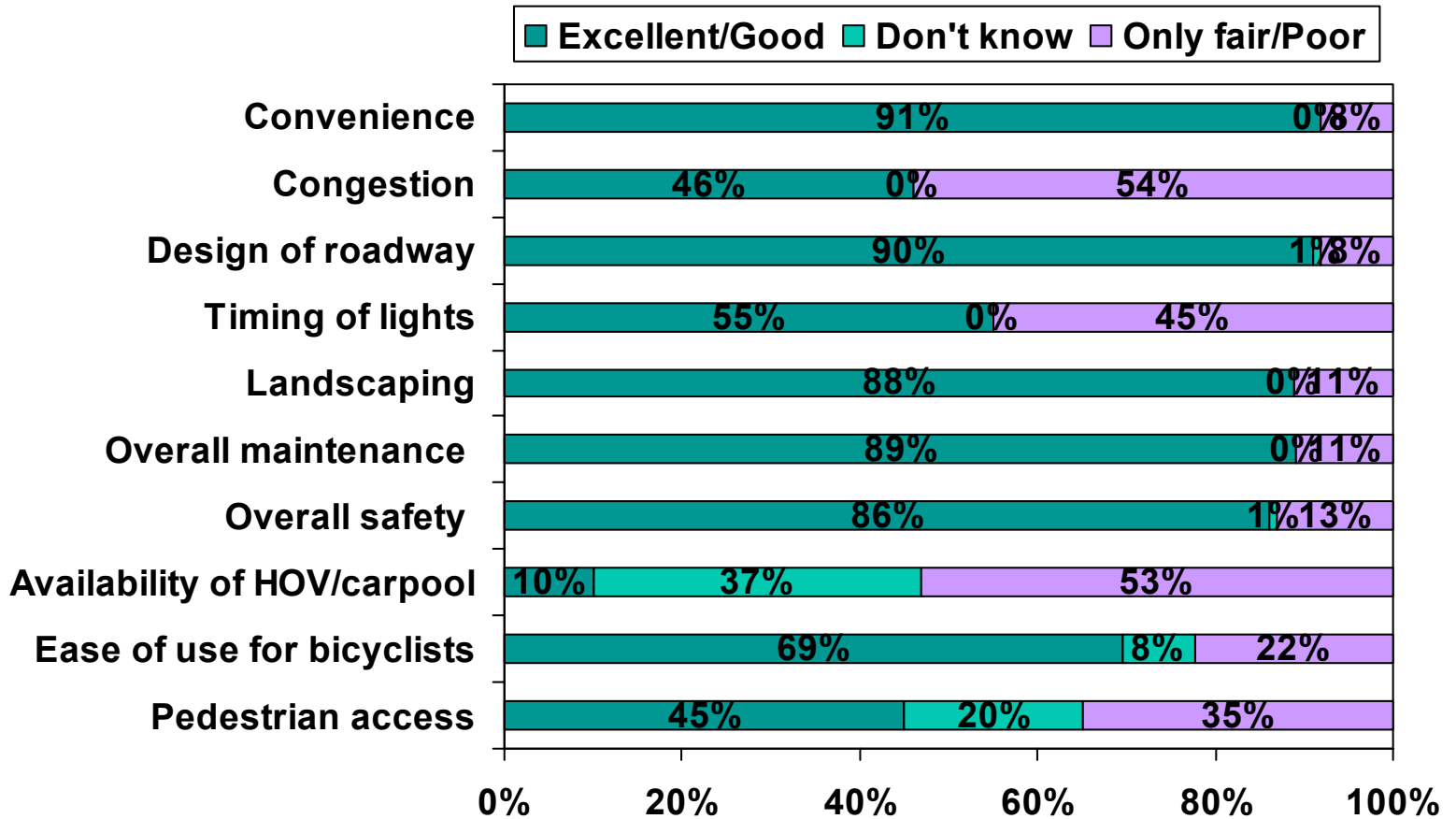


Foothill Expressway Usage

(Based on respondents using this expressway more than any other, n=71)

- 31% use it to get to work; 25% use it to go shopping;
- 51% use it during off-peak hours;
- 65% usually drive alone; 28% usually drive with others;
- 37% travel on it 5-10 minutes; 41% 10-20 minutes;
- 36% of those who live in Palo Alto, Los Altos Hills, and Los Altos use it almost every day; 31% use it a few times a week;

Foothill Expressway Ratings by Users (n=71)

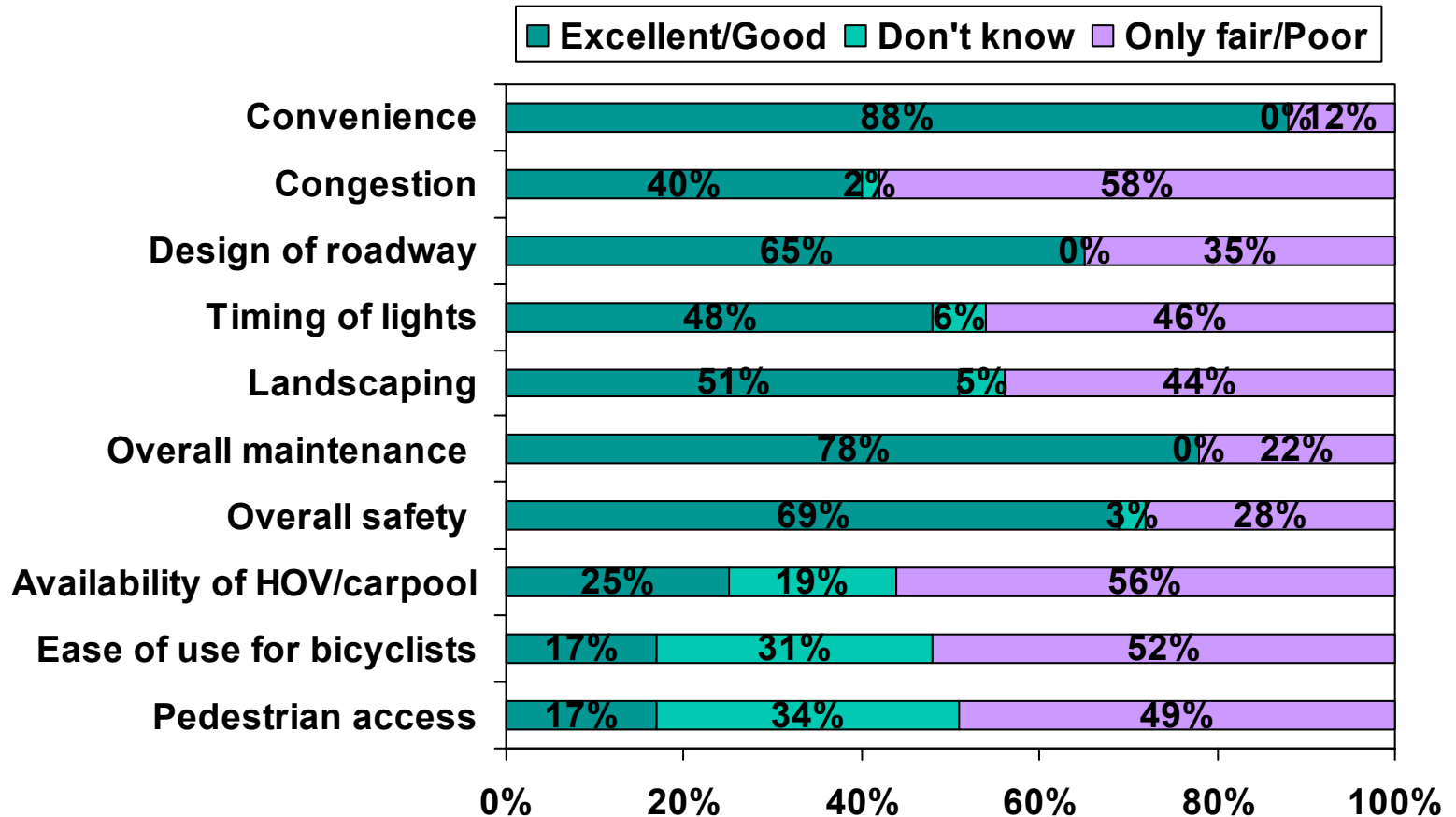


Central Expressway Usage

(Based on respondents using this expressway more than any other, n=100)

- 52% use it to get to work; 22% use it to go shopping;
- 44% use it during off-peak hours;
- 74% usually drive alone; 21% usually drive with others;
- 31% travel on it 5-10 minutes; 42% 10-20 minutes;
- 24% of those who live in Mountain View, Sunnyvale, and Santa Clara use it almost every day; 27% use it a few times a week;

Central Expressway Ratings by Users (n=100)



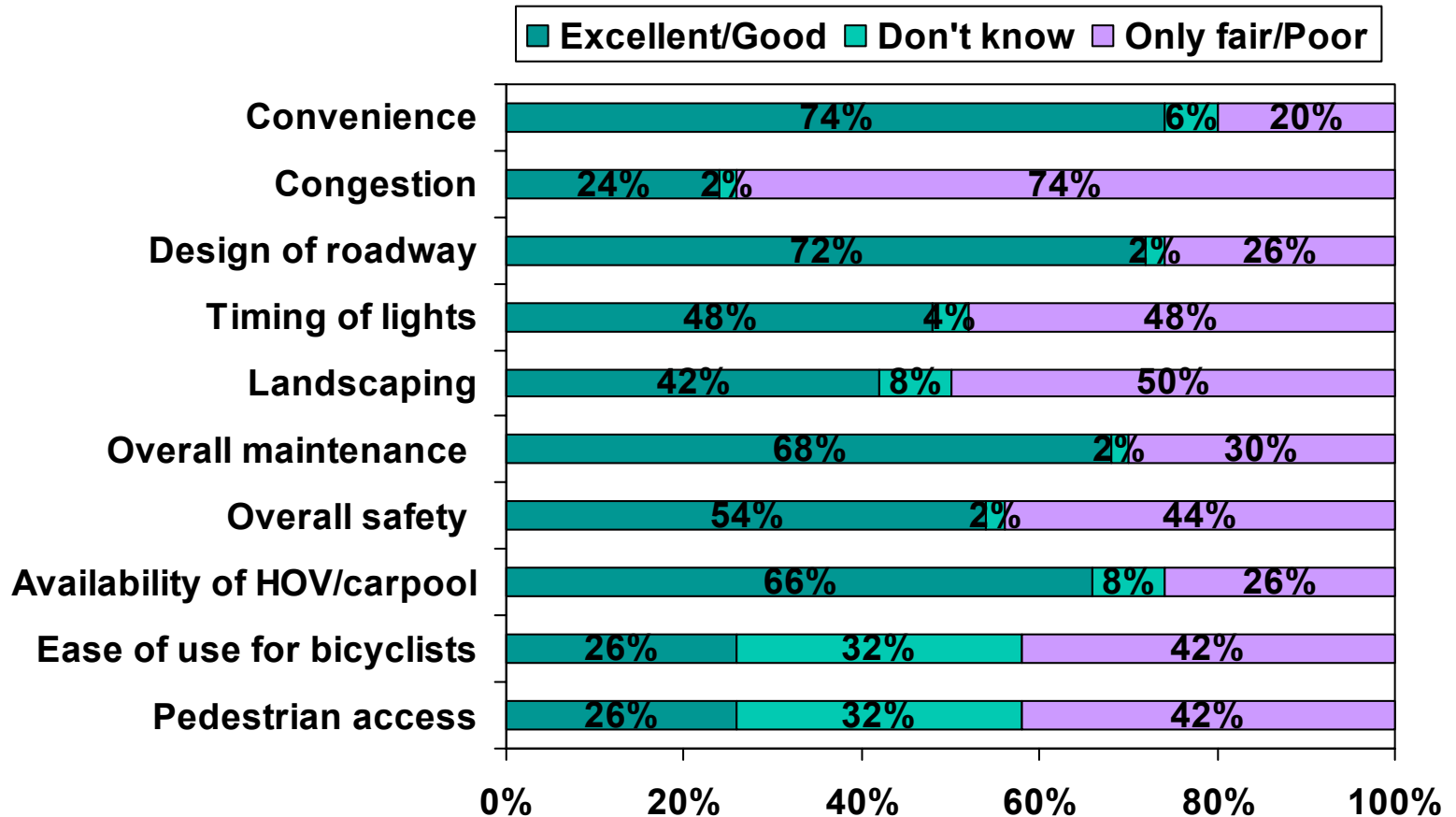
Montague Expressway Usage

(Based on respondents using this expressway more than any other, n=50)

- 60% use it to get to work; 26% use it to go shopping;
- 26% use it during off-peak hours;
- 72% usually drive alone; 20% usually drive with others;
- 30% travel on it 5-10 minutes; 36% 10-20 minutes;
- 11% of those who live in Santa Clara, San Jose, and Milpitas use it almost every day; 12% use it a few times a week;

*****Poll numbers reflect Santa Clara County users of Montague Expswy. only and do not account for Alameda and Contra Costa County users.***

Montague Expressway Ratings by Users (n=50)



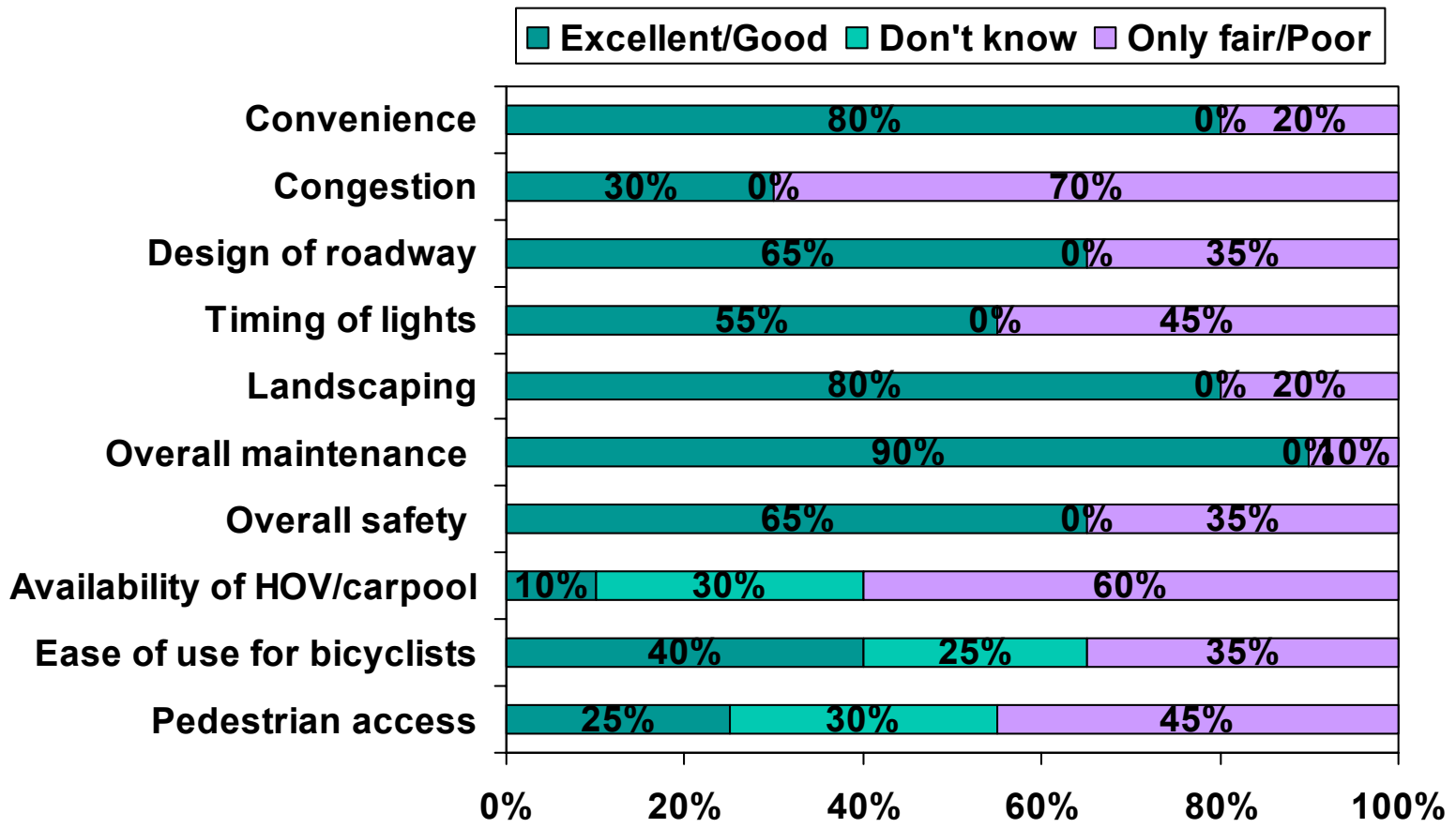
****Poll numbers reflect Santa Clara County users of Montague Expwy. only and do not account for Alameda and Contra Costa County users.**

Page Mill Expressway Usage

(Based on respondents using this expressway more than any other, n=20)

- 35% use it to get to work; 20% use it to visit friends and family;
- 45% use it during off-peak hours;
- 55% usually drive alone; 45% usually drive with others;
- 30% travel on it 5-10 minutes; 50% 10-20 minutes;
- 25% of those who live in Palo Alto use it almost every day; 29% use it a few times a week;

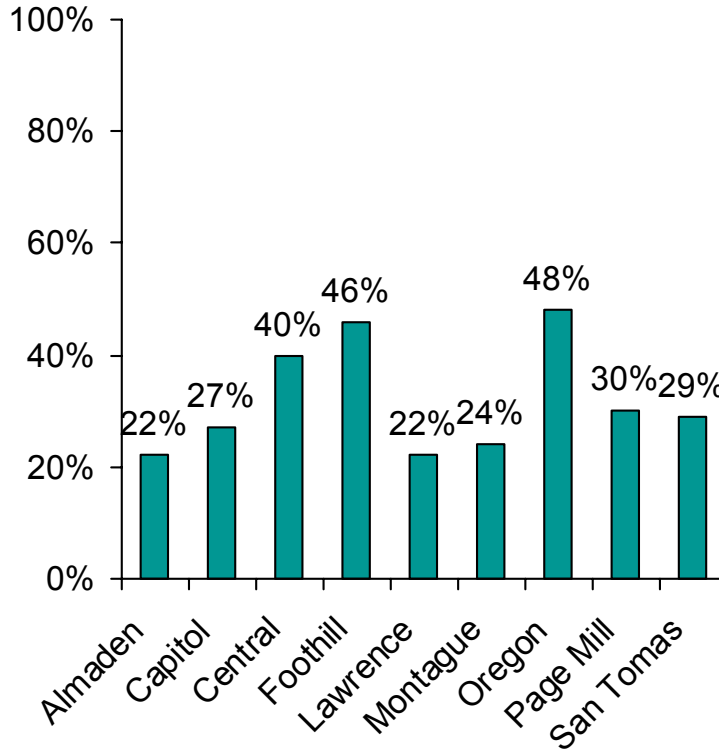
Page Mill Expressway Ratings by Users (n=20)



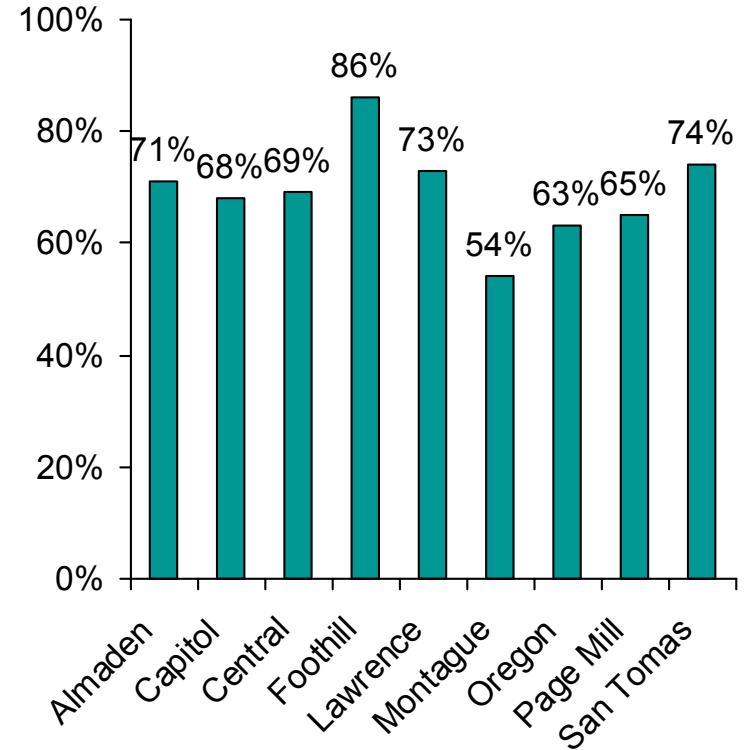
Key Expressway Attributes

% rating quality as excellent/good

Congestion



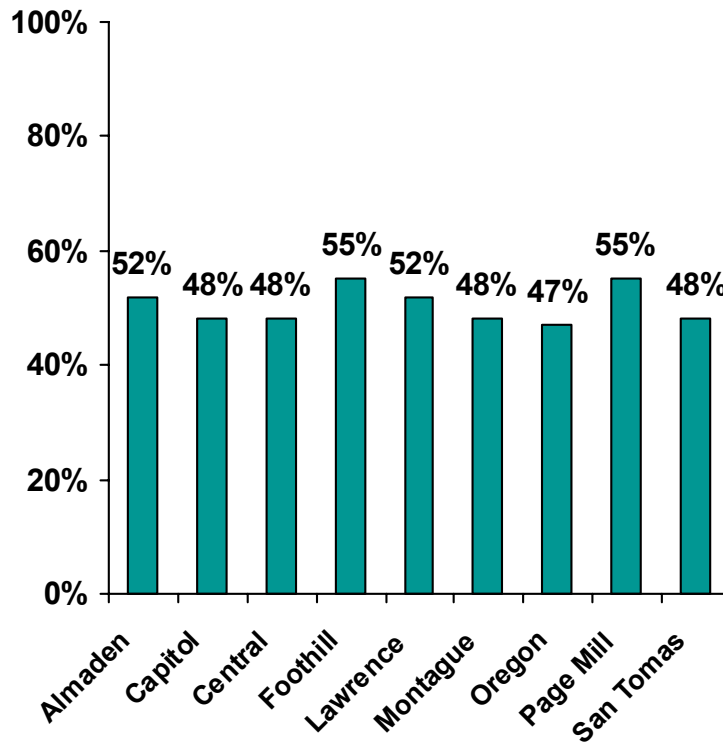
Overall Safety



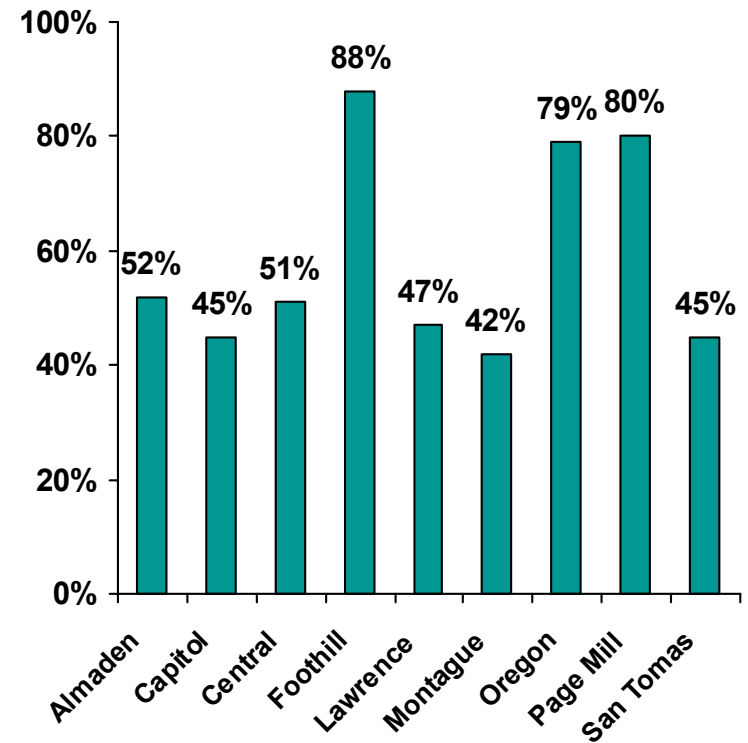
Key Expressway Attributes

% rating quality as excellent/good

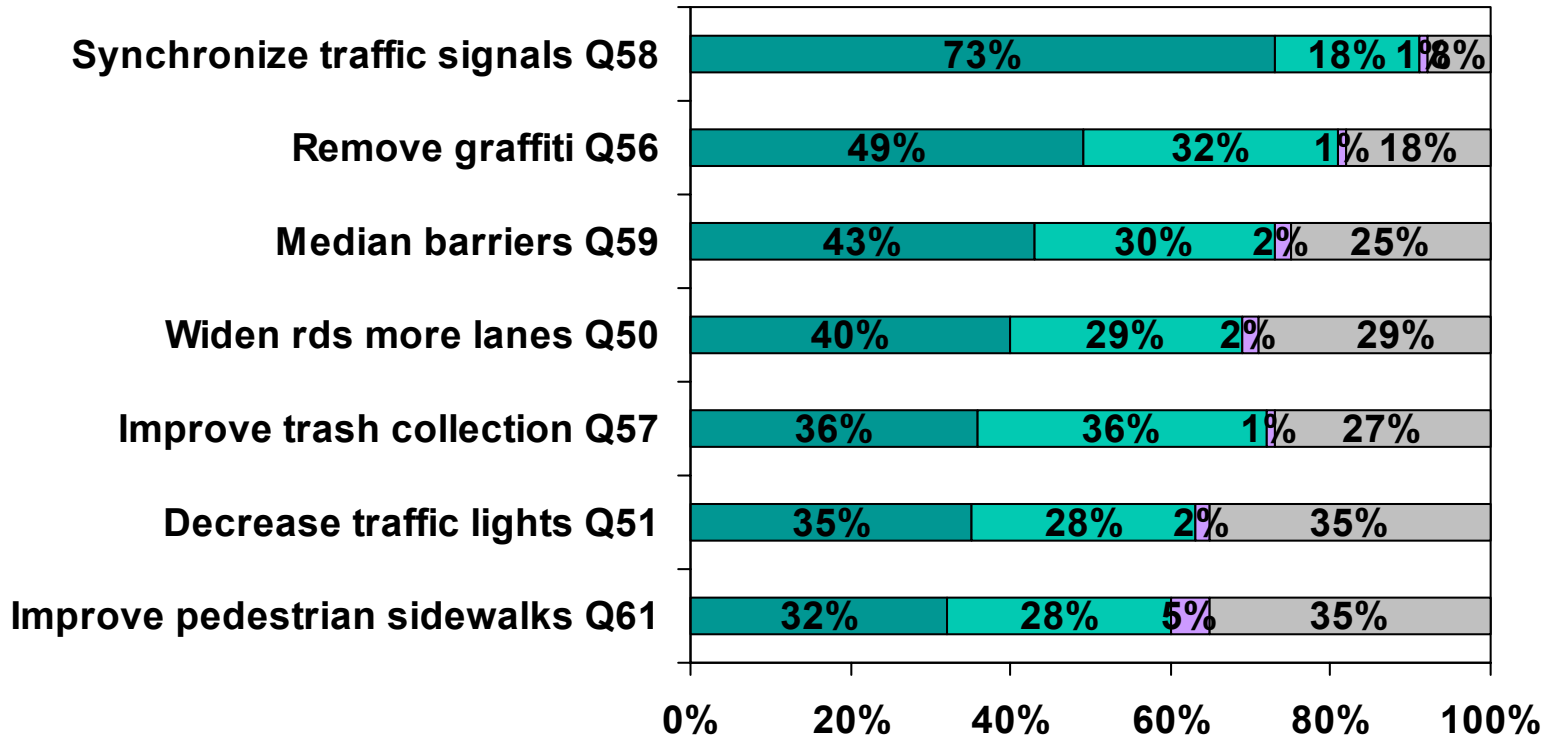
Timing of Lights



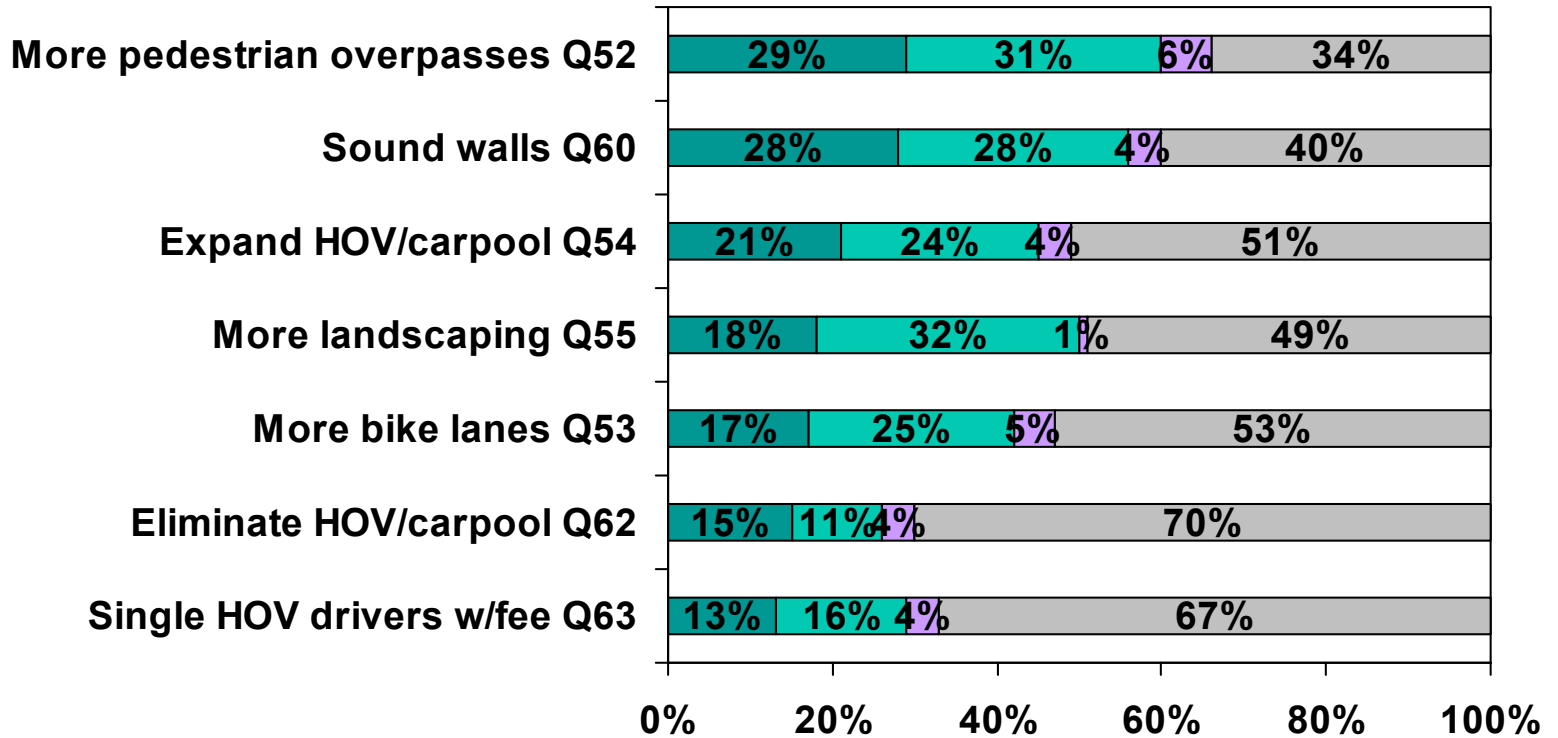
Landscaping



Proposed Changes



Proposed Changes



Most/Least Important Changes

- Synchronizing traffic signals is the most important proposed change for all expressways.
- Graffiti removal is the second-most important change for the San Tomas, Lawrence, Capitol, Almaden, and Oregon expressways.
- Widening roads is the second-most important change for the Foothill, Central, and Montague expressways.
- Single-driver usage of HOV lanes, elimination of HOV lanes, or expansion of HOV lanes are among the least important changes for all expressways.
- More bike lanes is one of the least important changes for the San Tomas, Lawrence, Almaden, and Central expressways.

Key Findings

- There is both high awareness and high usage of expressways in Santa Clara County.
- Most respondents do not know who is responsible for maintaining the expressways in Santa Clara County.
- Traffic is by far the biggest concern for respondents.
- Any possible solutions to the problem of traffic are considered very important to respondents.
- Expressways are convenient but congested.
- While usage varies somewhat, there is consistency in the desired changes for all expressways.