MARTIAL COTTLE PARK MASTER PLAN

Community Workshop #3: Draft Preferred Park Master Plan Alternative

Santa Clara County Parks & Recreation Department and California State Parks

February 10, 2009
AGENDA

Welcome and Introductions .......................... 6:30- 6:40 p.m.
Project Background / Workshop #2 Outcomes...... 6:40- 6:50 p.m.
Preliminary Draft Preferred Alternative.............. 6:50- 7:05 p.m.
Additional Analysis and Options being Considered....7:05- 7:25 p.m
  Preliminary Traffic Analysis Findings
  City of San Jose Road Widening Projects
  Other Options Being Considered
Small Group Discussion and Reports Back.............7:25- 8:20 p.m
Conclusions, Next Steps and Closing Remarks.........8:20- 8:30 p.m.

Santa Clara County Parks & Recreation Department and California State Parks
PLANNING PROCESS OVERVIEW

PHASE 1
Project Initiation

PHASE 2
Project Understanding

PHASE 3
Defining the Vision

PHASE 4-5
Design Development

PHASE 6
Master Plan

PHASE 7
Environmental Impact Report

3 Project Team Meetings
3 Technical Advisory Committee Meetings
5 Task Force Meetings; 1 Site Tour
2 Community Workshops
DONOR'S VISION

COTTLE RANCH
State Park Concept Study

Santa Clara County Parks & Recreation Department and California State Parks
COMMUNITY WORKSHOP #2
Draft Master Plan Alternatives
October 23, 2008
DRAFT MASTER PLAN ALTERNATIVES
General excitement and support for park, for the intent of the Donor’s Vision, and for balancing agriculture with public use.

Draft Alternative:

- Main entrance location: no clear support for any one particular entrance
- Support for concepts emphasizing an inviting entrance, meandering road, and extended user experience
- Support for all agricultural programs and elements: farmers market, participatory and educational agriculture, community garden
- Emphasis on visibility of agriculture
- Emphasis on historic agriculture character
DRAFT ALTERNATIVES: COMMUNITY INPUT

Key concerns:

- Impacts to neighborhoods: traffic, parking, noise, dust
- Dog park
- Equestrian uses
According to legal interpretation, a dedicated dog park is not consistent with grant deed restrictions.

Grant deed restrictions state that Martial Cottle Park is to be used "exclusively" for an historical public park.
PRELIMINARY DRAFT PREFERRED ALTERNATIVE

- Project Team (November 24, 2008)
- Technical Advisory Committee (December 5, 2008)
- Task Force Meeting (December 10, 2008)
- Task Force Field Review (January 17, 2009)
KEY FEATURES: PRELIMINARY DRAFT PREFERRED ALTERNATIVE

- Visitor Center
- Farmer’s Market and Produce Stand
- Youth Agriculture, including work horses and animal husbandry
- Demonstration Gardens
- Agricultural Research
- Community garden
KEY FEATURES: PRELIMINARY DRAFT PREFERRED ALTERNATIVE

- Seasonal Wetland
- Native Plant Nursery
- Connection to VTA station and Blossom Hill Road
- Perimeter trails
- Mid-park trails
- On-leash dog access
KEY FEATURES: PRELIMINARY DRAFT PREFERRED ALTERNATIVE

TYPICAL PERIMETER ON BRANHAM LANE AND SNELL AVENUE

This conceptual graphic is included for discussion purposes only.
ADDITIONAL FEATURES OF THE DRAFT PREFERRED ALTERNATIVE

- Noxious weed management will be addressed
- Water management will be addressed
- Sustainable agricultural practices, such as Certified Organic Farming, will be employed in the alternatives
- Agricultural areas are intended to be flexible; specific crops are not designated at the Master Plan level.
- Vegetated buffers provide views into and out from the park while providing neighboring land uses adequate screening
TAC & TASK FORCE REVIEW
PRELIMINARY DRAFT PREFERRED ALTERNATIVE

Perimeter Trail/ Access & Neighbors

Traffic Analysis & Entrance Location

Agricultural Efficiency & Fit with Public Use
TRAFFIC ANALYSIS & ENTRANCE LOCATION

Hexagon Transportation Consultants
TRAFFIC ANALYSIS

- Traffic Analysis Methodology
- Traffic Analysis Results
  - Trip Generation
  - Intersections
  - Access and Entrance Location
  - Parking adequacy
TRAFFIC ANALYSIS METHODOLOGY

- Traffic Counts
  - Existing counts from the City and County
  - New counts at intersections where counts were either unavailable or outdated.

- Visitor Projections
  - Based on Preliminary Draft Preferred Alternative
  - Compared with similar projects where possible
  - Assumed high-use scenario (conservative estimate)
TRAFFIC ANALYSIS METHODOLOGY

- Impact Criteria
  - City of San Jose definition of Significant Intersection Impacts
  - Santa Clara Valley Transportation Authority Congestion Management Standards

- Impact Analysis
  - Weekdays: Peak AM and Peak PM
  - Weekend Day: Midday Peak
TRAFFIC ANALYSIS RESULTS

Trip Generation Estimates

Weekdays:
- 278 AM peak-hour trips (inbound and outbound)
- 266 PM peak-hour trips (inbound and outbound)

Weekend:
- 572 Midday peak-hour trips (inbound and outbound)
TRAFFIC ANALYSIS RESULTS

Intersections

- No impacts to any of the 38 studied intersections as a result of the proposed project.

- Trip generation figures would need to be increased by 75% to trigger impacts (at two of the 38 intersections)

- A traffic control plan would provide for temporary relief of adverse traffic congestion caused by infrequent, large event traffic.
**TRAFFIC ANALYSIS RESULTS**

**Site Access**
- No significant impacts from any of the three potential entrances.

**Average Delay:**

<table>
<thead>
<tr>
<th>Intersection</th>
<th>Time</th>
<th>Branham Entrance</th>
<th>Snell Entrance</th>
<th>Chynoweth Entrance</th>
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<tr>
<td>Branham Lane and Snell Avenue</td>
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<td>SAT</td>
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<td>0.4 sec.</td>
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MAIN ENTRANCE - DESIGN CONSIDERATIONS

*Branham Lane*
- Recommended two turn lanes into and out of park
- Recommended road widening near entrance

*Snell Avenue*
- New signalized intersection
- Location would be determined with input from City of San Jose

*Chynoweth Avenue*
- New signalized intersection
- Entrance to align with existing median breaks
TRAFFIC ANALYSIS RESULTS

- **Parking Demand**
  - Weekend Peak Demand: 532 spaces (approximately 3.3 acres)
  - Large Event Peak Demand: 1,462 spaces (approximately 9.1 acres)

- **Preliminary Draft Preferred Alternative**
  - Adequate parking to accommodate peak use and large events
CITY OF SAN JOSE

ROAD WIDENING PROJECTS

Project Updates
PERIMETER TRAIL/ ACCESS
& BUFFER
Considerations:

- Balance between parkland and agricultural land
- Functionality of agricultural operations
- Maintenance and operational cost
- Aesthetics
- Park User Experience
- Views & Security
- Neighbor Experience
PRELIMINARY DRAFT PREFERRED ALTERNATIVE
PERIMETER TRAIL AND BUFFER

TYPICAL WESTSIDE RESIDENTIAL BUFFER

This conceptual graphic is included for discussion purposes only.
PERIMETER TRAIL AND BUFFER

TYPICAL WESTSIDE RESIDENTIAL BUFFER

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# PERIMETER TRAIL/ACCESS AND BUFFER

<table>
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<tr>
<th>DESCRIPTION</th>
<th>BUFFER WIDTH</th>
<th>ACREAGE (west side only)</th>
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<tbody>
<tr>
<td>County Standard</td>
<td>25’ Buffer (including trail)</td>
<td>~ 1.86 Acres</td>
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<tr>
<td>Preliminary Draft</td>
<td>58’ Buffer + 12’ Trail + 5’ Shoulders</td>
<td>~ 5.6 Acres</td>
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<td>Preferred Alternative</td>
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<td>VEP Proposal</td>
<td>150’ Buffer +12’ Trail + 5’ Shoulders</td>
<td>~ 12.4 Acres</td>
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PRELIMINARY DRAFT PREFERRED ALTERNATIVE OPTIONS BEING CONSIDERED
BREAKOUT GROUPS

- Review Park Use Areas and Facilities
- Discuss Priorities
- Identify Neighborhood Partnership Opportunities
PROCESS
& NEXT STEPS
PHASE 1
Project Initiation

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NEXT STEPS

- February 17, 2009: Task Force Meeting #7, Review of Community Input
- Spring, 2009: Parks and Recreation Commission Meeting, Present Conclusions of the Alternatives Study and Preferred Alternative
- Spring, 2009: Housing, Land Use, Environment and Transportation Committee (HLUET), Consider Draft Preferred Alternative
- Spring, 2009: Begin Master Plan and EIR Document preparation
- Late 2009: Completion of Master Plan and EIR
MARTIAL COTTLE PARK MASTER PLAN

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Thank you for participating in the Master Plan process!

Santa Clara County Parks & Recreation Department and California State Parks

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