



SANTA CLARA COUNTY
Behavioral Health Services

**SUICIDE PREVENTION
INTERVENTION WORKGROUP MEETING
SEPTEMBER 13, 2017**

AGENDA

- I. Introduction/welcome
- II. Program and partner updates
- III. Suicide prevention FY18 work plan
- IV. Selection of Workgroup activities
- V. Next steps and close

Program and Partner Updates

FY18 Work Plan

SUICIDE PREVENTION PROGRAM FUNCTIONS

- 1. Strategic Planning**
- 2. Interventions**
- 3. Trainings**
- 4. Outreach**
5. Communications
6. Data and Evaluation
7. Work Group Coordination and Partnerships

WORK PLAN CAVEATS

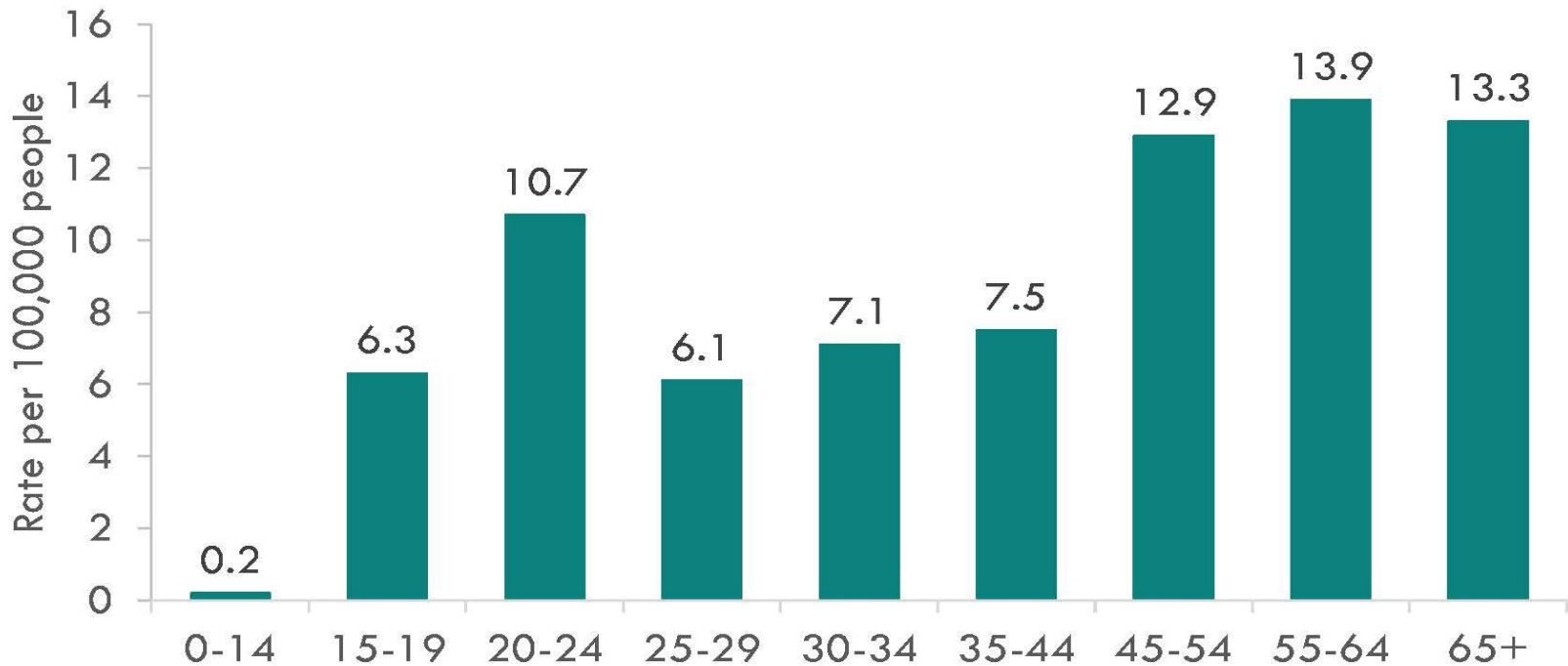
- Goal and objectives are not SMART
- Uses best-available data

1. STRATEGIC PLANNING

- A) **Prioritize populations and cities** for current work, using best-available data
- B) Lay groundwork to **update County SP strategic plan** and identify new strategies/interventions for SP Program
- C) Support and **align with SP strategic planning in high-burden areas** for youth suicides, in follow-up to EpiAid

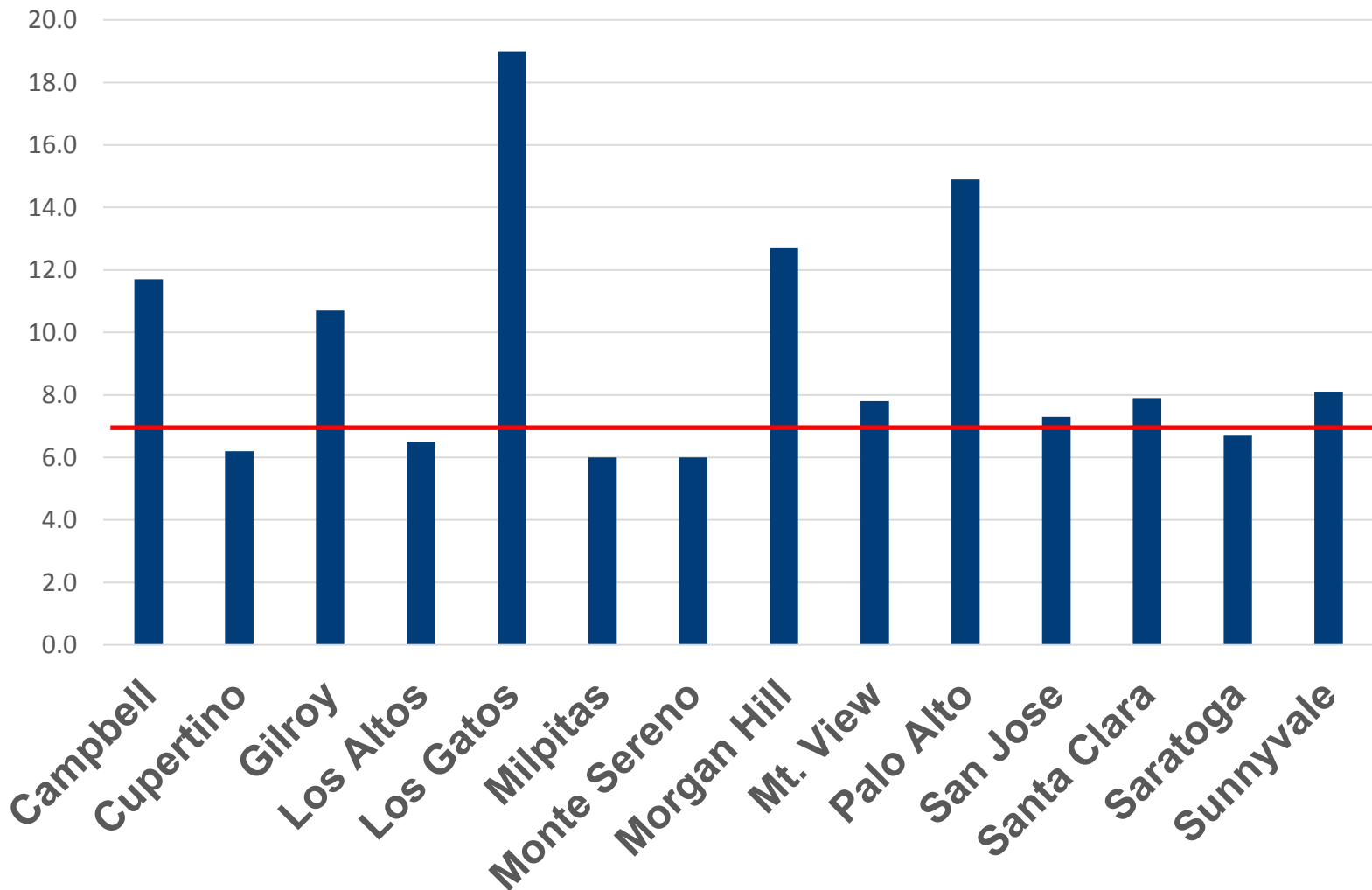
Age-specific rates of suicide deaths, 2010-2014 (pooled)

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Source: Santa Clara County Public Health Department, Coroner death data, 2009-2014; State of California, Department of Finance, Race/Ethnic Population with Age and Sex Detail, 2000-2010. State of California, Department of Finance, State and County Population Projection, 2010-2060. Sacramento, California, January 31, 2013

SUICIDE RATE PER 100,000 BY CITY, 2009-2013



Source: Santa Clara County Medical Examiner

2. INTERVENTIONS

- A) Support County school districts in **strengthening/ implementing suicide crisis response and prevention** systems in schools
- B) Strengthen and systematize **County response to suicide deaths**
- C) **Improve media reporting** on suicides in alignment with best practices

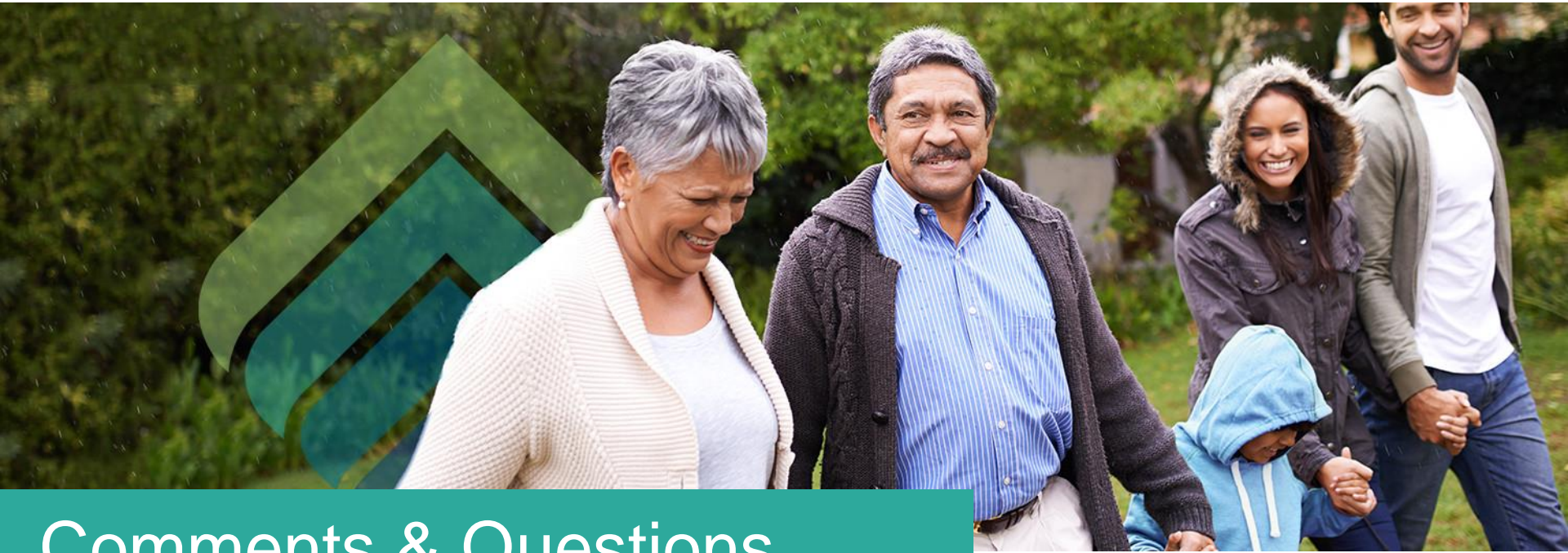
3. TRAININGS

A) Increase awareness about warning signs, mental wellness, and resources, and **increase willingness and self-capacity to intervene among youth and youth-serving adults**

B) **Improve training content and offerings:** Strengthen cultural competency of trainings and review/evaluate various gatekeeper trainings

4. OUTREACH

- A) Increase awareness about warning signs, mental wellness, and resources among **caregivers, youth-serving adults, and youth**, in areas with high youth suicide rates
- B) Initiate outreach to CBOs and agencies serving **middle-aged populations**, to increase awareness about warnings signs and mental wellness, SP Program and resources, and initiate partnerships
- C) Initiate outreach to CBOs and agencies serving **elderly populations**, to increase awareness about warnings signs and mental wellness, SP Program and resources, and initiate partnerships
- D) Gain better understanding about **firearm safety and restriction** and pilot activities
- E) Build up **group of volunteers/survivors** to participate in SP activities and advocacy



Comments & Questions