

# County of Santa Clara

Recycling and Waste Reduction Commission of Santa Clara County  
Recycling and Waste Reduction Division

1555 Berger Drive, Suite 300  
San Jose, CA 95112-2716  
(408) 282-3180 FAX (408) 280-6479  
www.RedcueWaste.org



## TECHNICAL ADVISORY COMMITTEE MEETING AGENDA

**DATE:** January 9, 2020  
**TIME:** 1:30 p.m. – 3:30 p.m.  
**LOCATION:** 1580 Berger Dr (Vector Control)  
San Jose, CA 95112

**COMMUTE ALTERNATIVES:** The Board of Supervisors encourages the use of commute alternatives including bicycles, carpooling, and hybrid vehicles.

**PARKING:** Please park vehicles across the street in visitors parking spaces in front of Building# 1 (1553 Berger Dr.) or Building #2 (1555 Berger Dr.).

(\*\* Denotes item on which action may be taken)

### 1. Call to Order and Introductions

### 2. Approval of Draft Minutes Meeting of December 5, 2019 \*\*

### 3. Public Comments

(This item is reserved for persons desiring to address the committee on any matter not on this agenda.) For members of the public who wish to address the committee on any item not listed on the agenda this would be the appropriate time. The Chair will call individuals in turn. Speakers are limited to three (3) minutes. The committee is not permitted action or extended discussion of any item not on the agenda except under special circumstances. If committee action is requested, the committee may place the matter on a future agenda. All statements that require a response will be referred to staff for reply in writing.

### 4. CEP Presentation\*\* - Cole Smith (15 min)

### 5. Beverage Container Recycling Pilot\*\* - Ors Csazar (10 min)

### 6. Recycling and Waste Reduction Commission (RWRC) Update\*\* – RWRD Staff (10 min)

### 7. Division Manager's Report\*\*– RWRD Staff (5 min)

A. Disposal Reporting System – <https://eservices.sccgov.org/disposalreporting>

B. Other –

**Commissioners:** Susan M. Landry, Chair ~ Mary-Lynne Bernald ~ Pam Foley ~ Linda J. LeZotte ~ Anthony Phan ~ Rod Sinks ~ Nancy Smith ~ Mike Wasserman ~ Kathy Watanabe ~ Vacant

- 8. Subcommittee Reports and Updates\*\* (20 min)**
- A. Enforcement** – Roel Meregillano
  - B. Household Hazardous Waste** – Tony Eulo
  - C. Legislation** – Mark Bowers
  - D. Operations** – Alex Wykoff
  - E. Public Education** – Ursula Syrova
  - F. Source Reduction/Recycling** – Jon Gire
  - G. South Bay Green Gardens** – Lina Prada-Baez
  - H. Ad Hoc Legislative** – Lori Topley (disband)
  - I. Ad Hoc Foodware** – Lori Topley

- 9. Program Update\*\* (5 min)**
- A. Composting Education** – in packet
  - B. Green Business** – in packet
  - C. Recycling Hotline** – no report

- 10. IC Update\*\* - Karin Hickey (5 min)**  
Creation of Ad Hoc Subcommittee Program Prioritization

- 11. Items for Future Agenda/Guest Speakers (5 min)**

- 12. Informational Updates and Announcements (15 min)**

- 13. Adjournment\*\***

Note: Next Meeting Date is February 13, 2020

*(The following is a 'Parking Lot' list of items to be brought back to TAC at a later date)*

List of Future Agenda Items to be discussed:

- Large Venue Diversion [pre-TAC] (Tony Eulo)
- Community based social marketing (Karen Gissibl)
- TraX (Julie Muir)
- Evaluate long term disposal and processing capacities and opportunities for regional cooperation (TAC Chair)
- Standardize labels and lists (Julie Muir)
- Regional EPS model ordinance on ice chests, meat trays, pool toys, egg cartons, etc.
- Recycling Markets (Ricky Lopez)
- Rate Tiering (Mark Bowers)

# Composting Education Program Annual Report: 2019

Program Contact:

Cole Smith

Coordinator, UCCE

(408) 918-4641

cbrsmith@ucanr.edu



## Summary:

This report is a summary of the 2019 program year for the Composting Education Program. We are happy to report a slight up-tick in attendees at our Composting Basics workshops, an increase of 31 people. The city of Cupertino, Sunnyvale and San Jose all experienced increases in attendance, while Palo Alto, Milpitas and Mountain View all declined. We had a strong year for school outreach as well, with an increase in students directly contacted by 131 students. Additionally, much progress has been made at our community composting demonstration sites in San Jose and Gilroy. Workshops and outreach events are scheduled for the 2020 program year.

## Year in Review:

### Workshops

Number of Workshops: 44

Total Workshop Attendance: 691

Number of Preregistered: 980

Number of Walk-ins: 142

### Events

Total Events Attended: 24

### K-12 Education

Total Schools Visited: 15

Total Students: 1021

### Rotline Composting Phone Line

Total Calls: 82

Almaden: 1

Campbell: 4

Cupertino: 1

Gilroy: 4

Morgan Hill: 4

Palo Alto: 6

San Jose: 7

Santa Clara: 16

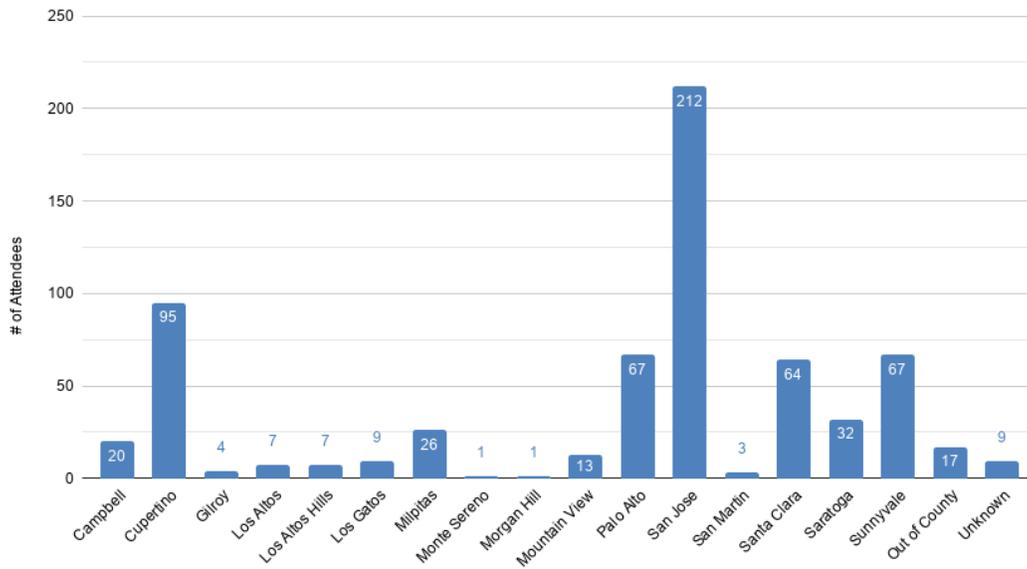
Saratoga: 3

Sunnyvale: 2

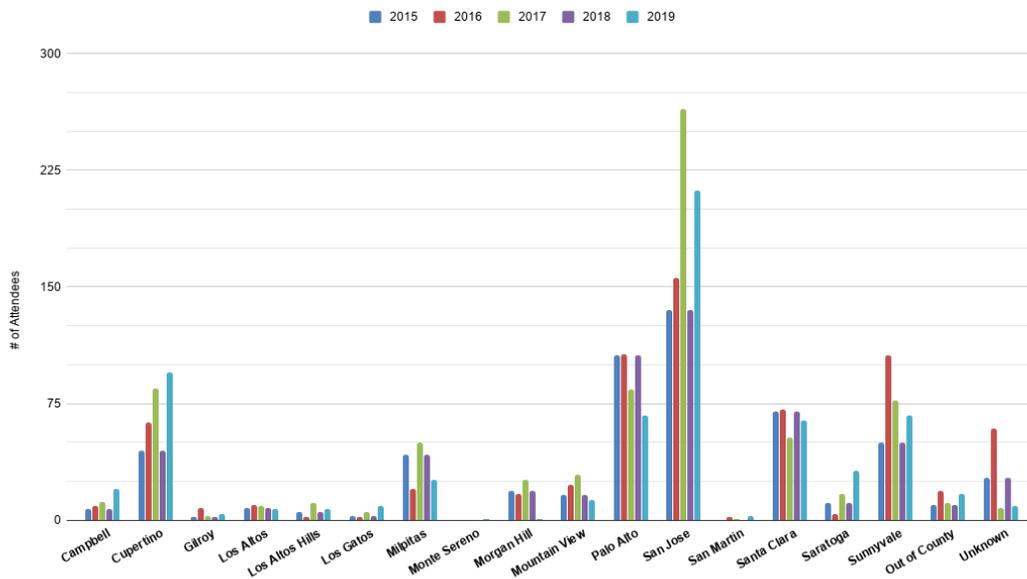
Unknown: 27



2019 Total Composting Workshop Attendance by City



Total Workshop Attendance by City (2015-2019)

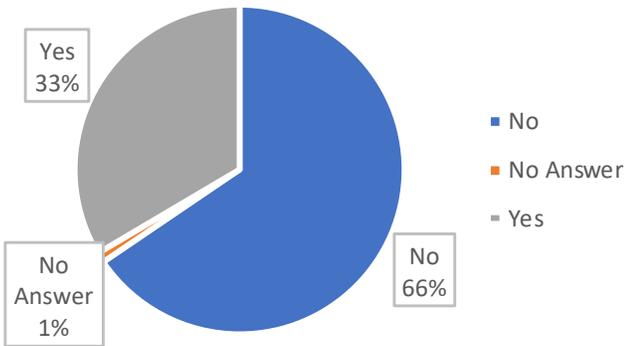


Date Class Topic Location	Campbell	Cupertino	Gilroy	Los Altos	Los Altos Hills	Los Gatos	Milpitas	Monte Sereno	Morgan Hill	Mountain View	Palo Alto	San Jose	San Martin	Santa Clara	Saratoga	Sunnyvale	Out of County	Unknown	Total Class	Registered	Walk-ins
10.5.19 Compost Basics Morgan Hill									5										5	7	1
10.12.19 Compost Basics Sunnyvale		2				1						1		1		3			8	15	1
10.19.19 Compost Basics Palo Alto						1				1	17	2					1		25	27	3
10.26.19 Compost Basics Mtn. View										4		7							12	16	5
11.2.19 Compost Basics Milpitas							5					18							24	34	3
11.9.19 Compost Basics Sunnyvale	1	1								2	1	5		2		7			19	25	1
11.16.19 Compost Basics Cupertino		19				3				1		24		1	1	2	1		53	58	11
11.19.19 Compost Basics Los Altos Hills					1						2	7				1			12	19	2
11.23.19 Compost Basics San Jose							1					44						1	46	63	10
<b>TOTAL</b>	<b>2</b>	<b>26</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>0</b>	<b>5</b>	<b>8</b>	<b>20</b>	<b>108</b>	<b>0</b>	<b>4</b>	<b>1</b>	<b>13</b>	<b>3</b>	<b>1</b>	<b>204</b>	<b>264</b>	<b>37</b>

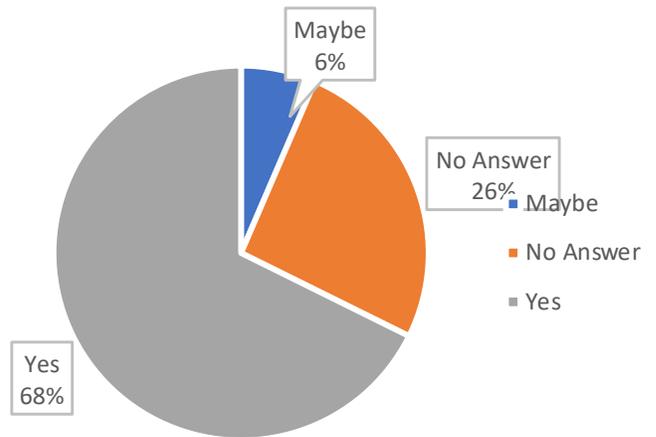
Date	K-12 Site	City	Class/Topic	Number of Students
11/5/19	Vinci Park Elementary	San Jose	Worm Composting	100

Date	Community Event	City	Number of Contacts
10/5/19	Fall Festival @Martial Cottle Park	San Jose	unknown
10/6/19	YSI Wildlife Festival	San Jose	1500-2000
11/9/19	Our City Forest Annual Fall Plant Sale	San Jose	unknown
11/23/19	Convoy of Hope	San Jose	7500

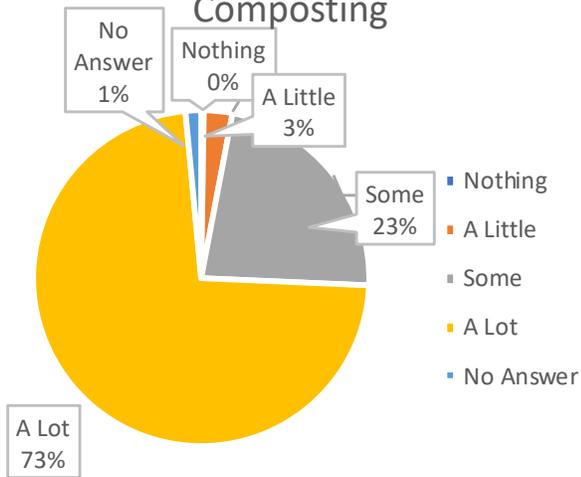
Are you Currently Composting?



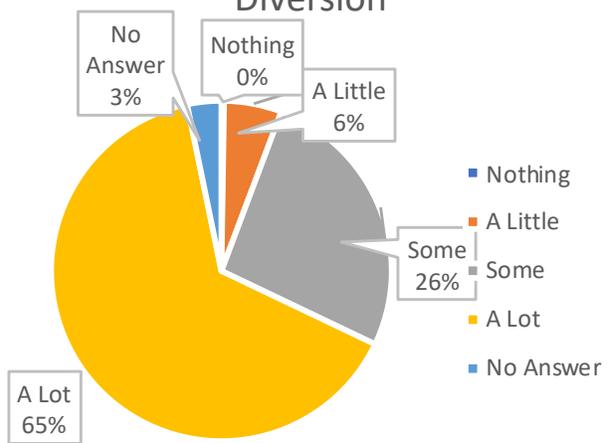
Will you start?



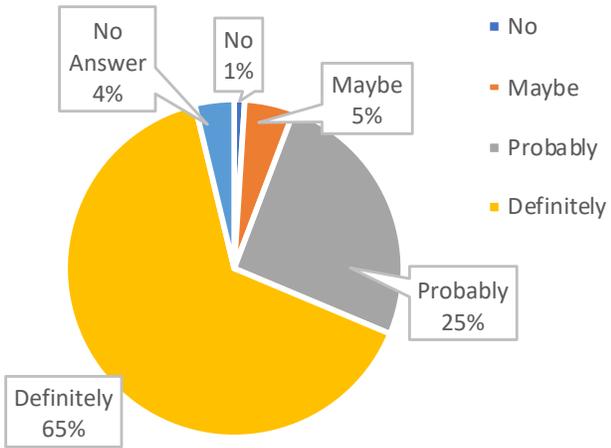
Learned the Basics of Composting



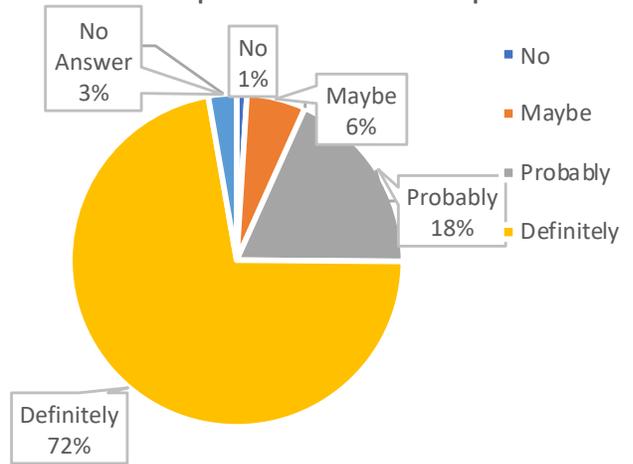
Learned About Waste Diversion



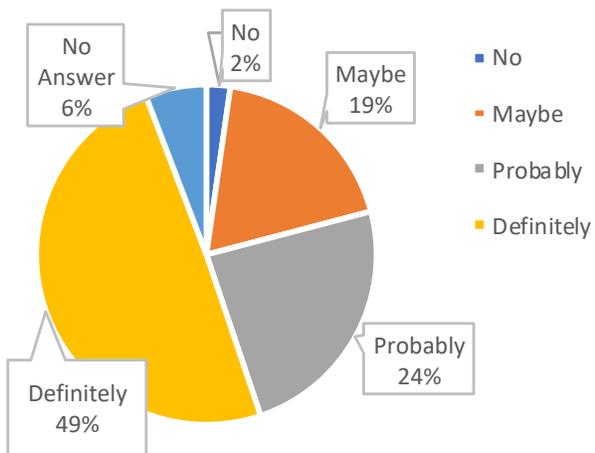
### Composting Using Worms



### Compost Kitchen Scraps?



### Teach family/friends?



**Green Business Program  
FY20**

City	Enrolled Prior to FY20	Certified Prior to FY20	Re-certified Prior to FY20	Enrolled in FY20	Certified in FY20	Re-certified in FY20	2nd Re-certification in FY20	3rd Re-certification in FY20	Dropped from Program	Total Recertified	Total Enrolled	Total Certified
Campbell	40	12	6	0	0	0	0	0	12	6	40	12
Cupertino	94	35	9	3	1	1	0	0	10	10	97	36
Gilroy	25	10	8	0	0	0	0	0	2	8	25	10
Los Altos	22	18	11	0	0	0	0	0	4	11	22	18
Los Altos Hills	2	2	0	0	0	0	0	0	2	0	2	2
Los Gatos	71	36	9	0	0	0	0	0	17	9	71	36
Milpitas	24	9	1	0	0	0	0	0	6	1	24	9
Monte Sereno	0	0	0	0	0	0	0	0	0	0	0	0
Morgan Hill	42	20	3	1	0	0	0	0	13	3	43	20
Mountain View	141	81	28	12	2	7	2	1	35	35	153	83
Palo Alto	442	111	24	2	1	0	1	0	75	24	444	112
San Jose	450	233	71	7	2	5	0	0	131	76	457	235
Santa Clara	89	34	9	2	0	1	1	0	13	10	91	34
Saratoga	13	6	2	0	0	0	0	0	4	2	13	6
Sunnyvale	26	51	26	0	0	0	0	0	19	26	26	51
Unincorporated <sup>(1)</sup>	8	4	0	3	0	1	0	0	1	1	11	4
<b>TOTAL</b>	<b>1489</b>	<b>662</b>	<b>207</b>	<b>30</b>	<b>6</b>	<b>15</b>	<b>4</b>	<b>1</b>	<b>344</b>	<b>222</b>	<b>1519</b>	<b>668</b>

1 - all inquiries are placed under Unincorporated as many of those inquiring do not state the city their business is in.

2 - this is total enrolled since inception of the program and represents both those businesses that have been certified and those still in process