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SANTA CLARA COUNTY

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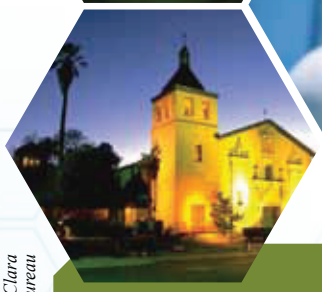

Photo (Mission at Night) courtesy of Santa Clara County Convention & Visitors Bureau

Welcome to SANTA CLARA COUNTY California

Santa Clara County is the largest member community of Silicon Valley, and is world-renowned for creativity, innovation and productivity. In a little over three decades, the Valley's economy has transitioned from one first sustained by agriculture to one progressively defined by manufacturing, services and high technology, biotechnology, and now, the clean tech industry. In fact, the region is emerging as a worldwide leader in the clean tech industry, and Santa Clara County — the sixth-largest county in California — accounts for 34 percent of total clean tech investment in the state and 15 percent in the country. The region's other major industry clusters include high technology, life sciences, and financial and professional services.

We encourage you to locate and/or grow your business here. You will be joining many of the nation's top companies, universities and research institutions that also call Santa Clara County home.

The county has one of the highest personal income levels in the Bay Area and in California. The median household income in Santa Clara County is $85,215, according to recent U.S. Census survey estimates. Our workforce is highly educated. More than 46 percent of all residents have at least a bachelor's degree, and about 154,000 students are attending colleges here. We have a much higher concentration of core design, engineering, scientific and business management talent than most other regions in the United States.

The Valley is continually reinventing itself — a culture and dynamic that acts as a magnet for those seeking to explore cutting-edge innovation. In 2010, 49 percent of California patents (12 percent of U.S. patents) were awarded to companies in Silicon Valley. Patent registrations here grew 30 percent in 2011. In recognition of the unusually high level of activity in the region, the U.S. Department of Commerce recently announced that it would open a satellite Patent Office in San Jose by the end of 2013.

We are committed to policies that support economic development, while preserving the diversity in housing and population and maintaining the natural amenities that make Santa Clara County a beautiful place to live, work and visit.

You will find a highly diverse and educated workforce, and a supportive entrepreneurial environment. In addition, you will find a business and technology infrastructure that is ready to help you succeed. Santa Clara County is truly ***"Leading with Innovation."***

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Santa Clara County
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Hoover Tower at Stanford University - Gaylen Grover

Intel - Santa Clara Convention & Visitors Bureau

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Santa Clara County Board of Supervisors and County Executive

Mike Wasserman
District 1

Cindy Chavez
District 2

Dave Cortese
District 3

Ken Yeager
District 4

Joe Simitian
District 5

Jeffrey V. Smith
County Executive

SANTA CLARA COUNTY facts at a glance

Established: 1850

Area: 1,315 square miles

Population: 1.78 million, the sixth-largest county in California

County seat: San José

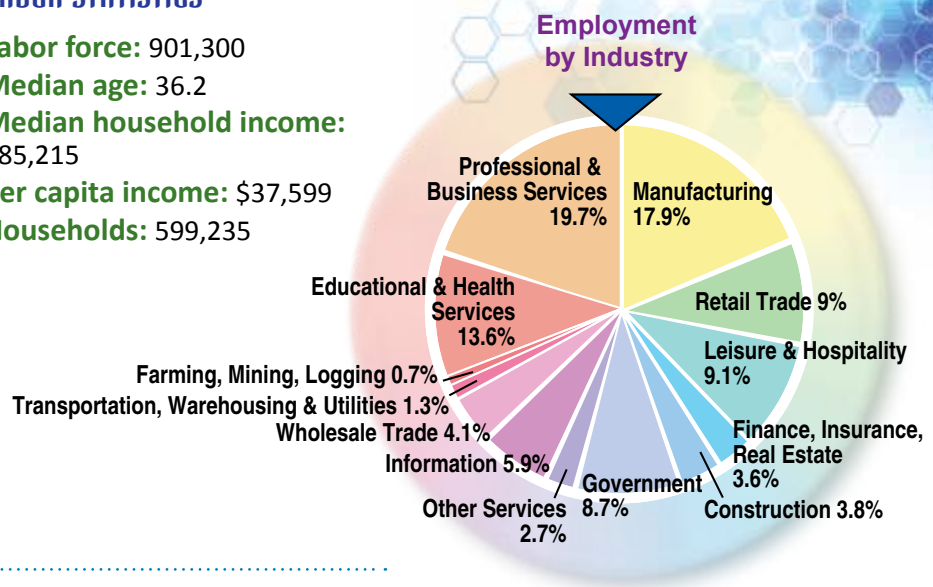
Form of government: The county is divided into five districts, each of which elects a member to a four-year term on the Santa Clara County Board of Supervisors. The board appoints a county executive to administer county government.

CITIES & TOWNS

Campbell
Cupertino
Gilroy
Los Altos
Los Altos Hills
Los Gatos
Milpitas
Monte Sereno
Morgan Hill
Mountain View
Palo Alto
San José
Santa Clara
Saratoga
Sunnyvale

LABOR STATISTICS

Labor force: 901,300
Median age: 36.2
Median household income: $85,215
Per capita income: $37,599
Households: 599,235



EDUCATIONAL LEVELS of people age 25 & older

High school education or higher	86.4%	Bachelor's degree or higher	46.1%	Graduate or professional degree	20.2%

*Median age is from the 2010 Decennial Census; other stats from the 2010 American Community Survey.

TRANSPORTATION

Major highways: U.S. 101; Interstates 280, 680 & 880; State Routes 82, 85, 87 & 237

Major airports: Norman Y. Mineta San José International Airport, nearby San Francisco International Airport & Oakland International Airport

Three county airports: Palo Alto, Reid-Hillview & South County

Mass transit: Commuter rail service provided by Caltrain; light rail & bus service provided by the Santa Clara Valley Transportation Authority

DRIVING DISTANCES TO MAJOR CITIES

San Francisco	48 miles	50 minutes
Sacramento	118 miles	2 hours
Los Angeles	342 miles	5 hours, 20 minutes
San Diego	462 miles	7 hours, 15 minutes
Las Vegas, Nev.	530 miles	8 1/2 hours
Portland, Ore.	667 miles	10 1/2 hours
Salt Lake City, Utah	767 miles	11 hours
Seattle, Wash.	839 miles	13 hours
Denver, Colo.	1,300 miles	18 1/2 hours

MAJOR UTILITY PROVIDERS

Gas & electricity: Pacific Gas & Electric
Voice, Internet & data services: AT&T, Comcast
Cable & Internet service: AT&T Broadband, Comcast

SANTA CLARA COUNTY overview

Businesses locate in Santa Clara County to take advantage of Silicon Valley's highly educated and skilled workforce in the fields of science and engineering, its high rate of venture capital investment, and a productivity rate that's more than twice the national average.

And that's only the start!

SANTA CLARA CONVENTION CENTER

Photos (this page) courtesy of Santa Clara County Convention & Visitors Bureau

Besides access to 18 of the world's top public and private research institutions and world-class colleges and universities, Santa Clara County offers supportive infrastructure for entrepreneurs; a broad range of space at competitive market rates for offices, research and development and manufacturing; cultural and ethnic diversity that positions companies to take advantage of the global marketplace; and a highly collaborative culture that creates the energy of "innovation."

SANTA CLARA COUNTY'S HEALTHY TRAILS

Photo courtesy of Santa Clara County

Geography is yet another advantage. Santa Clara valley is a beautiful place, ringed by the rolling hills of the Diablo Range on the east, and the redwood forests of the Santa Cruz Mountains to the south/southwest. The mild Mediterranean climate provides comfortable temperatures all year and 300 days of sunshine. Within the county, there are recreational amenities for every enthusiast — horseback riding, camping, hiking, biking, fishing, kayaking, archery, skeet shooting, and golfing at championship public and private golf courses. And nearby,

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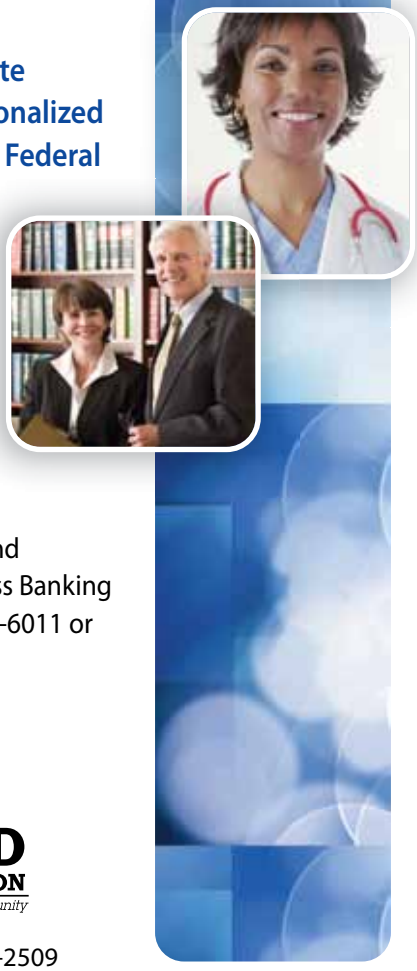

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there is access to the rich natural and historical resources for which California is known, including breathtaking coastlines and beaches.

Santa Clara County offers pride of place. County residents value the variety of entertainment, sports, museums and arts available, and they value being a part of an area known for creativity and innovation.

San José Giant 's player Adam Duvall Celebrates

Photo: Tony Medina

Innovation is what distinguishes Santa Clara County from most other areas in the United States. Innovation drives the region's economic success and can be found in public and private sectors alike.

The ability to generate new ideas, products and processes gives the area a competitive advantage. The ability to see those ideas through and deliver them to the marketplace is what attracts venture capital investment and fuels these fast-growing companies, whose revenues continue to grow even during times of economic turbulence. Silicon Valley claimed 12 percent of the U.S. patents granted in 2011, while Silicon Valley's share of U.S. venture capital investment grew 17 percent over the previous year. In addition, the region represents 34 percent of the total California investment in clean technology.

With the support of local residents, Santa Clara County's elected officials also provide innovative leadership. Economic Summit: 2012 is one example. The three-part Economic Summit examined job growth potential; trends and challenges in the areas of green economy, health care and small business; and how county government can help improve economic activity that will lead to business growth and greater employment.

The county is also committed to environmental stewardship.

Its "Generating Green" initiative started with the installation of a 1-megawatt Solar Photovoltaic (PV) system to demonstrate market need and support. The environmental impact of the Santa Clara County Generating Green projects will be equivalent to an annual reduction of 2,600 metric tons of greenhouse gases, eliminating 510 vehicles a year from the road, reducing 291,000 gallons of gasoline, or providing more than enough energy to power 315 average homes per year.

County residents are among the healthiest in California.

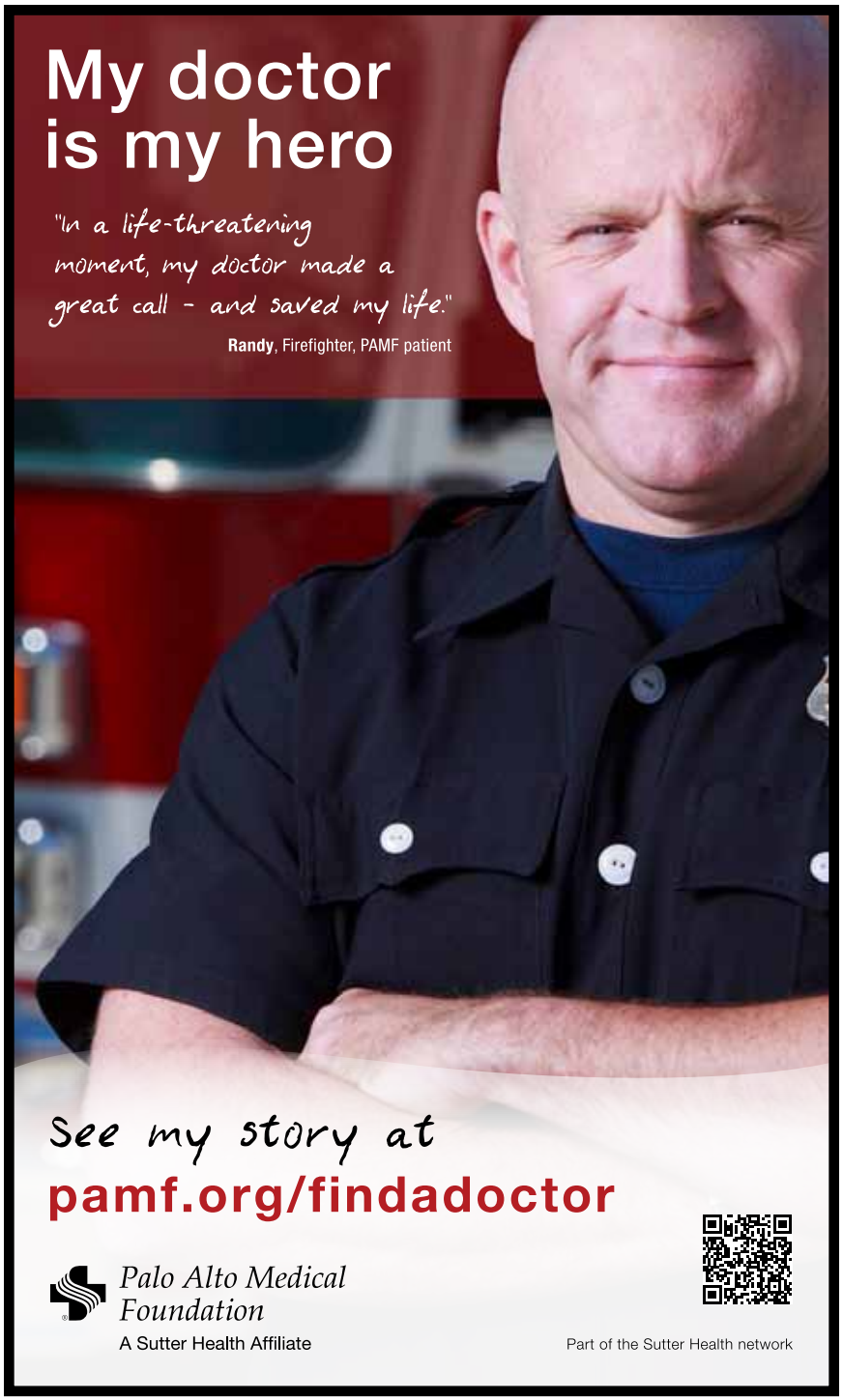
As the demographics of the county have changed, so have local policies and priorities. For example, county officials created an educational citizenship program to help immigrants become full participants in society. The county also created a school-linked services program to deliver public health and social services to families. An award-winning program launched by county leaders is the Children's Health Initiative, which aims to ensure that every child in Santa Clara County has health insurance. Local funds pay the costs for those ineligible for state or federal coverage. Today, planning is underway to fully implement the Affordable Care Act.

Photo courtesy of Santa Clara County

In addition, Santa Clara County's leadership is deeply committed to the protection of the public's health and safety. Santa Clara County ranked as the "second-healthiest" out of 58 counties in California. Its public hospital, Santa Clara Valley Medical Center, is a state-of-the-art facility, with many specialty units and a network of neighborhood clinics. At a time when many public hospitals have been forced to close their doors, the county is making investments in its clinic network. The most recent was the opening of Gardner Downtown Health Center in San José.

Local leaders understand the nexus between governance and creating a climate of economic prosperity and well-being for residents and businesses within the county.

To that end, Santa Clara County leaders are truly leading with innovation.



SANTA CLARA COUNTY economic development resources

Santa Clara County has a well-established network of support for businesses. The network includes a host of resources including economic development managers, business and industry advocacy organizations, licensing and permits offices, workforce development strategists, venture capitalists and tax credits. The list that follows, while not exhaustive, represents a valuable guide to business support services available.

LOCAL/REGIONAL RESOURCES

Santa Clara County

Bruce J. M. Knopf,
Asset & Economic Development Director
70 W. Hedding, 11th Floor
San José, CA 95110
Bruce.Knopf@ceo.sccgov.org
408-299-5155

Glen A. Williams,
Asset Development Manager
Glen.Williams@ceo.sccgov.org
408-299-5164
www.sccgov.org

The County of Santa Clara, in collaboration with its cities and other economic development organizations, is committed to fostering a healthy climate for business in Silicon Valley.

Working with a network of local government economic development professionals and others dedicated to encouraging new and expanded business development opportunities, the county actively supports initiatives designed to improve the infrastructure for business throughout the region.

Joint Venture Silicon Valley

Russell Hancock, President and CEO
100 W. San Fernando St., Suite 310
San José, CA 95113
408-298-9330
info@jointventure.org
www.jointventure.org

Established in 1993, Joint Venture Silicon Valley provides analysis and action on issues affecting the region's economy and quality of life. Joint Venture's regional network covers all of Santa Clara County and San Mateo County, northern Santa Cruz County and southern Alameda County.

The organization brings together hundreds of established and emerging leaders — from business, government, academia, labor and the broader community — to spotlight issues and work toward innovative solutions. Current projects include Climate Prosperity, the Public Sector Climate Task Force, the Grand Boulevard Initiative, the Wireless Communications Initiative and the Silicon Valley Economic Development Alliance.

Silicon Valley Economic Development Alliance

Kara Gross, Executive Director
408-298-9334
gross@jointventure.org
www.siliconvalleyonline.org

A partnership of economic development professionals from Silicon Valley cities, the Silicon Valley Economic Development Alliance works to identify impediments to local growth that can be resolved at the city or county level; fast-track the needs of businesses through local government policy and streamlined permitting processes or by linking business to other local and regional resources; and make available reliable information about Silicon Valley's business climate to executives making location and expansion decisions. Projects include www.SiliconValleyOnline.org, a website providing commercial real estate listings, live news feeds, and links to local governments, resources for business and the region's amenities.

Silicon Valley Leadership Group

Carl Guardino,
President & Chief Executive Officer
2001 Gateway Place, Suite 101E
San José, CA 95110
408-501-7864
www.svlg.org

The Silicon Valley Leadership Group, founded in 1978 by David Packard of Hewlett-Packard, represents more than 375 of Silicon Valley's most respected employers on issues, programs and campaigns that affect the economic health and quality of life in Silicon Valley, including energy, transportation, education, housing, health care, tax policies, economic vitality and the environment. Leadership Group members collectively provide nearly one of every three private sector jobs in Silicon Valley and contribute more than $3 trillion to the worldwide economy.

NOVA Workforce Board

Kris Stadelman, Director
505 W. Olive Ave., Suite 550
Sunnyvale, CA 94086
408-730-7232
employerservices@novaworks.org
www.novaworks.org

NOVA is committed to providing high-quality, customer-focused workforce development services to help the Silicon Valley region thrive. NOVA's customized services connect businesses to a variety of resources in the community, such as staffing and recruitment, training and professional development, and business trends and analysis. The CONNECT Job Seeker Center is a one-stop resource center, with space available for employer recruitment presentations and interviews. For those businesses in transition, NOVA offers consulting and outplacement services, with on-site presentations on career services available for affected employees. NOVA's business liaisons work proactively with companies, offering no- or low-cost solutions tailored to businesses' needs.

work2future

Chris Donnelly,
Director of Operations

San José One-Stop
1601 Foxworthy Ave.
San José, CA 95118
408-794-1100

work2future Youth Training Center
2072 Lucretia Ave.
San José, CA 95122
408-794-1234

work2future
Business Services & Administration
5730 Chambertin Dr.
San José, CA 95118
408-794-1200
www.work2future.biz

work2future offers training and employment services as well as business development services in an effort to strengthen the economic base in Santa Clara County and increase employment opportunities and retention for its residents. The federally funded program supports several One-Stop Career Centers, where businesses and job seekers can access services free of charge.

Services to job seekers include a wide range of workshops, from resume development and interviewing skills to online training courses. All eligible clients receive skills assessments and one-on-one career coaching, as well as access to employer recruitments, job postings, job fairs, On-the-Job Training (OJT) and vocational training opportunities. Youth ages 18 to 21 can also receive work-readiness instruction and training to help shape their career paths.

Entrepreneurs and small businesses benefit from work2future's collaboration under www.BusinessOwnerSpace.com, which offers businesses professional consultation, workforce development services, recruitment and job fair opportunities, information about incentive programs, and layoff diversion services. One-Stop Career Centers also act as a clearinghouse of local, state and federal employment assistance programs in one centralized location.

STATE RESOURCES/PROGRAMS

California Business Investment Services

877-345-4633
www.business.ca.gov

California Business Investment Services, an arm of the California Labor and Workforce Development Agency, serves employers, corporate real estate executives and site location consultants considering the state for new business investment and expansion.

FEDERAL RESOURCES/PROGRAMS

SelectUSA

selectusa.commerce.gov

SelectUSA is a federal initiative housed in the U.S. Department of Commerce that seeks to promote and facilitate business investment. By coordinating investment-related resources across the federal government, providing a global platform for economic development organizations to advertise their locality, and serving as a counselor, ombudsman and advocate, SelectUSA helps support local efforts to attract, retain, and expand business investment.

On the website, state economic development agencies and businesses —foreign and domestic—will find the information they need to better understand the complete value proposition offered to firms located in the United States. Information provided includes:

- *A searchable guide of federal programs and services available to businesses, including grants, loans, loan guarantees and tax incentives*
- *Industry snapshots that describe the competitive landscape*
- *A catalogue on "Why to Select the USA?" that explains the advantages of operating a business in the United States.*

In addition, the site offers a clickable map of the country to direct business visitors to individual states' economic development agencies—their principal partners in the site selection process.

TARGETED TAX CREDITS

Enterprise Zones

Companies within an Enterprise Zone are eligible for tax credits for qualified manufacturing equipment and wages. The 18-square-mile Enterprise Zone in San José includes the downtown area, with retail, commercial and high-tech business headquarters. The area has prime affordable office, industrial and commercial space and easy access to road, air, rail and public transportation. To continue its Enterprise Zone status, the San José Enterprise Zone received a 15-year conditional designation that took effect in 2007. For more information, contact Yolanda Lee, economic development/enterprise zone manager at San José's Office of Economic Development, at 408-535-8191.

Research & Development Tax Credit

This credit is designed to encourage companies to increase their basic research and development activities in the state. The credit allows companies to receive a 15-percent credit against their bank and corporation tax liability for qualified in-house research expenses and a 24-percent credit for basic research payments to outside organizations. Visit **www.ftb.ca.gov/forms/misc/1082.pdf** or call 800-852-5711.

Net Operating Loss Carryover

California state law allows businesses that experience a loss for the year to carry the loss forward to the next year to offset income in the following years. New businesses can carry 100 percent of their losses for 10 years if the loss is in the first year of operation, and for fewer years if the loss is in the second or third year of operation. Existing businesses can carry 50 percent or more of their loss for five years. Contact the California Franchise Tax Board at 800-852-5711.

Foreign Trade Zones

Foreign Trade Zones are secured areas legally outside of U.S. Customs territory, usually located in or near a customs point of entry. Foreign Trade Zones allow entry of foreign or domestic merchandise without formal

customs entry or government excise taxes. For information about the San José Foreign Trade Zone, contact Joe Hedges, economic development manager at San José's Office of Economic Development, at 408-535-8181.

New Markets Tax Credit

This program permits taxpayers to receive a credit against federal income taxes for qualified equity investments in designated Community Development Entities. The qualified equity investment must in turn be used by the CDE to provide investments in low-income communities. For more information, contact Lenders for Community Development in San José at 408-297-0204.

Joint Strike Fighter Income Tax Credits

Income tax credits for businesses involved in the Joint Strike Fighter program include a hiring wage credit and a property credit. The credits apply to taxpayers under initial contract or subcontract to manufacture property for ultimate use in a Joint Strike Fighter aircraft. Any excess credit can be carried forward for up to eight years. Contact the California Franchise Tax Board at 800-852-5711.

EMPLOYEE TRAINING

Job Referral & Placement

California's Employment Development Department (**www.edd.ca.gov**) works with businesses to access the state's entire workforce, as well as to coordinate recruitment activities with local community-based job training and placement centers, called One Stop Career Centers. In cooperation with the One Stop network, EDD can help to customize and deliver pre-employment and on-the-job training; recruit, screen and assess workers for specific skill sets; and assist employers to maximize California Enterprise Zone and federal hiring tax credits. EDD's Job Services also offers the CalJOBS system (**www.caljobs.ca.gov)**, a statewide network that provides employers with quick access to the largest available pool of job-ready applicants. Local and federal training and hiring incentives, including the Welfare to Work Credit, the Work Opportunity Tax Credit and On-the-Job training contracts are also available through EDD.

California Employment Training Panel

The Employment Training Panel (**www.etp.cahwnet.gov**) assists businesses in acquiring and/or retraining a highly skilled workforce with expertise in very specific fields to increase competitiveness and productivity. The program is open to all California companies that face out-of-state competition and that meet certain qualifications. The San Francisco Bay Area Regional Office covers Santa Clara County: 650-655-6930.

LOCAL INCENTIVE OPTIONS

Capital Investment Incentive Payments

California has enabled cities and counties to negotiate property tax rebates with high-tech manufacturing companies. Under the law, local governments can cap the taxable value of any new high-tech manufacturing plant at $150 million annually for up to 15 years. In turn, the manufacturer is charged an annual "community services" fee of about $2 million.

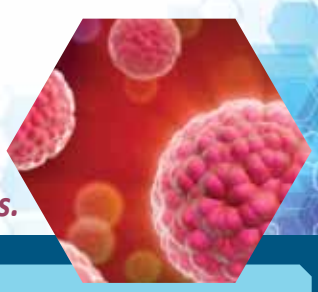
Local Revolving Loan Funds

The federal Community Development Block Grant program typically capitalizes revolving loan funds, which often provide critical capital to deserving small businesses.

FINANCIAL ASSISTANCE

Industrial Development Bonds	**California Industrial Development Financing Advisory Commission**	www.ibank.ca.gov/state/ibank/ibank_homepage.jsp or www.treasurer.ca.gov/cidfac/idb.htm
Pollution Control Financing	**California Pollution Control Financing Authority (916) 654-5610**	www.treasurer.ca.gov/cpcfa/bondfinancing.htm
Small Business Loan Guarantee	**State of California**	www.calbusiness.ca.gov/cedpgybfasblgp.asp
California Enterprise Development Authority	**California Association for Local Economic Development (916) 448-8252**	www.caled.org
SBA 504 Loans	**California Statewide Certified Development Corp. (800)348-6258**	www.cscdc.org
USDA Rural Development	**U.S. Department of Agriculture (831)757-5294**	www.rurdev.usda.gov/ca/index.htm
Sales & Use Tax Exemptions for Clean Tech Manufacturing	**California Alternative Energy & Advanced Transportation Financing Authority**	www.treasurer.ca.gov/caeatfa/

SANTA CLARA COUNTY leading companies



Many companies in Santa Clara County are local, national or global industry leaders.

Company	Location	Industry/product/service
Abbott Labs	*Menlo Park*	Global health care
Adobe Systems Inc.	*San José*	Computer software manufacturing
Advanced Micro Devices	*Sunnyvale*	Semiconductor manufacturing
Agilent	*Santa Clara*	Scientific & analysis instruments
Apple Computer Inc.	*Cupertino*	Computer equipment & software
Applied Materials Inc.	*Santa Clara*	Semiconductor manufacturing
Broadcom Corp.	*San José*	Semiconductor solutions for wired & wireless communications
BROCADE Communications	*San José*	Computer networking systems
Cisco Systems Inc.	*San José*	Computer networking
Complete Genomics	*Mountain View*	Life sciences DNA sequencing platform
Cypress Semiconductor	*San José*	Semiconductor design & manufacturing
eBay	*San José*	Internet software & services
Facebook	*Menlo Park*	Social networking
Genencor International Inc.	*Palo Alto*	Biotech products
Google	*Mountain View*	Internet information provider
Guidant Corp.	*Santa Clara*	Medical device manufacturing
Hewlett-Packard Co.	*Palo Alto*	Computer & software manufacturing
Hitachi	*San José*	Data storage
IBM Corp.	*San José*	Software development & tech research
Intel Corp.	*Santa Clara*	Semiconductor manufacturing
Intuit	*Mountain View*	Small business & consumer software
Intuitive Surgical	*Sunnyvale*	Platforms for robotically assisted minimally invasive surgery
Juniper Network	*Sunnyvale*	High speed, switching routers
KLA-Tencor	*Milpitas*	Semiconductor manufacturing
Linked In	*Mountain View*	Social networking website for professionals
Lockheed Martin Space Systems	*Sunnyvale*	Missile & rocket equipment
Marvell Technology Group Ltd.	*Santa Clara*	Semiconductor manufacturing
Microsoft	*Mountain View*	Computer technology
National Semiconductor Corp.	*Santa Clara*	Semiconductor manufacturing
NetApp Inc.	*Sunnyvale*	Computer storage & data management
NVIDIA CORP	*Santa Clara*	Visual computing technology
Oracle America Inc.	*Santa Clara*	Computers, software
Pay Pal	*San José*	Online payment systems
Philips LumiLeds Lighting Co.	*San José*	High-power LEDs & solid-state lighting
Samsung	*San José*	Research and development
Sanmina-SCI Corp.	*San José*	Electronics manufacturing
Seagate Technology Inc.	*Cupertino*	Hard disk drive manufacturing
Solectron	*Milpitas*	Electronics manufacturing
Space Systems Loral	*Palo Alto*	Commercial communications satellites
Symantec Corp.	*Cupertino*	Security software
Tesla Motors	*Palo Alto*	Electric vehicles
Texas Instruments	*Santa Clara/Sunnyvale*	Semiconductors
Therma Corp.	*San José*	Mechanical contracting
Turner Construction	*San José*	Building services
Varian Medical Systems	*Palo Alto*	Scientific & medical device mfg.
VMware	*Palo Alto*	Virtualization & cloud infrastructure
Yahoo!	*Sunnyvale*	Internet information provider
ZYNGA Game Network	*Sunnyvale*	Online social gaming

Photo (right) courtesy of Santa Clara County

SANTA CLARA COUNTY living in the valley

Santa Clara County and its cities offer access to a variety of lifestyle choices — from urban city life to quaint small towns.

AMGEN Tour

COMMUNITIES

San José is the 10th-largest city in the United States and has the best public safety record of any metropolitan area in the nation. It's home to San José State University and has a multi-cultural population and a beautiful climate. About 60 percent of San José residents own their own homes.

Gilroy, often referred to as the Garlic Capital of the World, has deep agricultural roots and is famous for its annual Garlic Festival. **Morgan Hill** boasts beautiful hillsides surrounding the valley, several wineries and a peaceful atmosphere. Picturesque **Los Gatos** has unique shops and restaurants. **Saratoga** is situated at the entrance of a historic pass in the redwood-forested Santa Cruz Mountains. **Cupertino** is home to many high-tech parents and excellent schools.

Those who prefer university towns have their choice. **Palo Alto**, home of Stanford University, is a progressive community that values technology and nature and is the "birthplace of Silicon Valley." Nearly one-third of Palo Alto is open space. **Santa Clara** is home to Santa Clara University, 19.3 square miles of tree-lined neighborhoods and thriving commercial/industrial centers.

Sunnyvale was designed so that every neighborhood is within walking distance of one of its 21 award-winning neighborhood parks. **Milpitas**, an affluent yet relatively affordable community with 33 parks, is ideal for families.

Another community known for its recreational amenities is **Mountain View**, a high-tech area that attracts a younger population.

Los Altos Hills boasts a median home value of $2.2 million, making it one of the county's more exclusive communities. Residents take great pride in its rolling estates and small-town atmosphere, as does the neighboring town of **Los Altos** and the all-residential city of **Monte Sereno**, nestled between Saratoga and Los Gatos.

Each of Santa Clara County's communities can claim breathtaking views, abundant sunshine, and a high standard of living.

Photo courtesy of Santa Clara County

San José State University

HOUSING

From high-rise apartments and condominiums, to duplexes, triplexes and single-family homes on tree-lined streets, to extraordinary estates, a full range of housing options is available within Santa Clara County.

New home construction is recovering from the lows of the 2007-2009 recession, with building permits for nearly $750 million worth of multi-family and single-family homes issued in 2010. The hub of that activity is San José, home to nearly 1 million of the county's approximately 1.8 million residents.

At the same time, the county and its cities work aggressively to create affordable, appropriate housing to meet the needs of residents, including the working poor, elderly, youth, and unhoused. Leading with innovation, the Santa Clara County Board of Supervisors created an Office of Affordable Housing in 2003 and set aside $18.6 million to establish an Affordable Housing Fund. This fund leverages other public and private

Photo courtesy of Mountain View Center for the Performing Arts

Mountain View Center for the Performing Arts

funds to develop new housing units for extremely low income and special needs populations. So far, approximately $21 million has already been allocated to 29 different projects. The county's dollars enabled three projects to win more than $16 million in state matching funds. To date the Affordable Housing Fund, combined with private investment, has leveraged approximately $430 million for new housing.

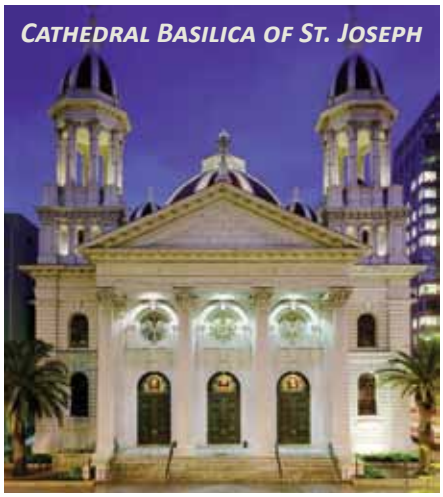


Photo courtesy of Team San José ©Image Center/Marco Zecchin

PARKS & OUTDOOR RECREATION

Rolling hills, lakes, creeks, and miles of hiking and biking trails are some of the natural amenities found in Santa Clara County parks. The Santa Clara County Parks and Recreation Department operates 28 parks, together covering more than 45,000 acres with 250 miles of trails and 10 reservoirs. For a complete list of county parks and recreational facilities, go to **www.parkhere.org**.

County parks are regional parks, which are usually more than 200 acres in size. In addition to camping, hiking, biking, fishing and other self-guided activities, numerous opportunities for guided activities are offered. Take a moonlit tour by kayak or canoe at **Coyote Lake** or **Calero Reservoir**; learn about the history and geology of the San Andreas Fault at **Sanborn County Park**; watch hundreds of bats emerge at dusk at **Calero County Park**; take in a view of Lick Observatory and the full moon as it crests Mount Hamilton at **Grant County Park**; explore the redwood habitat and history at **Mount Madonna County Park**; explore canyon waterfalls and wildlife at **Uvas Canyon County Park**; or enjoy learning about local history at **Almaden Quicksilver Mining Museum**, **Bernal-Gulnac-Joice Historic Park Area** and **Chitactac-Adams Heritage County Park**.

Ed Levin and **Santa Teresa** parks have public, 18-hole championship golf courses; Calero County Park offers horse rentals and 18.6 miles of trails; **Coyote Hellyer Park** is home to disc golf and an Olympic-size bicycle track; and the aptly named **Motorcycle Park** is open to various types of off-road vehicles.

MUSEUMS

Located in a 52,000-square-foot purple building in San José, the **Children's Discovery Museum** is one of the largest museums of its kind and includes more than 150 exhibits.

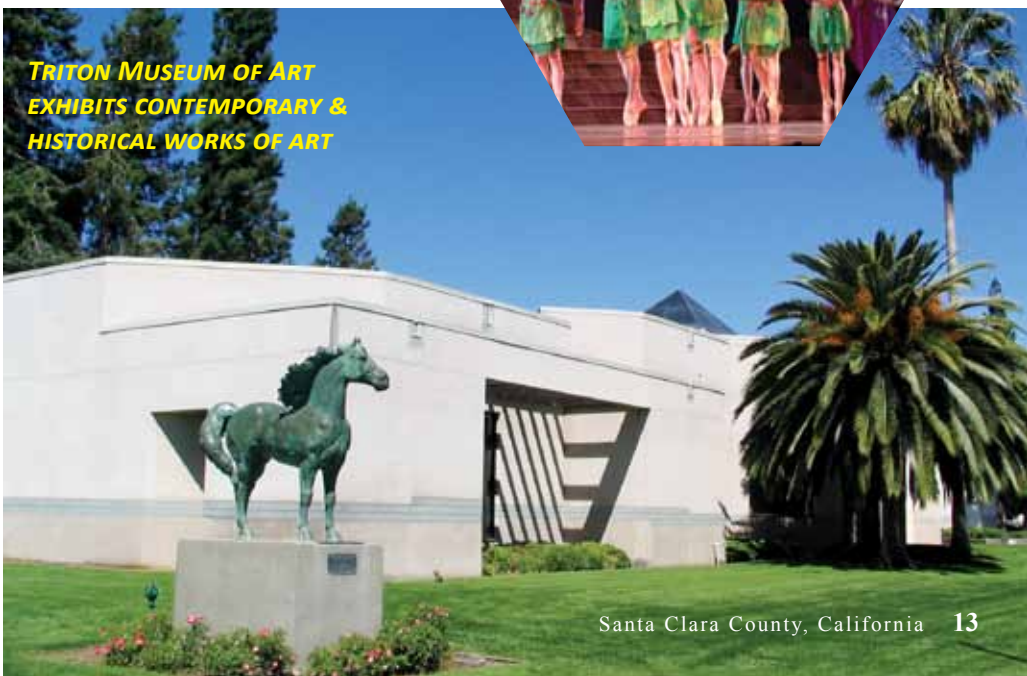
Operated by Santa Clara University, the **de Saisset Museum** is a free museum of art and history in Santa Clara that exhibits American, European, African and Oriental art. The museum's collection also includes artifacts of the pre-mission California Indians and relics from the original Mission Santa Clara. The **San José Museum of Art** has a permanent collection of 20th- and 21st-century artworks, with an emphasis on West Coast artists. The museum includes more than 2,000 objects, including sculptures, paintings, prints, photographs and drawings. The **Triton Museum of Art** has rotating exhibits that highlight the museum's collection of 19th- and 20th-century American art. The museum also has a sculpture garden on its seven-acre grounds.

The **Intel Museum** in Santa Clara and **Tech Museum of Innovation** in San José capture the roots of Silicon Valley. Visitors to the Intel Museum can explore the miniature world of computer chips, and the Tech Museum offers hands-on, imaginative, high-tech exhibits showcasing the past, present and future of the region.

The **Santa Clara Historical Museum** features artifacts and photos that depict the city's history, and the **Gilroy Historical Museum** has a collection of more than 25,000 items relating to the history of Gilroy and south Santa Clara County.

Historical sites include the city of Santa Clara's oldest adobe structure, **Berryessa Adobe**, which has documents and other artifacts from the era before California became a state. Santa Clara's last farmstead, the **Harris-Lass Historic Preserve**, features a restored house and barn. **Mission Santa Clara de Asis**, a California Historical Landmark, was founded in 1777 and is on the picturesque grounds of Santa Clara University.

Photo courtesy of Santa Clara County Convention & Visitors Bureau



ENTERTAINMENT

San José is a cultural hot spot featuring the annual Cinequest Film Festival and several world-class arts organizations, including San José Repertory Theater, Teatro Vision, Opera San José, and Movimiento de Arte y Cultura Latino Americana. A comprehensive listing of arts and cultural events in Silicon Valley can be found at **www.livesv.com**.

ATTRACTIONS

Located atop the 4,209-foot Mount Hamilton, the domed **Lick Observatory**, at the forefront of astronomical research, is open to visitors during the day. **NASA Ames Visitors Center** in Mountain View features rotating exhibits of artifacts from space missions and demonstrations of research equipment, such as the human centrifuge and flight simulator.

Those who prefer their thrills a little closer to the ground will delight in **California's Great America**, the amusement park with the most rides in northern California. The park, located in Santa Clara, has the most kids' rides, the most water rides and the most roller coasters.

The Rodin Sculpture Garden and the **Cantor Arts Center** on the Stanford University Campus are two noteworthy north county venues. **San Pedro Square** in San José, known as the city's "restaurant row," hosts a weekly farmers' market from May to December and free outdoor movies each summer. Cool down at Raging Waters and enjoy 23 acres of water slides and attractions. Visit **Bonfante Gardens** in Gilroy, and explore more than 40 rides, attractions, educational exhibits and majestic gardens in the horticulture-themed park. And at the end of the day, wind down with a glass of wine produced right in Santa Clara County, which is home to more than two dozen wineries.

Whether you prefer to camp in a forest or stay at a day spa, soak up the sun or gaze at the stars, you can find it all in Santa Clara County!

Santa Clara County South County Vineyard

Photo courtesy of Santa Clara County

Santa Clara County offers a variety of dining experiences!

The Center for Performing Arts

Photos (above, left) courtesy of Team San José

California's Great America

Photo courtesy of Santa Clara County Convention & Visitors Bureau

SANTA CLARA COUNTY colleges & universities

Santa Clara County is renowned for its cultured and well-educated residents; about 46 percent of all residents have at least a bachelor's degree and 20 percent have a graduate or professional degree.

Approximately 154,000 students attend college or graduate school in the county, which is home to several award-winning community colleges and three widely respected universities: San José State University, Santa Clara University, and Stanford University -- one of the most progressive and prestigious institutions in the world.

CET-Gilroy	*Gilroy*
CET-Sobrato	*San Jose*
Cogswell Polytechnical College	*Sunnyvale*
De Anza College	*Cupertino*
Everest College	*San Jose*
Evergreen Valley College	*San Jose*
Foothill College	*Los Altos Hills*
Gavilan College	*Gilroy*
Golden Gate University-San Jose	*San Jose*
Heald College-San Jose	*Milpitas*
Institute for Business & Technology	*Santa Clara*
Institute of Transpersonal Psychology	*Palo Alto*
Mission College	*Santa Clara*
Pacific Graduate School of Psychology	*Palo Alto*
Palmer College of Chiropractic-West	*San Jose*
San José City College	*San Jose*
San José State University	*San Jose*
Santa Clara University	*Santa Clara*
Silicon Valley University	*San Jose*
Stanford University	*Palo Alto*
The National Hispanic University	*San Jose*
University of East-West Medicine	*Sunnyvale*
University of Phoenix-Bay Area Campus	*San Jose*
West Valley College	*Saratoga*
Western Seminary	*Los Gatos*

Photo courtesy of Santa Clara County

Photo: Carmen Pegan, Mission College

A BEAUTIFUL PLACE TO LIVE, WORK AND VISIT

Santa Clara County

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