UPDATING OUR COMMUNITY PLAN
TO END HOMELESSNESS
TODAY’S MEETING

WHO IS HOMELESS IN SANTA CLARA COUNTY?

CAUSES OF HOMELESSNESS IN SANTA CLARA COUNTY

OVERVIEW OF COMMUNITY PLAN PROCESS

DISCUSSION OF THE THREE PILLARS AND PROPOSED STRATEGIES

CLOSEOUT
INTRODUCTION

What?
A five-year, community-wide roadmap to ending homelessness

Why?
To guide the County, cities, nonprofits, and other community members as they make decisions about funding, programs, priorities, and needs
PROGRESS SINCE 2015

• Established a supportive housing system
• 6,937 people housed
• $950 million 2016 Measure A Housing Bond
• 1,537 apartments with supportive services built or underway
• Created a new homelessness prevention system and increased capacity by 340%
SUPPORTIVE HOUSING AND CRISIS RESPONSE SYSTEMS

- Homelessness Prevention
- Rapid Rehousing
- Permanent Supportive Housing
- Transitional Housing
- Coordinated Assessment & HMIS
- Outreach & Engagement Programs
- Housing & Community Development
- Emergency Shelter & Interim Housing
PROGRESS TOWARDS 6,000 HOUSING OPPORTUNITIES

Jan 2015 Baseline: 2,635 Housing Units/Vouchers
Goal to add 6,000 Housing Units/Vouchers by 2020

52% to Goal

2,146 Units/Vouchers added since Jan 2015
961 Units in the Pipeline
Goal: 2,893 Units/Vouchers to be Completed by 2020
RAISING THE VOICE OF PEOPLE WITH A LIVED EXPERIENCE OF HOMELESSNESS

“I joined the Lived Experience Advisory Board because I want to serve as a strong voice for the homeless and formerly homeless population in Santa Clara County, give personal input and feedback, and share my experience with the community. It’s valuable for clients to be heard and, a lot of times, our voices are hushed. We should strive for the opposite.”

– Saline Chandler, Lived Experience Advisory Board Member
EXPANDING CAPACITY TO PREVENT HOMELESSNESS

Out of 540 households served through 2018:

- **97%** of families and individuals remained housed while receiving homelessness prevention services.
- **90%** of families and individuals were stably housed for at least 12 months after they stopped receiving homelessness prevention services.

**Key Partners:**
- Sacred Heart Community Service (lead agency)
- Cities of Morgan Hill, San José, and Santa Clara
- County of Santa Clara Office of Supportive Housing
- Destination: Home
- Community Services Agency of Mountain View and Los Altos
- LifeMoves
- Sunnyvale Community Services
- St. Joseph’s Family Center
- Salvation Army
- West Valley Community Services
- Amigos de Guadalupe
SUPPORTIVE HOUSING SYSTEM CAPACITY

<table>
<thead>
<tr>
<th>Year</th>
<th>Households Seeking Assistance for 1st Time</th>
<th>Households Placed in Housing</th>
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<tbody>
<tr>
<td>2016</td>
<td>5275</td>
<td>1883</td>
</tr>
<tr>
<td>2017</td>
<td>5486</td>
<td>2059</td>
</tr>
<tr>
<td>2018</td>
<td>4415</td>
<td>1773</td>
</tr>
</tbody>
</table>
HOMELESSNESS IN SANTA CLARA COUNTY: NUMBER OF PEOPLE EXPERIENCING HOMELESSNESS 2007-2019

PLACE OF RESIDENCE PRIOR TO BECOMING HOMELESS

- Santa Clara County: 81%
- Other County in California: 15%
- Out of State: 4%
Report cites 7 structural changes in recent decades leading to today’s resurgence in homelessness:

1. Economic Dislocation
2. Reduced Social Safety Nets
3. Failed Housing Policy
4. Mass Incarceration
5. Family Instability
6. Structural Racism
7. Individual Causes
Primary Event or Condition That Led to Homelessness+

Top 6 Responses

- 30% Lost Job
- 22% Alcohol or Drug Use
- 15% Divorce/Seperation/Breakup
- 14% Eviction
- 13% Argument with Family/Friend
- 11% Incarceration

+ Multiple response question, results may not add up to 100%

Δ Only displaying top responses, all response data will be available in full report.
COMMUNITY INPUT PROCESS

• Subject matter stakeholder meetings
• Community-wide meetings in North, Central, and South County
• Surveys to solicit consumer, provider, and community member feedback
• Consumer and stakeholder focus groups
• Key stakeholder interviews

Community engagement is critical to ensuring diverse feedback and increasing buy-in and investment in the plan.
COMMUNITY PLANNING PROCESS AND TIMELINE

- **Gather Community Input**
- **Launch Process**
- **Create Strategic Plan**
- **Continuum of Care Adopts Plan**
- **Plan Presented to Cities for Adoption**

**2019**
- May
- June
- July
- August
- September
- October
- November
- December

**2020**
- January
- February
WHAT’S NEXT?

Get your feedback today!

Create a high-level draft plan

Cities, County Departments and other stakeholders provide feedback

Continuum of Care and cities approve the plan

Community begins implementation

Community stakeholders continue to provide feedback throughout implementation

Continuum of Care provides updates on implementation and progress to the community
QUESTIONS ABOUT THE COMMUNITY PLAN?

WANT TO STAY INVOLVED?

Community-wide survey:
https://www.surveymonkey.com/r/SCCCmtyPlan

Contact Homebase at
communityplanscc@homebaseccc.org