

**UPDATING OUR COMMUNITY PLAN
TO END HOMELESSNESS** |

TODAY'S MEETING



WHO IS
HOMELESS IN
SANTA CLARA
COUNTY?



CAUSES OF
HOMELESSNESS
IN SANTA CLARA
COUNTY



OVERVIEW OF
COMMUNITY
PLAN PROCESS



DISCUSSION
OF THE THREE
PILLARS AND
PROPOSED
STRATEGIES



CLOSEOUT

INTRODUCTION



What?

A five-year, community-wide roadmap to ending homelessness

Why?

To guide the County, cities, nonprofits, and other community members as they make decisions about funding, programs, priorities, and needs

PROGRESS SINCE 2015

- Established a supportive housing system
- 6,937 people housed
- \$950 million 2016 Measure A Housing Bond
- 1,537 apartments with supportive services built or underway
- Created a new homelessness prevention system and increased capacity by 340%



COMMUNITY PLAN TO END HOMELESSNESS IN SANTA CLARA COUNTY

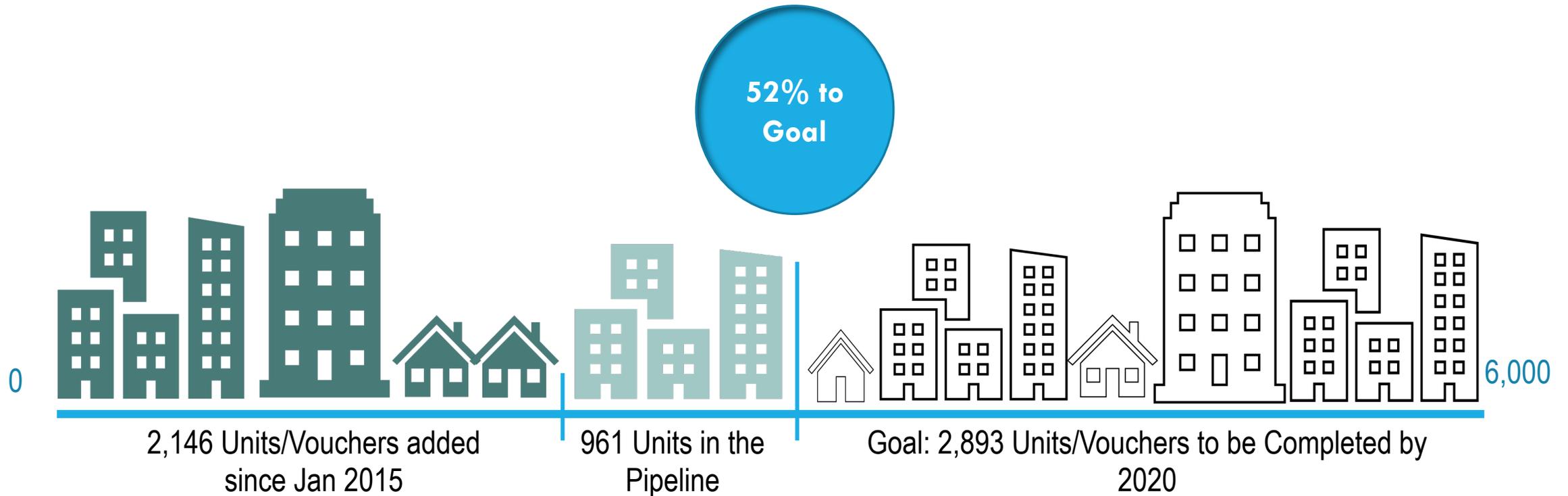
2015-2020

SUPPORTIVE HOUSING AND CRISIS RESPONSE SYSTEMS



PROGRESS TOWARDS 6,000 HOUSING OPPORTUNITIES

Jan 2015 Baseline: 2,635 Housing Units/Vouchers
Goal to add 6,000 Housing Units/Vouchers by 2020



RAISING THE VOICE OF PEOPLE WITH A LIVED EXPERIENCE OF HOMELESSNESS

"I joined the Lived Experience Advisory Board because I want to serve as a strong voice for the homeless and formerly homeless population in Santa Clara County, give personal input and feedback, and share my experience with the community. It's valuable for clients to be heard and, a lot of times, our voices are hushed. We should strive for the opposite."

*– Saline Chandler,
Lived Experience Advisory Board Member*



EXPANDING CAPACITY TO PREVENT HOMELESSNESS

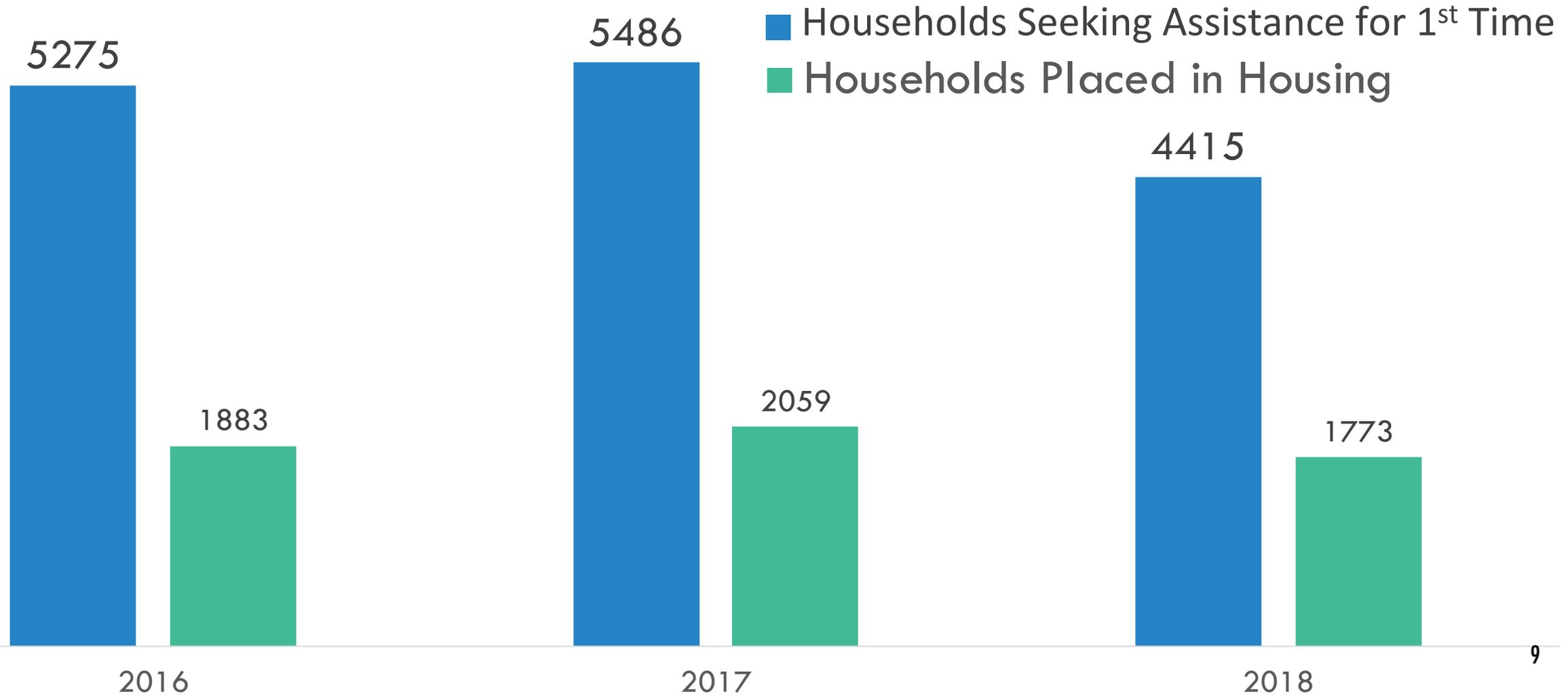
Out of 540 households served through 2018:^{xx}



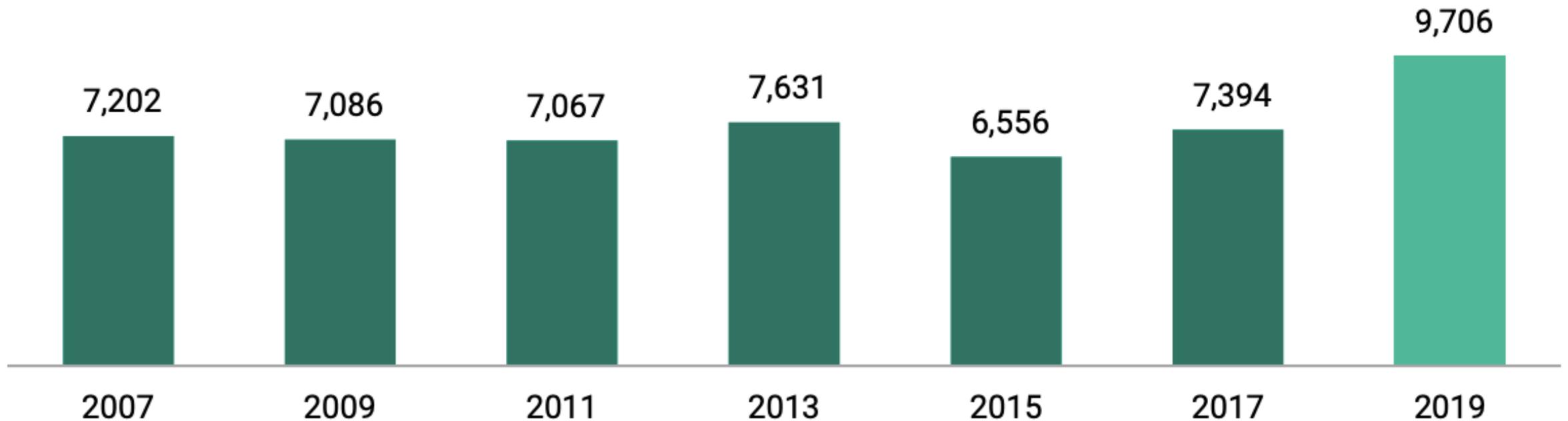
Key Partners:

- ▶ Sacred Heart Community Service (lead agency)
- ▶ Cities of Morgan Hill, San José, and Santa Clara
- ▶ County of Santa Clara Office of Supportive Housing
- ▶ Destination: Home
- ▶ Community Services Agency of Mountain View and Los Altos
- ▶ LifeMoves
- ▶ Sunnyvale Community Services
- ▶ St. Joseph's Family Center
- ▶ Salvation Army
- ▶ West Valley Community Services
- ▶ Amigos de Guadalupe

SUPPORTIVE HOUSING SYSTEM CAPACITY



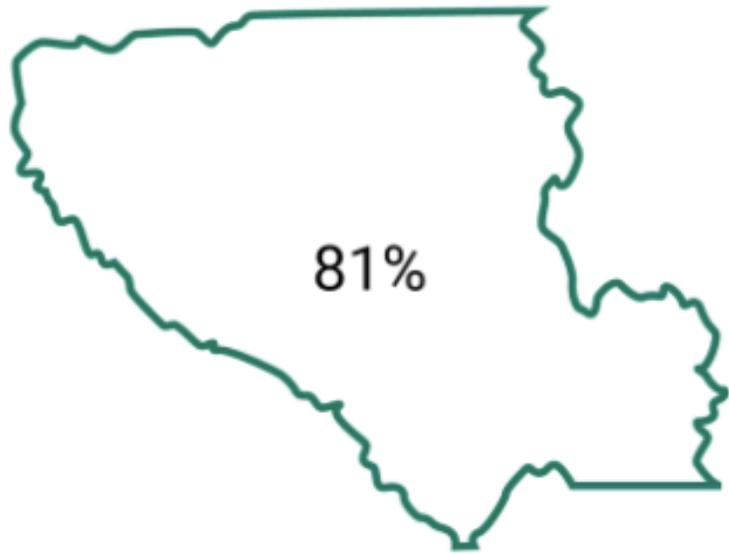
HOMELESSNESS IN SANTA CLARA COUNTY: NUMBER OF PEOPLE EXPERIENCING HOMELESSNESS 2007-2019



Source: Santa Clara County Homeless Census & Survey: Comprehensive Report (2019), Applied Survey Research.

Available at: <https://www.sccgov.org/sites/osh/ContinuumofCare/ReportsandPublications/Pages/HomelessnessCensusandSurvey.aspx>

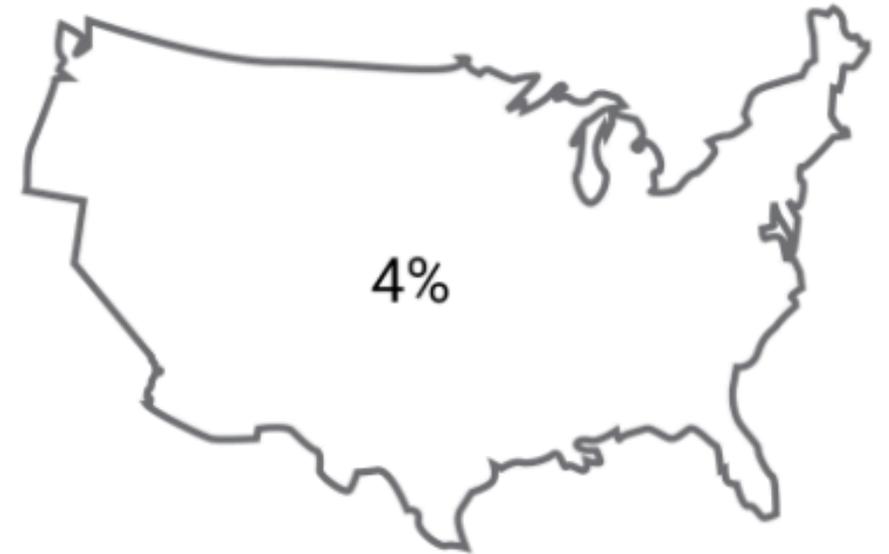
PLACE OF RESIDENCE PRIOR TO BECOMING HOMELESS



Santa Clara County



Other County in California



Out of State



SPUR'S HOMELESSNESS IN THE BAY AREA 2017 REPORT

Report cites 7 structural changes in recent decades leading to today's resurgence in homelessness:

1. Economic Dislocation
2. Reduced Social Safety Nets
3. Failed Housing Policy
4. Mass Incarceration
5. Family Instability
6. Structural Racism
7. Individual Causes

HOMELESS CENSUS AND SURVEY

+ Multiple response question, results may not add up to 100%

△ Only displaying top responses, all response data will be available in full report.

Primary Event or Condition That Led to Homelessness⁺

Top 6 Responses[△]



30%
Lost Job

22%
Alcohol or
Drug Use

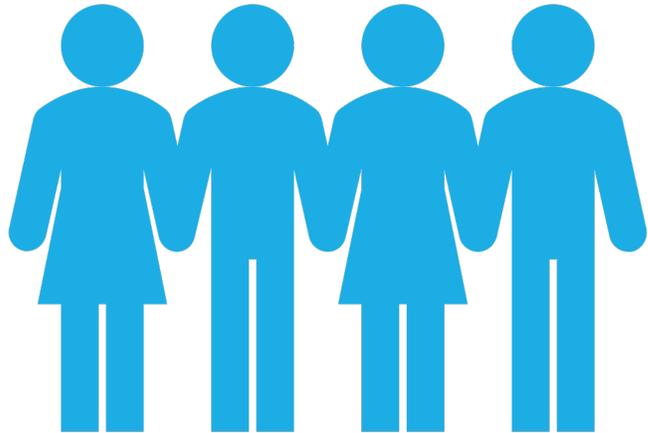
15%
Divorce/
Seperation/
Breakup

14%
Eviction

13%
Argument with
Family/Friend

11%
Incarceration

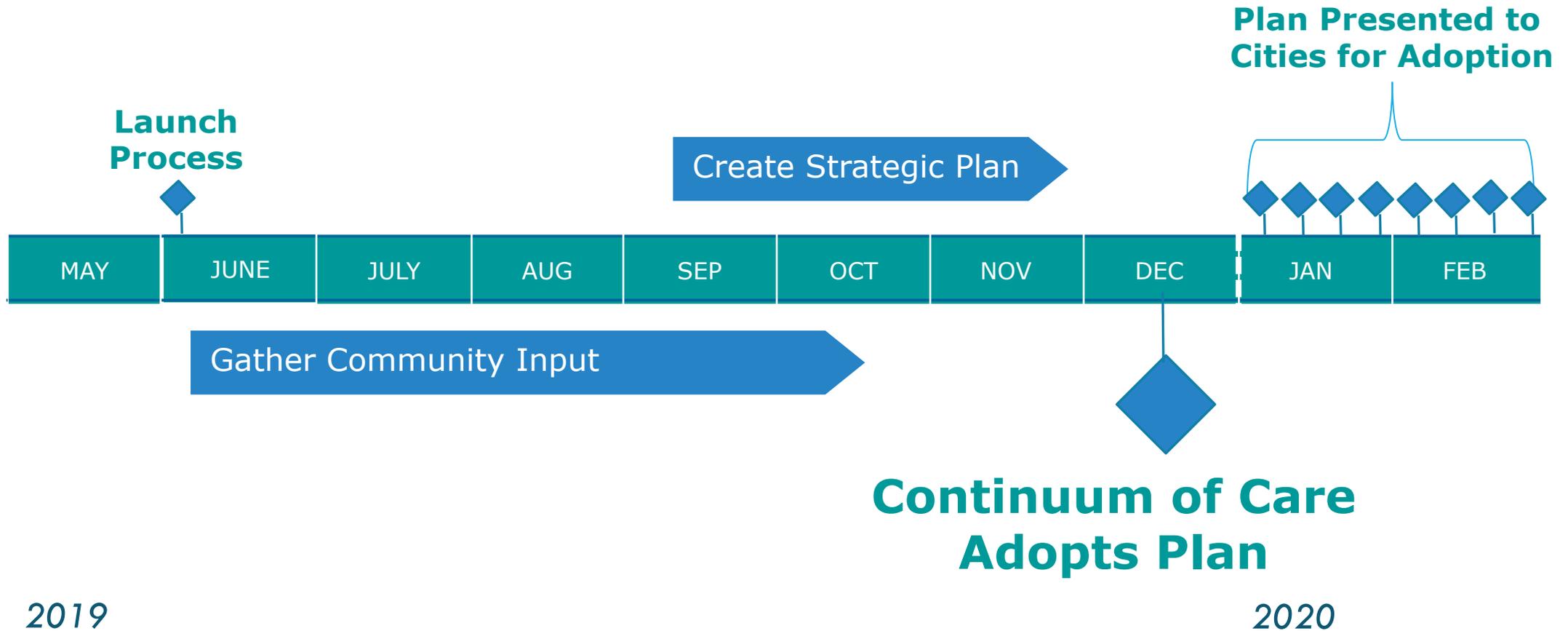
COMMUNITY INPUT PROCESS



Community engagement is critical to **ensuring diverse feedback** and **increasing buy in and investment** in the plan.

- Subject matter stakeholder meetings
- Community-wide meetings in North, Central, and South County
- Surveys to solicit consumer, provider, and community member feedback
- Consumer and stakeholder focus groups
- Key stakeholder interviews

COMMUNITY PLANNING PROCESS AND TIMELINE



WHAT'S NEXT?

Get your feedback today!

Create a high-level draft plan

Cities, County Departments and other stakeholders provide feedback

Continuum of Care and cities approve the plan

Community begins implementation

Community stakeholders continue to provide feedback throughout implementation

Continuum of Care provides updates on implementation and progress to the community

QUESTIONS
ABOUT THE
COMMUNITY
PLAN?

WANT TO STAY
INVOLVED?

Community-wide survey:

<https://www.surveymonkey.com/r/SCCCmtyPlan>

Contact Homebase at

communityplanscc@homebaseccc.org