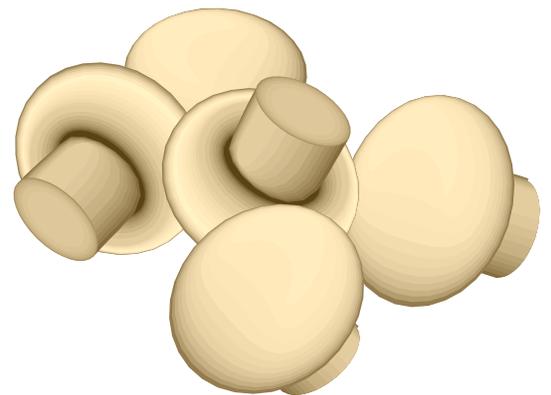


**Department of Agriculture  
Santa Clara County  
1553 Berger Drive, Building 1  
San Jose, CA 95112**

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**SANTA CLARA COUNTY  
AGRICULTURAL CROP REPORT  
2001**



William (Bill) J. Lyons, Jr., Secretary  
California Department of Food and Agriculture

***Santa Clara County Board of Supervisors***

District 1 – Donald F. Gage, Chairperson      District 2 – Blanca Alvarado  
District 3 – Pete McHugh                              District 4 – James T. Beall, Jr.  
District 5 – Liz Kniss

It is my pleasure to submit the 2001 agricultural crop report for Santa Clara County. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 2001 is \$288,163,900, a decrease of 4.2% from the 2000 value of \$300,900,000.

Nursery crops continued as the County's number one agricultural crop in 2001 despite a \$22.5 million decline in value to \$139,049,000. High energy costs, coupled with a declining economy, resulted in reduced production and value in 2001. Competition from producers in other areas of the State also contributed to the decline.

Mushrooms, the County's number two crop, remained stable with a 2001 gross value of \$41,681,000. Bell pepper acreage, production and price increased in 2001 making them the new number three crop with a gross crop value of \$16,099,000.

Suffering a 28% decline in value, cut flower crops dropped in ranking from third to fourth with a 2001 crop value totaling \$11,216,000. Cut flower production declined due to soaring energy costs and intense competition from flowers imported from foreign sources.

Santa Clara County's cherry crop increased in value from \$2,711,000 in 2000 to \$10,421,000 in 2001. This gain can be attributed to a significant increase in cherry yield and price.

Please note the valuations in this report represent gross returns to producers and do not indicate net profit. In addition, some totals are subject to rounding.

I would like to express my sincere appreciation for the continuing cooperation of all individuals, growers, and agencies who contributed the information necessary to prepare this report. I wish to thank my staff, and, in particular, acknowledge the efforts of Agricultural Biologist Lori Oleson, who made the publication of this report possible.

Sincerely,

Greg Van Wassenhove  
Agricultural Commissioner / Sealer

## BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
<b>Bushberries</b>	2001	24	2.7	64.8	TON	\$2,100	\$136,000
	2000	18.5	3.2	59.2	TON	\$2,331	\$138,000
<b>Strawberries</b>	2001	99	17.0	1,683.0	TON	\$980	\$1,649,000
	2000	101.5	13.4	1,360.1	TON	\$1,056	\$1,436,000
<b>TOTAL</b>	<b>2001</b>	<b>123</b>					<b>\$1,785,000</b>
	<b>2000</b>	<b>120</b>					<b>\$1,574,000</b>

## FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Hay (Alfalfa)	2001	534	8.8	4,699.2	TON	\$175	\$822,000
	2000	598	8.3	4,963.4	TON	\$158	\$784,000
Hay (Grain)	2001	4,200	2.4	10,080.0	TON	\$130	\$1,310,000
	2000	4,800	2.1	10,080.0	TON	\$106	\$1,068,000
Pasture (Improved)	2001	3,323	----	----	ACRE	\$50	\$166,000
	2000	3,200	----	----	ACRE	\$50	\$160,000
Pasture (Irrigated)	2001	810	----	----	ACRE	\$250	\$203,000
	2000	1,100	----	----	ACRE	\$250	\$275,000
Range	2001	196,000	----	----	ACRE	\$12	\$2,352,000
	2000	200,000	----	----	ACRE	\$10	\$2,000,000
Miscellaneous *	2001	905	----	----	----	----	\$170,000
	2000	600	----	----	----	----	\$150,000
<b>TOTAL</b>	<b>2001</b>	<b>205,772</b>					<b>\$5,023,000</b>
	<b>2000</b>	<b>210,298</b>					<b>\$4,437,000</b>

\* Includes Barley, Green Chop, Oats, Safflower, Sugarbeets, Wheat, etc.

## FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
<b>Asters</b>	2001	----	----	----	----	----	----
	2000	25,000	14	9,025,000	BLOOM	\$0.10	\$903,000
<b>Carnations</b>	2001	457,000	----	5,168,300	BLOOM	\$0.16	\$827,000
	2000	470,000	----	7,700,000	BLOOM	\$0.14	\$1,078,000
<b>Chrysanthemums (all)</b>	2001	7,050,000	----	----	----	----	\$4,724,000
	2000	10,033,000	----	----	----	----	\$7,720,000
<b>Miscellaneous *</b>	2001	----	----	----	----	----	\$5,665,000
	2000	----	----	----	----	----	\$5,891,000
<b>TOTAL</b>	<b>2001</b>						<b>\$11,216,000</b>
	<b>2000</b>						<b>\$15,592,000</b>

\* Includes Asters, Delphiniums, Gardenias, Gerbera Daisy, Lisianthus, Roses, Snapdragons, Statice, Sunflowers, etc.  
(Asters have been added to this category for 2001)

## FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
<b>Apples</b>	2001	----	----	----	----	----	----
	2000	45	11.7	526.5	TON	\$277	\$146,000
<b>Apricots (Fresh)</b>	2001	410	4.3	1,763.0	TON	\$294	\$518,000
	2000	482	3.2	1,542.4	TON	\$421	\$649,000
<b>Cherries</b>	2001	754	5.8	4,373.2	TON	\$2,383	\$10,421,000
	2000	1,050	1.3	1,365.0	TON	\$1,986	\$2,711,000
<b>Grapes, Wine</b>	2001	1,750	3.8	6,650.0	TON	\$1,408	\$9,363,000
	2000	1,749	3.9	6,821.1	TON	\$1,521	\$10,375,000
<b>Prunes</b>	2001	130	1.1	143.0	TON	\$603	\$86,000
	2000	175	1.9	332.5	TON	\$614	\$204,000
<b>Walnuts</b>	2001	310	0.6	186.0	TON	\$904	\$168,000
	2000	390	0.7	273.0	TON	\$614	\$168,000
<b>Miscellaneous *</b>	2001	120	----	----	----	----	\$260,000
	2000	80	----	----	----	----	\$200,000
<b>TOTAL</b>	<b>2001</b>	<b>3,474</b>					<b>\$20,816,000</b>
	<b>2000</b>	<b>3,971</b>					<b>\$14,453,000</b>

\* Includes Apples, Asian Pears, Kiwis, Nectarines, Peaches, Pears, Persimmons, Plums, etc.

## LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION TOTAL (LIVE WEIGHT)	UNIT	VALUE PER UNIT	TOTAL
<b>Steers &amp; Heifers</b>	2001	14,750	80,265	CWT	\$87.8	\$7,047,000
	2000	15,100	77,495	CWT	\$88.0	\$6,820,000
<b>Cows &amp; Bulls</b>	2001	1,697	19,746	EA	\$45.6	\$900,000
	2000	1,750	20,500	EA	\$39.0	\$800,000
<b>Miscellaneous *</b>	2001	----	----	----	----	\$40,900
	2000	----	----	----	----	\$35,900
<b>TOTAL</b>	<b>2001</b>	<b>16,447</b>				<b>\$7,987,900</b>
	<b>2000</b>	<b>16,850</b>				<b>\$7,655,900</b>

\* Includes Chickens, Goats, Hogs, Llamas, Ostriches, Pigs, Sheep, etc.

## MILK AND EGGS

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
<b>Milk (Market)</b>	2001	125,000	CWT	\$13.39	\$1,674,000
	2000	104,000	CWT	\$10.54	\$1,096,000
<b>Miscellaneous *</b>	2001	----	----	----	\$611,000
	2000	----	----	----	\$600,000
<b>TOTAL</b>	2001				\$2,285,000
	2000				\$1,696,000

\* Includes Milk (Manufacturing) and Chicken Eggs

**NURSERY CROPS -  
INDOOR AND OUTDOOR GROWN PRODUCTION AREA**

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
<b>Bedding Plants</b>	2001	2,280,800	38	3,349,000	FLATS	VARIOUS	\$34,057,000
	2000	1,471,000	29	3,943,000	FLATS	VARIOUS	\$32,092,000
<b>Christmas Trees</b>	2001	----	240	11,430	TREE	\$39	\$446,000
	2000	----	250	15,000	TREE	\$36	\$540,000
<b>Ornamental Trees, Roses &amp; Shrubs</b>	2001	16,780	261	2,397,000	PLANT	VARIOUS	\$14,698,000
	2000	20,000	280	2,891,000	PLANT	VARIOUS	\$16,875,000
<b>Miscellaneous *</b>	2001	2,723,080	266	----	----	----	\$89,848,000
	2000	3,173,600	272	----	----	----	\$112,047,000
<b>TOTAL</b>	<b>2001</b>						<b>\$139,049,000</b>
	<b>2000</b>						<b>\$161,554,000</b>

\* Includes Herbaceous Perennials, Indoor Decoratives, Propagative Materials, Turf, Vegetable Plants, etc.

## SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	2001	517	\$1,140,000
	2000	525	\$1,230,000

## VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans, Snap	2001	248	3.5	868.0	TON	\$1,150	\$998,000
	2000	320	5.0	1,600.0	TON	\$950	\$1,520,000
Broccoli	2001	660	5.2	3,432.0	TON	\$510	\$1,750,000
	2000	500	5.1	2,550.0	TON	\$650	\$1,658,000
Cabbage	2001	320	13.0	4,160.0	TON	\$240	\$998,000
	2000	120	12.0	1,440.0	TON	\$250	\$360,000
Cauliflower	2001	105	6.4	672.0	TON	\$560	\$376,000
	2000	120	6.0	720.0	TON	\$610	\$439,000
Celery	2001	230	31.0	7,130.0	TON	\$280	\$1,996,000
	2000	320	27.0	8,640.0	TON	\$250	\$2,160,000
Chinese Vegetables	2001	610	15.0	9,150.0	TON	\$390	\$3,569,000
	2000	548	13.5	7,398.0	TON	\$424	\$3,137,000
Corn	2001	1,120	8.1	9,072.0	TON	\$295	\$2,676,000
	2000	1,298	7.6	9,864.8	TON	\$321	\$3,167,000
Cucumbers	2001	320	20.5	6,560.0	TON	\$190	\$1,246,000
	2000	325	19.0	6,175.0	TON	\$154	\$951,000
Garlic	2001	160	7.2	1,152.0	TON	\$464	\$535,000
	2000	295	6.5	1,917.5	TON	\$460	\$882,000
Lettuce (Leaf)	2001	1,355	9.3	12,601.5	TON	\$520	\$6,553,000
	2000	1,115	8.6	9,589.0	TON	\$793	\$7,604,000
Lettuce (Head)	2001	880	16.5	14,520.0	TON	\$280	\$4,066,000
	2000	890	17.8	15,842.0	TON	\$245	\$3,881,000
Lettuce (Romaine)	2001	442	10.3	4,552.6	TON	\$373	\$1,698,000
	2000	337	11.5	3,875.5	TON	\$625	\$2,422,000
Mushrooms	2001	125	148.2	18,525.0	TON	\$2,250	\$41,681,000
	2000	125	139.1	17,387.5	TON	\$2,381	\$41,400,000
Onions, Dry (Yellow & Red)	2001	430	19.9	8,557.0	TON	\$269	\$2,302,000
	2000	473	15.6	7,378.8	TON	\$329	\$2,428,000
Peppers (Bell)	2001	1,994	24.1	48,055.4	TON	\$335	\$16,099,000
	2000	1,744	23.6	41,158.4	TON	\$211	\$8,684,000
Peppers (Wax & Chili)	2001	535	20.1	10,753.5	TON	\$414	\$4,452,000
	2000	419	18.9	7,919.1	TON	\$452	\$3,579,000
Pumpkins	2001	112	9.2	1,030.4	TON	\$350	\$361,000
	2000	179	7.4	1,324.6	TON	\$200	\$265,000
Spinach	2001	321	7.5	2,407.5	TON	\$575	\$1,384,000
	2000	275	7.0	1,925.0	TON	\$510	\$982,000
Squash	2001	290	14.0	4,060.0	TON	\$425	\$1,726,000
	2000	230	9.5	2,185.0	TON	\$532	\$1,162,000
Tomatoes (Fresh)	2001	234	10.0	2,340.0	TON	\$410	\$959,000
	2000	140	10.5	1,470.0	TON	\$525	\$772,000
Tomatoes (Processed)	2001	525	44.9	23,572.5	TON	\$45	\$1,061,000
	2000	1,117	51.6	57,637.2	TON	\$48	\$2,767,000
Miscellaneous *	2001	440	----	----	----	----	\$2,376,000
	2000	413	----	----	----	----	\$2,579,000
<b>TOTAL</b>	<b>2001</b>	<b>11,456</b>					<b>\$98,862,000</b>
	<b>2000</b>	<b>11,303</b>					<b>\$92,799,000</b>

\* Basil, Beets, Carrots, Cherry Tomatoes, Cilantro, Melons, Mint, Parsley, Potatoes, Tomatillos, etc.

## MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

**2000**

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$161,554,000
2. Mushrooms	\$41,400,000
3. Cut Flowers	\$15,592,000
4. Grapes, Wine	\$10,375,000
5. Peppers, Bell	\$8,684,000
6. Lettuce, Leaf	\$7,604,000
7. Steers & Heifers	\$6,820,000
8. Lettuce, Head	\$3,881,000
9. Peppers, Wax & Chili	\$3,579,000
10. Corn, Fresh	\$3,167,000
11. Chinese Vegetables	\$3,137,000
12. Tomatoes, Processed	\$2,767,000
13. Cherries	\$2,711,000
14. Onion, Dry	\$2,428,000
15. Lettuce, Romaine	\$2,422,000
16. Celery	\$2,160,000
17. Range	\$2,000,000
18. Broccoli	\$1,658,000
19. Beans, Snap	\$1,520,000
20. Strawberries	\$1,436,000
21. Seed Crops	\$1,230,000
22. Squash	\$1,162,000
23. Milk, Market	\$1,096,000
24. Hay, Grain	\$1,068,000

**2001**

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$139,049,000
2. Mushrooms	\$41,681,000
3. Peppers, Bell	\$16,099,000
4. Cut Flowers	\$11,216,000
5. Cherries	\$10,421,000
6. Grapes, Wine	\$9,363,000
7. Steers & Heifers	\$7,047,000
8. Lettuce, Leaf	\$6,553,000
9. Peppers, Wax & Chili	\$4,452,000
10. Lettuce, Head	\$4,066,000
11. Chinese Vegetables	\$3,569,000
12. Corn	\$2,676,000
13. Range	\$2,352,000
14. Onions, Dry	\$2,302,000
15. Celery	\$1,996,000
16. Broccoli	\$1,750,000
17. Squash	\$1,726,000
18. Lettuce, Romaine	\$1,698,000
19. Milk, Market	\$1,674,000
20. Strawberries	\$1,649,000
21. Spinach	\$1,384,000
22. Hay, Grain	\$1,310,000
23. Cucumber	\$1,246,000
24. Seed Crops	\$1,140,000
25. Tomatoes, Processed	\$1,061,000

**Total Gross \$ 2000 Agriculture      \$300,900,000**

**Total Gross \$ 2001 Agriculture      \$288,163,900**