

County of Santa Clara

Recycling and Waste Reduction Commission
Integrated Waste Management Division

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www.ReduceWaste.org



TECHNICAL ADVISORY COMMITTEE MEETING MINUTES August, 2013

VOTING MEMBERS IN ATTENDANCE

ACTERRA

CITY OF CUPERTINO

CITY OF LOS ALTOS

CITY OF MILPITAS

CITY OF MOUNTAIN VIEW

CITY OF PALO ALTO

CITY OF SAN JOSE

CITY OF SANTA CLARA

CITY OF SARATOGA

CITY OF SUNNYVALE

CLARA MATEO

COUNTY UNINCORPORATED AREA

SAN JOSE STATE UNIVERSITY

SANTA CLARA VALLEY WATER DISTRICT

SIERRA CLUB

WEST VALLEY CITIES

Maija McDonald

Cheri Donnelly

Aida Fairman

Elizabeth Koo

Lori Topley

Matthew Krupp

Reena Brilliot

Dave Staub

Crystal Morrow

Mark Bowers

Michael Gross

Elizabeth Constantino

Bruce Olszewski

Pat Showalter

Heidi Melander

Marisa Gan

Commissioners: James R. Griffith, Chair; Ronit Bryant, Kansen Chu, Linda J. LeZotte, Orrin Mahoney, Diane McNutt, Teresa O'Neill, Jan Pepper, Cat Tucker, Mike Wasserman

VOTING MEMBERS NOT IN ATTENDANCE

CALIFORNIA RESOURCE RECOVERY ASSN.
CITY OF CAMPBELL
CITY OF GILROY
CITY OF MONTE SERENO
CITY OF MORGAN HILL
COUNTY ENVIRONMENTAL HEALTH
COUNTY PLANNING DEPARTMENT
LEAGUE OF WOMEN VOTERS
SAN JOSE STATE UNIVERSITY
SILICON VALLEY LEADERSHIP GROUP
TOWN OF LOS ALTOS HILLS
TOWN OF LOS GATOS

OTHERS IN ATTENDANCE

Clifton Chew	SCC IWM
Rob D'Arcy	SCC HHW
Richard Gertman	4sustainability2
Paul Ledesma	City of San Jose
Trish Mulvey	SCBWMI
Lou Ramondetta	Surplus Service
Alana Rivadeneyra	City of San Jose
Lisa Rose	SCC IWM
Mary Ann Ruiz	Santa Clara Valley Water District
Anna Szabo	City of San Jose
Paul Tavares	City of San Jose
Levent Tekmen	Surplus Service

1. Call to Order

Matthew Krupp, Vice Chair, called the meeting to order at 1:35 p.m. A quorum of 17 was present. Those present introduced themselves.

At this time Agenda item #6 was heard and Cheri Donnelly, TAC Chair, arrived and assumed responsibilities for running the meeting.

6. Division Manager's Report

Elizabeth Constantino said 1) The 2014 Master Composter training program is gearing up and is currently taking applications. Applications are due back by September 16 (handouts available); 2) contracts are in place with CDR and the Santa Clara Valley Water District; 3) the Green Business Recognition Event is scheduled for September 26, please make an effort to attend to support the businesses from your jurisdiction that will be recognized for receiving certification in the past fiscal year; and 4) Elizabeth stated that her update would be almost identical to the update given to the RWRC by the Director of the Department of Agriculture and Environmental Management at the June RWRC meeting. Elizabeth said that she spoke to the acting Director of DEH, Jim Blamey, at the end of July and was informed that DEH would likely be able to work out a plan to have inspectors use a check box when conducting normal inspections to verify whether or not EPS was being used in a food service establishment. It would be up to the jurisdictions to follow up once the information was conveyed to them. The anticipated roll out would depend upon software updates for the inspectors which is anticipated to be completed in approximately a year.

2. Approval of Minutes

Mark Bowers made a motion to approve the minutes from the June 13, 2013 TAC meeting. The motion was seconded by Elizabeth Constantino. All present voted to approve the minutes. Those not present at the June 13, 2013 TAC meeting abstained.

3. Public Presentations

Trish Mulvey circulated some information about the City of Oakland's recent crackdown on litter/illegal dumping through community activism.

4. Discussion on upcycling, reuse and refurbishing electronics

Lou Ramondetta provided a presentation on his business Surplus Service.

5. RWRC Update

Lisa Rose said that the next meeting of the RWRC would be August 28, 2013. The previous meeting included discussions of the work plan and the MOA. The RWRC was pleased with the work plan progress and decided to drop the copper theft and speakers bureau items. Pharmaceutical take back was the big item from the last meeting as well as EPR. Both items will go to the HHW Subcommittee for further development.

6. Division Manager's Report and Updates on Countywide Programs

This item was heard earlier in the agenda.

- A. Disposal Reporting System – in the TAC packet.
- B. Green Business – in the TAC packet.
- C. Home Composting Education Program – in the TAC packet.
- D. Recycling Hotline – no report.
- E. Other

7. Subcommittee Reports and Updates on Countywide Programs

A. Enforcement – no report.

B. Household Hazardous Waste – Rob D’Arcy said 1) the HHW program was awarded another 1,500 1-qt sharps containers for distribution (they must go directly to the public); 2) the PaintCare program saved the HHW program \$123K in four months; and 3) the corporation for battery recycling agreed to extend contract for another year (resulted in about \$60K in savings in 2013).

HHW Subcommittee Chair – It was recommended that Alex Wykoff from Cupertino finish off the year as Chair of the HHW Subcommittee. Alex was nominated by Elizabeth Constantino and Reena Brilliot seconded the nomination. All present voted to approve. In November when nominations for Chair, Vice-chair and subcommittee chairs are taken for the next calendar year, anyone interested can have their name added to the list for consideration and TAC vote.

C. Implementation Subcommittee – no report.

D. Legislation – Mark Bowers had a two part report, current legislation and the TAC 2014 Legislative Priorities.

1. Mark discussed the following bills: AB341, AB1126, and SB254.
2. TAC’s legislative priorities are folded into the County’s Legislative priorities. TAC is allowed to make changes to the current priorities and will vote to approve the document once there is a final product. The new document then goes to the RWRC for adoption and then to the County’s Legislative Director for approval before sending it on to the Board of Supervisors for adoption.

The following changes were recommended:

#2) Expanded Product Stewardship and Producer Responsibility that reduces the amount and toxicity of solid waste generated and shifts physical and financial responsibility *to the producers of products* for the recovery and disposal of problem wastes *through manufacturer implemented take-back programs for products* such as pharmaceuticals and sharps ~~take-back programs to the producers of the products.~~

#7) Legislation to further address litter control, abatement problems, and environmental impacts including enforcement, outreach campaigns, a reduction in single-use containers, *other problem containers*, and the cleanup of littered areas.

Possible #11) Discussion at TAC – There is no specific legislative priority item that talks about source reduction and nothing about food waste or packaging reduction. The addition of #11 could be added to address source reduction. Bruce suggested adding language to support Design for Environment (DFE) and Design for Disassembly (DFD). Rob asked, if TAC wanted to include environmental preferred purchasing (EPP)? Bruce suggested addressing the complexity of discarded materials by encouraging source reduction (an example of DFE). There were some TAC members who felt that the language was too broad. TAC agreed that language for #11 would need to be sent to Cliff or Lisa by August 16.

Feedback for SCVURPPP on legislative items:

- a) Fixing the definition of storm water in the Proposition 218 process
- b) Fixing how the Water Board sets permit fees

E. Operations – no report.

F. Public Education – Reena Brilliot said Zakk DeVine emailed all of the cities asking them to send Pub Ed any HHW collateral that they are sending out. Also, following up on the Home Composting

video Reena stated that the process of arranging for a film crew is taking longer than initially thought so they are currently working on scripting and storyboarding. Rob commented that the HHW grant for the white board and used oil video may get bundled together with the HCEP video in an RFP for efficiency and possibly to acquire more advantageous pricing.

G. Source Reduction and Recycling – Lisa Rose had some surveys to distribute on behalf of Karen Gissibl (both hard copy and electronically). Please respond by September 12.

H. Ad Hoc Organizational Study – Mark Bowers said almost all jurisdictions have signed the MOA.

8. Program Update

A. Eco-Gardener – Dave Staub reported that the group met on July 23, 2013 and content teams are dealing with subsets of content such as IPM and plant selection. Content is due to GardenSoft by August 15. The group is hoping to target October to have the website up and going.

B. Recycling Hotline – Bruce Olszewski said a report should be in the next TAC packet.

9. Future Agenda Items / Guest Speakers

Mark Bowers asked to set a goal of meeting in the south county area at least once per year.

Pat Showalter offered to provide a presentation on homeless encampments and the litter impact. The presentation is tentatively scheduled for the October TAC meeting.

Matthew Krupp asked that the two items with his name be modified: broaden the 75% diversion regarding ADC to CalRecycle 75% diversion; and change the presentation to Palo Alto's two cart system. The presentation is tentatively scheduled for the November TAC meeting.

10. Informational Updates and Announcements

- Aida Fairman said Los Altos is recruiting for an Engineering Services Manager and applications are due August 16th.
- Mark Bowers said 1) Sunnyvale has hired additional staff (formerly from the City of San Jose); 2) The City Manager is retiring in October; and 3) Sunnyvale's single-use carryout bag ordinance had a scheduled increase from \$0.10 to \$0.25 beginning January 2014, but staff realized there is no need for the increase due to a high rate of compliance so they will go back to the City Council on August 13 to notify the Council of plans to keep the fee at \$0.10 with an increase tied to the CPI in \$0.05 increments. The fee will not only apply to paper bags but reusable bags as well. The current definition of reusable bag will be replaced with one that can be modified to keep up with the times. Additionally, the reporting requirement has been dropped, but records must kept for three years.
- Matt Krupp had four items: 1) HHW station opens September 19th; 2) Palo Alto also has an agreement with PaintCare; 3) Measure E proposals are due Tuesday at 3PM; and 4) Palo Alto is working with the EPA on a derivation of the Food Too Good to Waste Program.
- Richard Gertman said CRRA is next week and then the Resource Recycling Conference in Louisville soon after.
- Bruce Olszewski said he will be at CRRA and that the CDR website is being updated.
- Mary Ann Ruiz, Assistant Officer in charge of the Office of Water Resources Planning and Policy for the Santa Clara Valley Water District said Measure B passed last year and starting July 1, 2014 there will be some new programs in addition to the continuing ones. They include: The Good Neighbor for trash clean up in illegal encampments; education and outreach with volunteer programs; and the Water District will be releasing some new grant opportunities in September. In

October, Advance Recycle Purification Center should open. It will be the largest advance water recycling facility in California.

- Reena Brilliot said on August 27 the ordinance to ban EPS in foodservice ware will go before the San Jose City Council. As part of the ban, the residential team is doing a pilot for EPS collection at neighborhood clean-ups.
- Heidi Melander had two items: 1) The Repair Café - Mountain View event will be taking place August 18 from 11-3; and 2) Sierra Club will be conducting a composting survey in the near future.
- Elizabeth Constantino said 1) Integrated Waste Management is interviewing proposers for the unincorporated RFP and the new franchise agreements will have language regarding litter mitigation; and 2) the unincorporated Santa Clara County single-use carryout bag survey returned some interesting and encouraging data.

11. Adjournment

The meeting adjourned at 3:50 p.m.

THE NEXT SCHEDULED TAC MEETING: September 12, 2013