

COUNTY OF SANTA CLARA

Recycling and Waste Reduction Commission of Santa Clara County

Integrated Waste Management Division

Home Composting Education Program

1553 Berger Drive, Building 1

San Jose, Ca. 95112

Telephone (408) 918-4640 FAX (408) 286-2460

Website: www.ReduceWaste.org



July 29, 2004

To: Technical Advisory Committee

From: Sarah Smith and Ken Kelly

Subject: Update on Home Composting Education Program Activities

1. We have developed new flip charts as teaching aides for compost workshops.
2. Alameda County's video "Do the Rot Thing" has been adapted for use in Santa Clara County. Copies are available for the public and for workshop teaching aides.
3. Workshop attendance is weak in Morgan Hill and Mountain View. HCEP will sponsor some advertising in the local newspaper to promote compost class awareness.
4. We are considering moderate price increases for Earth Machine compost bins and accessories. To date, the program has sold 4,383 compost bins. In addition the Cities of Sunnyvale, Palo Alto and San Jose also sell bins. We are planning to offer worms and books for sale at future events.
5. We are planning to have a booth at the County Fair August 6-8, 2004.
6. We are working with City Contacts to reserve meeting room space for 2005 compost classes.
7. Cities are requested to assist with Master Composter Volunteer recruitment for the January 2005 class.
8. In FY04 we had 16,904 participants at our events as follows:
 - 22 special lectures with attendance of 569 people
 - 123 school presentation with attendance of 1,888
 - 51 compost workshops with attendance of 1,068
 - 3 teacher training with attendance of 18
 - 81 active Master Composter volunteers
 - 2,908 volunteer hours were donated during FY04
 - 104 table displays with attendance of 13,361

Commissioners: Jose Esteves, Chair, Matthew Dean, Tony Estremera, John Howe, Patrick Kwok, Liz Kniss, Linda J. LeZotte, John McLemore, Dolly Sandoval, Roland Velasco