

Table of Contents for TAC Agenda for January 9, 2014

Table of Contents	Page 1
Agenda	Page 2-3
DRS Update	Page 4
Green Business Report	Page 5
HCEP Report	Page 6-8

County of Santa Clara

Recycling and Waste Reduction Commission
Integrated Waste Management Division

1553 Berger Drive, Building #1
San Jose, California 95112
(408) 282-3180 FAX (408) 282-3188
www.ReduceWaste.org



TECHNICAL ADVISORY COMMITTEE MEETING AGENDA

DATE: Thursday, January 9, 2014
TIME: 1:30 p.m. – 3:30 p.m.
LOCATION: 1555 Berger Drive,
Building #2, Auditorium
San Jose, CA 95112

COMMUTE ALTERNATIVES: The Board of Supervisors encourages the use of commute alternatives including bicycles, carpooling, and hybrid vehicles.

Public transit access is available to and from the Berger Drive Facility, 1555 Berger Drive San Jose, California by VTA bus lines 66. For trip planning information, contact the VTA Customer Service Department at 408-321-2300 Monday through Friday between the hours of 6:00 a.m. to 7:00 p.m., and on Saturday from 7:30 a.m. to 4:00 p.m. Schedule information is also available on the web at www.vta.org.

Bicycle parking racks are available in the front of Buildings 1 and 2.

(** Denotes item on which action may be taken)

1. **Call to Order and Introductions****
2. **Approval of Draft Minutes Meeting of December 12, 2013****
3. **Public Presentations**
(This item is reserved for persons desiring to address the committee on any matter not on this agenda.) For members of the public who wish to address the committee on any item not listed on the agenda this would be the appropriate time. The Chair will call individuals in turn. Speakers are limited to three (3) minutes. The committee is not permitted action or extended discussion of any item not on the agenda except under special circumstances. If committee action is requested, the committee may place the matter on a future agenda. All statements that require a response will be referred to staff for reply in writing.
4. **South Bay Salt Pond Restoration Project – John Bourgeois**
5. **EcoGardener Project Update – Peggy Horning**
6. **RWRC Update** - IWM Staff**

Commissioners: James R. Griffith, Chair; Ronit Bryant, Kansen Chu, Linda J. LeZotte, Orrin Mahoney, Teresa O'Neill, Jan Pepper, Cat Tucker, Mike Wasserman

- 7. Division Manager's Report and Updates on Countywide Programs****
 - A. Disposal Reporting System - Update**
 - B. Green Business – Report**
 - C. Home Composting – Report**
 - D. Other**

- 8. Subcommittee Reports and Updates****
 - A. Enforcement – Stan Chau**
 - B. Household Hazardous Waste – Alex Wykoff**
 - C. Implementation – Cheri Donnelly**
 - D. Legislation – Mark Bowers**
 - E. Operations – Cynthia Palacio**
 - F. Public Education – Sandra Jensen**
 - G. Source Reduction/Recycling – Karen Gissibl**

- 9. Program Update****
 - A. Eco-Gardener – Dave Staub**
 - B. Recycling Hotline – No Report**

- 10. Items for Future Agenda/Guest Speakers**

- 11. Informational Updates and Announcements**

- 12. Adjournment****

Note: Next Meeting Date is February 13, 2014

(The following is a 'Parking Lot' list of items to be brought back to TAC at a later date)

List of Future Agenda Items to be discussed:

- Form Letter (both praise and concerns)
- Large Venue Diversion [pre-TAC] (Tony Eulo)
- RCI 3rd Party Certification (Michael Gross) [February]
- CalRecycle 75% diversion (Matthew Krupp)
- CRRA Conference (PubEd) [January – February]
- Social media consultant (Karen Gissibl)
- Mattress recycling tour [pre-TAC] (Reena Brilliot)
- Joint TAC with Monterey, San Benito and Santa Cruz County [March]
- Joint meeting with ZLI [later in 2014]
- Rethink Disposables (Mariam Gordon)
- Smoking ban (Matthew Krupp)
- Literati on Instagram (Julie Muir)
- TraX (Julie Muir)

	Qtr 1 2013 Jan - Mar Payment DRS Data Due 06-15-13		Qtr 2 2013 April - June Payment DRS Data Due 09-15-13		Qtr 3 2013 July - September Payment DRS Data Due 12-15-13		Qtr 4 2013 October - December Payment DRS Data Due 03-15-14	
	Landfill							
Guadalupe	05/31/13	05/21/13	07/30/13	07/29/13	11/01/13	10/31/13		
Kirby Canyon	05/31/13	05/21/13	08/02/13	07/30/13	11/06/13	11/06/13		
Newby Island	08/12/13	09/09/13	09/13/13	09/16/13	12/16/14	12/16/14		
Pacheco Pass			07/17/13	07/15/13				
Palo Alto		04/22/13				10/08/13		
Zanker Material	06/17/13	06/17/13	09/13/13	09/16/13	12/13/14	12/16/14		
Zanker Road	06/17/13	06/17/13	09/13/13	09/16/13	12/13/14	12/16/14		
NDF								
Green Team	06/17/13	06/18/13	08/30/13	09/11/13	12/06/14	12/13/14		
GreenWaste Recovery	06/17/13	06/17/13	09/12/13	09/12/13	12/02/14	12/02/14		
Mission Trails	06/17/13	04/19/13	09/11/13	07/19/13	12/13/14	10/16/13		
Pacheco Pass					10/28/13	10/15/13		
Pacific Coast Recycling				08/16/13				
Premier	06/17/13	6/17/2013	08/07/13	07/11/13	12/13/14	10/21/13		
Rock Tenn	06/17/13	6/3/2013	09/05/13	09/05/13	11/25/13	11/25/13		
San Martin	06/17/13	04/12/13	08/26/13	07/15/13	11/01/13	10/14/13		
Valley								
Z-Best	06/17/13	06/17/13	09/13/13	09/13/13	12/13/14	12/16/14		
Zanker Material	06/17/13	06/17/13	09/13/13	09/16/13	12/13/14	12/16/14		
Zanker Road	06/17/13	06/17/13	09/13/13	09/16/13	12/13/14	12/16/14		
report and payment mailed	9/12/2013		10/24/13					

**Green Business Program
FY14**

City	Inquiries	Outreach to	Enrolled Prior to FY14	Certified Prior to FY14	Re-certified Prior to FY14	Enrolled in FY14	Certified in FY14	Re-certified in FY14	2nd Re-certification in FY14	Dropped from Program	Total Recertified	Total Enrolled	Total Certified
Campbell	0	0	40	12	6	2	0	0	0	8	6	42	12
Cupertino	0	0	68	30	7	10	1	0	0	12	7	78	31
Gilroy	0	0	18	3	7	0	0	0	0	2	7	18	3
Los Altos	0	0	18	13	7	1	0	0	0	4	7	19	13
Los Altos Hills	0	0	2	2	0	0	0	0	0	2	0	2	2
Los Gatos	0	0	63	27	8	4	0	0	0	13	8	67	27
Milpitas	0	0	20	8	0	2	0	0	0	4	0	22	8
Monte Sereno	0	0	0	0	0	0	0	0	0	0	0	0	0
Morgan Hill	0	0	39	16	4	3	0	0	0	11	4	42	16
Mountain View	0	0	131	55	20	3	0	3	0	27	23	134	55
Palo Alto	0	0	213	87	15	9	1	4	0	49	19	222	88
San Jose	0	0	400	170	49	29	3	3	0	105	52	429	173
Santa Clara	0	0	74	25	6	6	1	1	0	15	7	80	26
Saratoga	0	0	13	4	2	0	0	0	0	4	2	13	4
Sunnyvale	0	0	14	48	15	3	1	1	0	22	16	17	49
Unincorporated ⁽¹⁾	0	0	7	4	0	1	0	0	0	1	0	8	4
TOTAL	0	0	1120	504	146	73	7	12	0	279	158	1193	511

1 - all inquiries are placed under Unincorporated as many of those inquiring do not state the city their business is in.

2 - this is total enrolled since inception of the program and represents both those businesses that have been certified and those still in process

COUNTY OF SANTA CLARA
Home Composting Education Program (HCEP)
ANNUAL REPORT FY 13

This report summarizes the Home Composting Education Program activities from July 1, 2012 through June 30, 2013.

PROGRAM HIGHLIGHTS

- **Volunteers**

To date, 402 Master Composter (MC) volunteers have been certified to teach home composting. 107 volunteers are currently active by volunteering to teach 2 hour compost workshops, staffing table displays, teaching in the schools and attending monthly educational meetings. MC's are asked to perform at least 50 hours of outreach and education within Santa Clara County within one year of graduation. Total reported volunteer hours to date since program inception are 37,818 hours. In March, the 17th class of Master Composters completed their training. Twenty four new Master Composter volunteers graduated from the training program.

- **Workshops and Other Outreach**

HCEP is represented at City composting workshops, worm composting classes, and events such as table displays for Earth Day, Spring in Guadalupe Gardens, Prusch Park Harvest Fair, Day on the Bay, Master Gardener Spring Garden Market and Earth Day Festivals. We increased our print advertising to target classes in the Spring. We also run ads on Google.

Staff attended meetings for the BayAreaEcoGardener.org website that is in development by Gardensoft. This is a joint project funded by the Recycling and Waste Reduction Commission (RWRC) and the Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVURPPP).

In FY13 there were participants at our events as follows:

22 special lectures with attendance of 826
38 school presentations with attendance of 1,258
31 compost workshops with attendance of 1,178
24 table displays with attendance of 4,525
1,275 volunteer hours were donated during FY 13

- **Rotline**

One of the most important services that the program provides is staffing the compost hotline (408 918-4640) which is used to answer composting questions, troubleshooting with compost bins and worm bins, workshop registration, requests for school presentations and special lecturers and Master Composter volunteer sign-ups. The call volume has been down due to increased on-line workshop registration.

- **Compost Bin Sales**

Earth Machine™ compost bins, kitchen containers, compost thermometers, worm bins, trowels, and wing-digger compost turning tools are for sale at the HCEP office at the County Service Center at 1553 Berger Drive on Mondays and also at some compost workshops when staffing is available. Revenue from sales was \$16,546. We sold 191 Earth Machines, 109 Wing digger aeration tools, 28 thermometers, 67 kitchen containers and 182 worm bins.

- **Workshop Registration**

In 2013, the County began taking registration for ALL HCEP workshops. In the past, the City of Sunnyvale and Guadalupe River Park and Gardens were responsible for compost workshop registration. In 2013 the County also began bringing composting equipment for sale to workshops.

**Home Composting Education Program
Compost Workshop Attendance by City
January - December 2013**

Date Course Title Location	Campbell	Cupertino	Gilroy	Los Altos	Los Altos Hills	Los Gatos	Milpitas	Monte Sereno	Morgan Hill	Mountain View	Palo Alto	San Jose	San Martin	Santa Clara	Saratoga	Sunnyvale	Out of County	Unknown	Total	
February 9, 2013 Compost Workshop Sunnyvale	1	1		2		1		1	2	2		3		6		13	5		37	
March 9, 2013 Compost Workshop Santa Clara		1				1	1					23		38				5	69	
March 9, 2013 Compost Workshop Sunnyvale		2										1			1	8		3	15	
March 23, 2013 Compost Workshop Palo Alto	1	1		1			1			4	16	8					1	4	3	40
March 27, 2013 Compost Workshop GRPG , San Jose									1			43								44
April 13, 2013 Compost Workshop Sunnyvale	1	1					3			4		16		2	1	12	2		42	
April 20, 2013 Worms Workshop GRPG , San Jose												40								40
April 20, 2013 Compost Workshop Palo Alto				1	1						15	3						3		23
April 27, 2013 Compost Workshop Mtn. View				3			1			15		9		3		1	3	1		36
May 4, 2013 Compost Workshop Morgan Hill			4						12			5								21
May 4, 2013 Compost Workshop Prusch Park-San Jose												38								38
May 11, 2013 Compost Workshop Sunnyvale	2					2	7		2	2		8			3	16	1			43
May 18, 2013 Compost Workshop Mtn. View				5	1		1			10		7				1				25
June 1, 2013 Worms Workshop Prusch Park-San Jose				2		1	1			1		63		1						69
June 8, 2013 Compost Workshop Sunnyvale	3	1		1			2					8		1		7				23
June 15, 2013 Compost Workshop EcoCenter, Palo Alto	1			1	1					1	17							2		23
June 19, 2013 Compost Workshop GRPG , San Jose							2			1		42		4						49
Total	9	7	4	16	3	5	19	1	17	40	48	317	0	54	6	59	20	12		637

**Home Composting Education Program
Compost Workshop Attendance by City
January - December 2013**

Date Course Title Location	Campbell	Cupertino	Gilroy	Los Altos	Los Altos Hills	Los Gatos	Milpitas	Monte Sereno	Morgan Hill	Mountain View	Palo Alto	San Jose	San Martin	Santa Clara	Saratoga	Sunnyvale	Out of County	Unknown	Total
July 13, 2103 Compost Workshop Sunnyvale	1	2		3		1	2			1		8		3		12	2		35
July 24, 2013 Compost Workshop GRPG, San Jose	1					3						38		1					43
July 27, 2013 Worms Workshop Palo Alto	1	3		4						2	14	3		1					28
August 10, 2013 Compost Workshop Sunnyvale				2			3		1	1		3		4		6	2		22
August 20, 2013 Compost Workshop Palo Alto	1			4							16	1							22
August 21, 2013 Compost Workshop GRPG , San Jose										1		33							34
September 7, 2013 Compost Workshop Cupertino	1	28										4		1		2			36
September 7, 2013 Compost Workshop MG-Palo Alto				3						7	16	1			1	1	7		36
September 14, 2013 Compost Workshop Sunnyvale							1			2		4		1		5			13
September 14, 2013 Compost Workshop Prusch Park-San Jose												17							17
September 21, 2013 Compost Workshop Morgan Hill			1						3			1	2						7
October 12, 2013 Compost Workshop Sunnyvale		2					2			2		8		1		4	1	1	21
October 26, 2013 Compost Workshop Palo Alto										4	22	1				2	1		30
November 2, 2013 Compost Workshop Cupertino		19		1		1	1			1		9				1			33
November 9, 2013 Compost Workshop Sunnyvale		4								1	3				1	6	1		16
Total	14	65	5	33	3	10	28	1	21	62	119	448	2	66	8	98	34	13	1030