LIST OF LOCAL MEASURES
GENERAL ELECTION
NOVEMBER 6, 2018

COUNTY MEASURES

MEASURE A

County of Santa Clara
Sales Tax
Majority Vote

Without increasing current taxes, to fund local priorities such as:

- law enforcement and public safety;
- trauma and emergency care;
- affordable housing;
- supportive services for the homeless;
- transit for seniors and the disabled;
- children and family services;
- agricultural preservation; and
- mental health services,

shall the County of Santa Clara continue its existing one-eighth cent sales tax on an ongoing basis, estimated to raise $50,000,000 annually, with annual public reports for fiscal accountability?

Yes
No

CITY MEASURES

MEASURE C

City of Los Altos
General Plan Amendment
Majority Vote

Shall an amendment to the City of Los Altos General Plan be adopted requiring voter approval of the sale, lease or certain changes in use of certain land designated as “Parks”, “Other Open Space” or “Public and Institutional” in the City’s General Plan?

Yes
No
MEASURE D

City of Los Altos
Transient Occupancy Tax
Majority Vote

Los Altos Hotel Tax Rate Adjustment Measure. Shall an ordinance be adopted increasing the maximum Transient Occupancy (Hotel) Tax rate from 11% to 14% of rent paid by a hotel guest for transient occupancy of any hotel/lodging, generating approximately $700,000 annually for unrestricted general revenue purposes, until ended by voters?

Yes
No

MEASURE E

City of Palo Alto
Transient Occupancy Tax
Majority Vote

To provide funding for vital City services such as ensuring modern, stable 911 emergency communications, earthquake safe fire stations and emergency command center; improving pedestrian and bicyclist safety; ensuring safe routes to schools; maintaining City streets and sidewalks; and other city services, shall the City of Palo Alto adopt an ordinance increasing the transient occupancy tax paid by hotel, motel, short-term rental guests by 1.5%, providing approximately $2.55 million annually until ended by voters, subject to annual audits?

Yes
No

MEASURE F

City of Palo Alto
Health Care Measure
Majority Vote

Shall the Palo Alto Municipal Code be amended to regulate and limit the amount that hospitals, medical clinics and other health care providers in Palo Alto may charge patients or other individuals, primary insurers, secondary insurers, and other payers, excluding government payers?

For the Ordinance
Against the Ordinance
MEASURE G
Town of Los Gatos
Local General Revenue Tax
Majority Vote

Shall the measure to fund essential Town services such as maintaining neighborhood police patrols; improving traffic flow to reduce congestion; repairing potholes and fixing neighborhood streets; maintaining the Town’s long-term financial stability and other unrestricted general revenue purposes by enacting a one-eighth cent ($0.125%) sales tax for 20 years, providing about $800,000 annually, requiring Independent Citizens Oversight with public review of spending, and all revenues controlled locally, be adopted?

Yes
No

MEASURE H
City of Morgan Hill
Transient Occupancy Tax
Majority Vote

Shall the Morgan Hill ordinance providing funding, that cannot be taken by the State, for city services including, 9-1-1 emergency response times, neighborhood police patrols, and crime prevention; to repair potholes and maintain city streets; and for unrestricted general revenue purposes, by increasing the ongoing transient occupancy tax charged to hotel guests from 10% to 11%, providing approximately $270,000 annually, requiring financial audits, and all funds staying in Morgan Hill, be adopted?

Yes
No

MEASURE I
City of Morgan Hill
Cannabis Business Tax
Majority Vote

Shall the Morgan Hill ordinance, to fund general municipal expenses such as police, fire, roads, recreation, and drug abuse prevention, by taxing cannabis (marijuana) businesses at annual rates not to exceed $15.00 per canopy square foot for cultivation (adjustable for inflation) and up to 10% of gross receipts for all other cannabis businesses, which is expected to generate an estimated $340,000 to $750,000 annually and will be levied until repealed by the voters, be adopted?

Yes
No
MEASURE J

City of Morgan Hill
Elective to Appointive Position
Majority Vote

Shall the office of the City Clerk be appointive?

Yes
No

MEASURE K

City of Sunnyvale
Transient Occupancy Tax
Majority Vote

To protect and maintain essential city services, including:
- Police/fire/911 emergency response;
- Pothole, streets, sidewalks, and neighborhood park maintenance/repairs;
- Senior/youth/library programs; and
- Other services,

Shall the City of Sunnyvale adopt an ordinance increasing the transient occupancy tax paid only by hotel guests from 10.5% to 12.5%, providing approximately $2,900,000 additional revenue annually until ended by voters, with independent audits, and all funds used locally?

Yes
No

MEASURE L

City of Sunnyvale
Charter Amendment
Majority Vote

Shall Sunnyvale City Charter section 604 be amended to allow the City Council to decide whether to fill a City Council vacancy by calling a special election, or by making an appointment, with the person appointed to fill the vacancy holding the office until a successor is elected at the next regularly scheduled municipal or statewide election that can be consolidated?

Yes
No
MEASURE M

City of Santa Clara
Cannabis Business Tax
Majority Vote

CITY OF SANTA CLARA COMMERCIAL CANNABIS ACTIVITY MEASURE To maintain fiscal stability/essential city services, including rapid 911 emergency response times; preventing cuts to police officers/firefighters; repairing streets/potholes; maintaining library/youth/senior services, shall an ordinance be adopted establishing a tax on commercial cannabis up to 10% of gross receipts and up to $25 per square foot for cultivation, generating approximately $2,200,000 annually until ended by voters, with annual independent audits, and all funds used locally?

Yes
No

MEASURE N

City of Santa Clara
Advisory Charter Amendment
Majority Vote

ADVISORY VOTE: BY DISTRICT COUNCIL ELECTIONS. Shall the City of Santa Clara engage the voters in a public process to draft a Charter Amendment ballot measure to elect its Council Members, other than the Mayor, by district?

Yes
No

MEASURE O

City of Campbell
General Obligation Bonds
2/3 Vote

To provide a police emergency operations center that is fully operational during a disaster and an innovative library in seismically safe, accessible, and energy-efficient facilities meeting current safety codes, shall the City of Campbell’s measure to issue $50,000,000 in general obligation bonds with projected levies of $0.019 per $100 ($19 per $100,000) of assessed value, generating an estimated average of $3,025,000 annually to repay bonds through maturity, with citizen oversight and all funds spent locally, be adopted?

Yes
No
MEASURE P

City of Mountain View
Business License Tax
Majority Vote

Shall the measure to fund critical City needs such as reducing traffic congestion, enhancing bicycle/pedestrian friendly routes, providing housing affordable for a range of incomes/homeless services, by imposing a business license tax of between $8 and $149 per employee on average, with larger companies paying more per employee, generating about $6 million yearly for unrestricted general revenue purposes, until ended by voters, with independent yearly audits, be adopted?

Yes
No

MEASURE Q

City of Mountain View
Cannabis Tax
Majority Vote

Shall the measure to maintain and protect essential public safety services, including 9-1-1, police and fire protection, emergency medical response; reduce traffic congestion and repair roads; and provide other critical City services, including library, park maintenance, senior services, by levying a tax of up to 9 percent on gross receipts of cannabis businesses, providing about 1 million dollars per year, for unrestricted general revenue purposes, until ended by voters, with independent yearly audits, be adopted?

Yes
No

MEASURE R

City of Milpitas
Transient Occupancy Tax
Majority Vote

MILPITAS TRANSIENT OCCUPANCY TAX MEASURE. To provide funding to maintain general city services, including police/fire protection, 9-1-1 emergency response, senior/library services, park maintenance, pothole repair/street paving and attracting/retaining local businesses, shall an ordinance be adopted increasing the maximum transient occupancy tax paid by hotel guests from 10% up to as much as 14%, providing approximately $5,200,000 annually until ended by voters, subject to independent, public audits, with all funds used locally?

Yes
No
MEASURE S
City of San Jose
Charter Amendment – Construction Contracts
Majority Vote

Construction Contract Procurement Modernization

Shall the City of San José Charter be amended to:

• Prioritize selecting contractors on cost, but enable consideration of factors like experience and work quality;
• Increase opportunities for small, local, and economically disadvantaged businesses to compete for contracts;
• Modify the bidding threshold from $100,000 to $600,000, adjusted annually for inflation;
• Lower the “design-build” contract threshold from $5,000,000 to $1,000,000; and
• Allow modernization of public noticing?

Yes
No

MEASURE T
City of San Jose
Disaster Preparedness, Public Safety, and Infrastructure Bond
2/3 Vote

Disaster Preparedness, Public Safety, and Infrastructure Bond

To:

• Upgrade 911 communications, police, fire, and paramedics facilities to improve emergency and disaster response;
• Repair deteriorating bridges vulnerable to earthquakes;
• Repave streets and potholes in the worst condition;
• Prevent flooding and water quality contamination;
• Repair critical infrastructure;

Shall San José issue $650,000,000 in general obligation bonds with an average levy of 11¢ per $1,000 of assessed value, averaging $34,208,000 annually until repaid, requiring community oversight and annual audits?

Yes
No
MEASURE U
City of San Jose
Charter Amendments – Council Salary Setting/Competing Measures
Majority Vote

2018 Charter Amendments

Shall the City of San José Charter be amended to:

- Remove the Mayor and Council’s ability to approve their salaries;
- Require the Salary Setting Commission to adjust the base salaries for the Mayor and City Council once every five years;
- Limit base salary increases after each 5-year adjustment to annual adjustments for inflation; and
- Align the City Charter with State law to allow the City Council to place competing ordinances on the same ballot in Municipal Elections?

Yes
No

MEASURE V
City of San Jose
Affordable Housing Bond
2/3 Vote

Affordable Housing Bond

To provide housing affordable for:
- working families;
- veterans;
- seniors;
- teachers, nurses, paramedics, and other workers; and
- helping homeless residents get off of local streets and out of neighborhood parks and creeks;

Shall San José issue $450,000,000 in general obligation bonds with an average levy of 8 cents per $1,000 of assessed value, averaging $26,217,000 annually until repaid, requiring community oversight and annual audits?

Yes
No
SCHOOL MEASURES

MEASURE W
West Valley – Mission Community College District
School Bond
55% Vote

WEST VALLEY-MISSION COMMUNITY COLLEGE DISTRICT LOCAL, AFFORDABLE, CAREER/JOB TRAINING, REPAIR, VETERAN SUPPORT MEASURE. To upgrade educational facilities/technology to prepare students/veterans for 21st-century jobs, university transfer; update science, engineering, math classrooms, labs for nursing/healthcare careers; acquire, construct, repair, classrooms, facilities, sites, equipment; shall West Valley-Mission Community College District's measure authorizing $698,000,000 in bonds at legal rates, levying $13/$100,000 assessed value averaging $39,000,000 annually while bonds are outstanding, be approved, with oversight, audits, no money for administrators' salaries/pensions?

Bonds Yes
Bonds No

MEASURE X
Gavilan Joint Community College District
School Bond
55% Vote

GAVILAN COLLEGE AFFORDABLE EDUCATION/JOB TRAINING/ COLLEGE TRANSFER/ VETERANS SUPPORT MEASURE. To upgrade classrooms, science, healthcare, technology, engineering/career training labs, repair aging facilities, shall Gavilan Joint Community College District's measure authorizing $248,000,000 in bonds at legal rates, levying 2 cents/$100 assessed value, $14,000,000 annually while bonds are outstanding, constructing, acquiring, repairing classrooms, facilities, sites/equipment, Veterans Center, adding a campus in San Benito County, improving local access to affordable education, with citizen oversight, all money locally controlled, be approved?

Bonds Yes
Bonds No

MEASURE Y
Palo Alto Unified School District
Term Limits
Majority Vote

Shall the Members of the Palo Alto Unified School District Board of Education be limited to two consecutive terms of office?

Yes
No
MEASURE Z
Palo Alto Unified School District
School Bond
55% Vote

To provide safe/modern schools; upgrade aging classrooms, libraries, science labs, school facilities; improve accessibility for students with disabilities; enhance student safety/security by upgrading seismic safety, fire alarms, door locks, emergency communication; provide classrooms/labs supporting science, technology, engineering, arts programs, shall Palo Alto Unified School District issue $460,000,000 in bonds at legal rates, levy approximately $39.40 per $100,000 of assessed value, generating approximately $29,500,000 annually for 28 years, with independent oversight and all funds benefitting local schools?

Bonds Yes
Bonds No

MEASURE AA
Milpitas Unified School District
School Bond
55% Vote

MILPITAS SCHOOL SAFETY AND CLASSROOM UPGRADE MEASURE. To improve safety, provide additional classrooms and science labs to relieve elementary, middle and high school overcrowding; repair leaky roofs; update technology; and repair, construct, acquire classrooms, sites, facilities/equipment, shall Milpitas Unified School District's measure authorizing $284,000,000 of bonds at legal rates, levying $60/$100,000 assessed value, averaging $21,000,000 annually while bonds are outstanding, be approved, with oversight, annual audits, no funds for administrators' salaries, and all funds staying local?

Bonds Yes
Bonds No

MEASURE BB
Santa Clara Unified School District
School Bond
55% Vote

To construct classrooms, labs, and school libraries to support student achievement, college readiness, and career training in math, science, engineering, technology, and arts; acquire, renovate, construct and equip facilities to improve older schools; to fix deteriorating roofs, plumbing and electrical systems, shall Santa Clara Unified School District issue $720 million in bonds, raising approximately 5 cents/$100 of assessed value ($45 million annually) for 32 years to improve local schools, with independent citizen oversight, and all money staying local?

Bonds Yes
Bonds No
MEASURE CC

Fremont Union High School District
School Bond
55% Vote

To upgrade school safety and security systems; repair leaky roofs and windows, support programs in science, technology, English, arts, and math with 21st century infrastructure; provide essential seismic upgrades, and acquire, construct, repair sites, facilities and equipment; shall Fremont Union High School District issue $275 million in bonds at legal rates, raising an estimated $17.5 million annually until approximately 2050 at projected rates of 1.6 cents per $100 of assessed valuation, with citizens’ oversight and all funds staying local?

Bonds Yes
Bonds No

MEASURE EE

Evergreen Elementary School District
Parcel Tax
2/3 Vote

To provide competitive and safe learning environments, and enhance student achievement by:
- Improving hands-on science, technology, and math instructions;
- Keeping class sizes low;
- Improving teacher quality and training;
- Maintaining arts, music programs, libraries;
- Ensuring adequate student supervision and safety;

shall the Evergreen Elementary School District renew an existing parcel tax at $125 per parcel for 7 years generating $3.1 million annually, with citizen oversight, annual reports, senior exemptions, and no money for administrators’ salaries or the State?

Yes
No

MEASURE GG

Sunnyvale School District
School Bond
55% Vote

To continue critical renovation and modernization at District schools, improve energy efficiency, upgrade safety and technology to provide high quality classrooms and maintain facilities for students and the community, shall Sunnyvale School District issue $100 million in bonds at legal interest rates, raising an average of $6 million annually for 32 years, at a rate of one cent per $100 of assessed value, with independent oversight, accountability and all funds benefitting local elementary and middle schools?

Bonds Yes
Bonds No
MEASURE HH
Luther Burbank School District
School Bond
2/3 Vote

To replace the Luther Burbank School District’s main building with a modern, state-of-the-art facility to provide students with a safe, secure, 21st century learning environment, and provide the local match for State grants, shall the District's measure authorizing $10,000,000 in bonds at legal rates, raising an average of $685,000 annually to repay bonds through final maturity from levies of approximately 8.8 cents per $100 of assessed valuation, and no money for administrator salaries, be adopted?

Bonds Yes
Bonds No

MEASURE JJ
Mt. Pleasant School District
School Bond
55% Vote

To repair leaking roofs, dry rot, termite and structural damage, upgrade wiring, fire alarms and fencing to improve student safety, repair deteriorating restrooms, and acquire, renovate, construct classrooms, equipment, sites and facilities, shall this Mt. Pleasant Elementary School District measure authorizing $27,500,000 in bonds at legal rates, levying $0.3 cents/$100 assessed value, $1,600,000 annually while bonds are outstanding, with independent citizen oversight, no money for administrators’ salaries/pensions/benefits, and all money benefiting local schools?

Bonds Yes
Bonds No