Images of the Month
July, 2011
Ford Motor Company Assembly Plant in Milpitas, 1964

Photographs are from the Office of Planning Photograph, Slide and Film Collection
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These photographs can be viewed at the Archives.

“On the padded fingers of an assembly line hoist at Ford Motor Company’s San Jose plant at Milpitas, Calif., a Mustang convertible body swoops in to meet its rear axle. The plant’s passenger car production switched July 10, 1964, exclusively to Mustangs to meet a growing backlog of orders with an added 420 cars per day.”

Western Public Relations Office, Ford Motor Company, San Francisco.
“Mustang bodies move along the line prior to receiving corrosion-protective coating as the San Jose assembly plant of Ford Motor Company at Milpitas, Calif. The plant rolled its first Western-built car in the sporty new make off the line July 10, 1964.” Western Public Relations Office, Ford Motor Company, San Francisco.
“Decking the engine. The unfinished nose of a Ford Mustang receives its 289-cubic-inch V-8 engine on the final line at the Ford Motor Company’s San Jose assembly plant at Milpitas, Calif. The passenger car line was converted totally to Mustang production, with the first car off the line early Friday, July 10, 1964.” Western Public Relations Office, Ford Motor Company, San Francisco.
Assembly line at the Ford Motor Company assembly plant in Milpitas, 1964.
“Man-made rain — from above, below and from the sides — subjects a Mustang to the test which assures buyers of a water-tight vehicle. An invisible dye in the water, when exposed after a three-minute storm to ‘black-light’, detects by a ‘magic’ glow the slightest trace of water. The test is one of hundreds which pin the top quality label on Mustangs now produced at Ford Motor Company’s San Jose assembly plant at Milpitas, Calif., where the first Western-built Mustang rolled off the final line July 10, 1964.” Western Public Relations Office, Ford Motor Company, San Francisco.