Images of the Month
November, 2010
Shopping Centers from the 1950s and 1960s

Photographs are from the County Office of Planning Photograph, Slide and Film Collection
http://www.oac.cdlib.org/findaid/ark:/13030/kt400031k7/
These photographs can be viewed at the Archives.

Bettencourts, circa 1950s.

Shopping center in Santa Clara, at the intersection of Newhall and Washington. Circa mid 1950s.
The Emporium at Valley Fair Mall, circa 1950s.

The Winchester Shopping Center with Valley Fair Mall in the background, circa 1950s. The field to the right is currently Santana Row.
The Roos/Atkins store at Valley Fair Mall, circa 1950s or 1960s.

Woolworth Co. at Stanford Shopping Center, circa 1950s or 1960s.
Safeway, circa 1960s.