PROBLEM STATEMENT

• In Santa Clara County, only 8,122 youth are using mental health services, while data suggests that over 30,000 youth should be accessing service¹.

• Young people often do not seek health, social service, or justice systems until their mental health problems have become more severe and often more difficult and costly to treat².

• Young people with emerging mental health issues have difficulty finding timely, appropriate treatment and a service system that can respond to their needs².

• Currently, there is no integrated public mental health early intervention structure in place for young people in the US².

Sources
¹ http://www.nccp.org/
PROJECT OVERVIEW: INNOVATION COMPONENTS

• Integrated “one-stop shop” service – behavioral health, primary care, employment support and education support - for young people between 12 and 25.
• Promote peer leaders through diverse Youth Advisory Group at each site that will help to promote headspace and inform services.
• Community building and mobilization to create a public mental health continuum of care.
• Create a new model for public/private billing, thus providing a new service model for other counties and states.
• Eliminate stigma through youth-informed sites, service integration, and service promotion.
• Foster community partnership in service delivery: Partnership between Santa Clara County, Stanford University and Community-Based Organizations.
RECENT DEVELOPMENTS DURING RAMP-UP

• Developed an integrated service model.
• Formed two Youth Advisory Groups (YAG) representing the County’s diverse population.
• Identified potential sites at both locations (i.e., San Jose and North County) in partnership with YAG members.
• Developed site design concept and branding in partnership with YAG members, ideo.org as well as other youth, families and members of the community.
• Implementation of initial process evaluation, development of evaluation plan and data system development is underway.
• County team visit to Foundry sites in Vancouver, British Columbia, Canada scheduled for October 3-4 2018.
• The Release for Proposal (RFP) for the CBO contractor is scheduled to be released upon OAC approval of implementation phase.
The learning goals of the project are as follows (The goals and outcomes are being refined in partnership with the evaluation planning team and the YAG):

1. Understand the efficacy of integrating multiple service components to increase youth access and engagement in behavioral health services.
2. Identify best approaches to include youth, family members, and community stakeholders in the development, implementation and evaluation of an integrated care model intended for young people.
3. Distinguish the barriers and facilitators to access *headspace* sites among youth who are currently engaged and not engaged in the integrated care model.
4. Understand how to effectively and successfully adopt a financial model that allows all youth to access integrated care services regardless of their ability to pay and insurance coverage.
5. Learn the effects of the integrated model on clients’ social-emotional and physical wellbeing, as well as life functioning.
PROPOSED BUDGET AND SUSTAINABILITY

Approximately $16.5 million* for two sites over the span of four years.
Main budget components:
- **BHSD**: Approximately $8.7 million for 6.40 FTE for both sites, as well as the leasing expense and evaluation.
- **Community Based Organization**: Approximately $3.2 million for 8.0 FTE for both sites to provide direct services.
- **Stanford University**: Approximately $3 million for technical assistance team from the SCYMHW ($1.4 million for 2.25 FTE) and the clinical staff from Stanford Medicine ($1.6 million for 1.2 FTE).

*The remainder of the expense mainly pertains to facility improvement ($940,000) and the one-time County General Fund investment through a Board Inventory Item ($564,379). BHSD will utilize unspent CFTN dollars ($470,000 for FY19 and $470,000 for FY20) to renovate the two sites. $1,822,772 of the $16.5 million will be from the INN reversion funds.

**Sustainability Plan**
There is high potential for future public/private partnerships as well as MHSA Community Services and Supports and medical revenue, to sustain the headspace project.
THANK YOU

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