

County of Santa Clara

Integrated Waste Management Division
Green Business Program

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Green Business Update for May 10, 2007 TAC Meeting

The desire to be a green business continues to grow at a very fast pace. As of April 30, 89 new businesses have enrolled in the Green Business Program and 40 have been certified this fiscal year bringing the total number of certified businesses certified to 140. We continue to exceed our enrollment goals for the year and the number of certified businesses is rapidly increasing as we approach the end of the fiscal year.

The grant proposal for continued Green Business Program funding by the Santa Clara Valley Water District is on consent for the May 8 Board meeting at the District. The proposed funding is for \$100,000 per year for fiscal years 2007, 2008 and 2009.

The Bay Area Green Business Program is thrilled to announce that Solano and San Mateo Counties will be launching Green Business Programs in their Counties beginning July 1. This means all nine Bay Area counties are now offering the Green Business Program. Solano County's program will be countywide, while in San Mateo, the Program will initially only offer it in the cities of Burlingame, Daly City, Millbrae, Redwood City, San Carlos and San Mateo and in an unincorporated area of the county.

Green Business Program

FY07

City	Inquiries	Outreach to	Enrolled Prior to FY06	Enrolled in FY07	Certified	Re-certified	Newspaper	Local Paper	Chamber Newsletter	City Newsletter	Referral	Event	Radio PSA	Brochure	Other
Campbell	0	7	2	1	0	0	0	2	0	0	0	0	0	0	0
Cupertino	3	1	9	9	0	0	0	0	0	3	0	0	0	0	0
Gilroy	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0
Los Altos	0	1	2	1	0	0	0	0	0	0	0	0	0	0	0
Los Altos Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Los Gatos	0	0	5	3	0	0	0	0	0	0	0	0	0	0	0
Milpitas	0	3	2	0	0	0	0	0	0	0	0	0	0	0	0
Monte Sereno	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Morgan Hill	1	7	6	0	0	0	0	0	0	0	0	0	0	0	0
Mountain View	4	4	12	6	0	0	0	1	0	0	0	0	0	0	0
Palo Alto	2	2	10	2	0	0	0	1	0	0	0	0	0	0	0
San Jose	0	60	26	13	0	0	0	10	0	0	0	0	0	0	0
Santa Clara	0	12	5	1	0	0	0	1	0	0	0	0	0	0	0
Saratoga	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0
Sunnyvale	1	2	9	4	0	0	0	1	0	0	0	0	0	0	1
Unincorporated	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL	11	102	0	89	40	0	0	0	17	0	3	0	0	0	1

FY 2006-07 Goals

Enroll 50 new businesses

Certify 60 (includes re-certifications as well as new certifications) businesses