Santa Clara Valley Agricultural Action Plan
October 30, 2017 Technical Panel Meeting – Municipal and Agricultural Panels

1-4pm

County of Santa Clara – South County Offices, Large Conference Room, 80 West Highland Avenue, San Martin, CA 95046

Agenda

I. Opening Welcome

II. Project Recap & Changes
   a. Project Name
   b. Agricultural Resource Area
   c. Mapping / Study Area

III. Discussion on proposed Action Plan – Programs – and priority in Implementation
   a. Land use
   b. Voluntary Financial Incentives
   c. Economic Development
   d. Marketing & Branding

IV. Role of Partner Agencies going forward

V. Early Wins / Successes

VI. Next Steps