
Advisors

AGRICULTURAL EASEMENT IMPLEMENTATION

CHRIS KELLY

CA Director,
The Conservation Fund

DARLA GUENZLER

Executive Director,
Wildlife Heritage Foundation

JEFF STUMP

MALT Conservation Director

NANCY SCHAEFER

Bay Area Program Director,
California Rangeland Trust

TOM SCHARFFENBERGER

Private Agricultural Conservation
Easement Consultant

CRAIGE EDGERTON

Former Executive Director,
Land Trust of Santa Clara Valley

KATHRYN LYDDAN

Assistant Director for the Department of
Conservation's Division of Land Resource Protection

FARMING ECONOMICS AND VITALITY

DAVE RUNSTEN

Policy Director, Community Alliance
with Family Farmers (CAFF)

ED THOMPSON

Retired California Director,
American Farmland Trust

SERENA UNGER

Policy Associate,
American Farmland Trust

JIM LEAP

Farmer / Innovator
(Santa Cruz County)

REGGIE KNOX

Executive Director,
FarmLink

MIKA MAEKAWA

Central Coast Regional Program
Coordinator, FarmLink

JUSTIN FIELDS

President, Santa Clara
Cattlemen's Association

STEPHEN HOHENRIEDER

Private equity investor -
integrated food systems and
agricultural enterprises

STEPHANIE MORENO

Executive Director, Guadalupe
Coyote Resource Conservation
District

KEVIN O'DAY

Rancher, Former Santa Clara
County Agricultural Commissioner

DUNCAN MACEWAN

Principal Economist,
ERA Economics

Advisors

LAND USE PLANNING AND POLICY

BILL KEENE

General Manager, Sonoma
County Agricultural Preservation
and Open Space District

BRIAN SCHMIDT

Program Manager,
Greenbelt Alliance

DAVID MORRISON

Planning Director,
Napa County

DAVID SHABAZIAN

Rural-Urban Connections
Strategy Manager, Sacramento
Council of Governments

DON WEDEN

Former Santa Clara County
Planning Principal Planner

ELI ZIGAS

Food and Agriculture Policy
Director, SPUR

JEANNE MERRILL

Policy Director, CA Climate
and Agriculture Network

NEELIMA PALACHERLA

Executive Officer, Santa Clara
County LAFCO

PETE PARKINSON

Former Planning Director,
Sonoma County

ALEX HINDS

Former Community Development
Agency Director, Marin County