

## Tobacco Quick Facts

### Current Smoking (use adult data until 1/2014; use adolescent data until 10/2013)

Current Smokers	SCC	White	Hispanic	African American	Asian PI
Adults					
Men	13%	13%	11%	--	11%
Women	7%	9%	6%	17%	4%
Total	10%	11%	9%	26%	8%
Adolescents					
Male	9%	8%	12%	13%	6%
Female	7%	7%	10%	8%	4%
Total	8%	8%	11%	11%	5%

Sources: Santa Clara County Public Health Department, 2009 Behavioral Risk Factor Survey (Adults); California Healthy Kids Survey, 2009-10 (Adolescents)

- From 2000 to 2009, the percentage of adults in Santa Clara County who ever smoked (40% to 34%) and who were current smokers (15% to 10%) decreased.<sup>i</sup>
- From 2001-02 to 2009-10, the percentage of students who smoked cigarettes in the past 30 days in the county overall remained relatively stable at approximately 8%.<sup>ii</sup>

### Purchasing Behaviors (use until further notice)

How Middle and High School Students Who Smoked Cigarettes in the Past 30 Days Usually Acquired their Cigarettes								
	Bought Them in a Store	Vending Machine	Gave Someone Money to Buy them for Me	Borrowed Them From Someone Else	Took Them From Store or Family Member	Friend Gave Them to Me	Other People Gave Them to Me	Got Them Some Other Way
Youth	19%	7%	20%	7%	7%	23%	8%	10%

Source: California Healthy Kids Survey, 2007-08

### Second Hand Smoke Exposure (use until 1/2014)

- Two-thirds of adults (67%) in Santa Clara County in 2009 reported completely prohibiting smoking inside their household. Twenty-three percent (23%) of adults only allowed smoking in the front or backyards.<sup>iii</sup>
- In Santa Clara County in 2010, 17% of adults reported indoor exposure to secondhand smoke at their workplace in the past week.<sup>iv</sup>

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## **Community Attitudes/Public Support for Tobacco Policies (use until further notice)**

- In 2010, Santa Clara County adults showed strong support for smoke-free indoor air policies in the workplace: 88% said that smoking should never be allowed indoors at workplaces.<sup>iv</sup>
- In 2008, almost half (45%) of adults said they would be willing to support an additional tax of \$1 or more on a pack of cigarettes if all the money raised was used to fund programs aimed at preventing smoking among children and other healthcare programs.<sup>v</sup>
- In 2007-08, 4 in 5 (81%) Santa Clara County middle and high school students said that either one or both of their parents/guardians had told them not to smoke cigarettes.<sup>vi</sup>

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<sup>i</sup> Santa Clara County Public Health Department, 2000-2009 Behavioral Risk Factor Survey

<sup>ii</sup> California Healthy Kids Survey, 2001-2010

<sup>iii</sup> Santa Clara County Public Health Department, 2009 Behavioral Risk Factor Survey

<sup>iv</sup> Communities Putting Prevention to Work, Behavioral Risk Factor Survey, 2010

<sup>v</sup> California Tobacco Survey, 2008

<sup>vi</sup> California Student Tobacco Survey, 2007-08