

County of Santa Clara

Recycling and Waste Reduction Commission
Integrated Waste Management Division

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www.ReduceWaste.org



TECHNICAL ADVISORY COMMITTEE MEETING MINUTES

January 14, 2009

VOTING MEMBERS IN ATTENDANCE

CALIFORNIA RESOURCE RECOVERY ASSN.	Richard Gertman
CITY OF CUPERTINO	Cheri Donnelly
CITY OF GILROY	Tony Eulo
CITY OF MILPITAS	Elizabeth Koo
CITY OF MORGAN HILL	Tony Eulo
CITY OF MOUNTAIN VIEW	Lori Topley
CITY OF PALO ALTO	Paula Borges
CITY OF SAN JOSE	Skip Lacaze
CITY OF SANTA CLARA	Dave Staub
CITY OF SUNNYVALE	Mark Bowers
CLARA MATEO	Gil Chesio
CLARA MATEO	Julie Muir
COUNTY ENVIRONMENTAL HEALTH	Nicole Pullman
COUNTY UNINCORPORATED AREA	Elizabeth Constantino
SAN JOSE STATE UNIVERSITY	Bruce Olszewski

Commissioners: Jamie McLeod, Chair; Ronit Bryant, Kansen Chu, Patrick Kwok, Evan Low, Cat Tucker,
Kris Wang, Curtis Wright, Ken Yeager

VOTING MEMBERS NOT ATTENDING

ACTERRA
CITY OF CAMPBELL
CITY OF LOS ALTOS
CITY OF MONTE SERENO
CITY OF SARATOGA
COUNTY PLANNING DEPARTMENT
LEAGUE OF WOMEN VOTERS
SANTA CLARA VALLEY WATER DISTRICT
SIERRA CLUB
SILICON VALLEY LEADERSHIP GROUP
TOWN OF LOS ALTOS HILLS
TOWN OF LOS GATOS
WEST VALLEY CITIES

OTHERS IN ATTENDANCE

Reena Brilliot	City of San Jose
Clifton Chew	SCC IWM
Kevin Chiapello	Recology Silicon Valley
Colleen Costine	West Valley Cities
Rob D'Arcy	SCC HHW
Zachary DeVine	SCC IWM
Sylvia Do	City of San Jose
Wendy Fong	SCC HHW
Karen Gissibl	City of Sunnyvale
Walter Lin	City of San Jose
Heidi Melander	Sierra Club
Donna Perala	City of San Jose
Terri Ramirez	San Jose State University
Lisa Rose	SCC IWM

Leslie Stobbe	City of Milpitas
Lori Wallace	City of San Jose
Christine Wolter	City of San Jose
Jo Zientek	City of San Jose

1. Call to Order

Lori Topley, Chair, called the meeting to order at 1:34 p.m. A quorum of 11 was present. Those present introduced themselves.

2. Approval of Minutes

Clifton Chew received two corrections to the minutes: 1) Cary Bloomquist was present and Gil Cheso did not stay for the meeting and 2) suggestion to list the newly elected officers. Tony Eulo made a motion to approve the minutes of the December 10, 2009 TAC meeting as amended. The motion was seconded by Dave Staub. All present voted to approve the minutes. Those not present at the December 10, 2009 TAC meeting abstained.

3. Public Presentations

There were no public presentations.

4. Budget

Lori Topley reiterated that TAC members were asked to review the budget data and IS notes from the December TAC meeting. She then asked Elizabeth Constantino to go over the more recent budgetary items.

Elizabeth Constantino said she had not received any questions about the budget. She stated that in late December 2009 the Santa Clara Valley Water District indicated that they would award the \$100,000 grant for the current year in addition to renewing the grant for the next three year cycle starting in FY 2010-11. She said the current budget was built on the assumption that we would not get the grant and that we would have a tonnage decrease.

The actual tonnage was down 10.2% from FY 2007-08 to FY 2008-09 which was not expected. The tonnage is projected to decrease 5% for the current FY 2009-10 to 1,199,796 and for FY 2010-11 to 1,139,807. After that it is anticipated that the tonnage will level off. Thus the Countywide Year End Cumulative Balance would go from \$19,341 to \$119,341 for the current fiscal year and would be \$279,935 for FY 2010-11 and \$421,473 for FY 2011-12. With the addition of the grant money, Elizabeth felt it was important to add back \$30,000 for the Godbe Public Outreach and Education post-survey for FY 2010-11 for the following reasons: 1) the pre-study was already done; 2) four campaigns were conducted; 3) a service agreement is in place that was extended to the next fiscal year; 4) the RWRC committed to it; and 5) it may be more costly to cancel the contract than not.

Lori said if the Godbe study was added back in then the Countywide Year End Cumulative Balance would be \$249,935 for FY 2010-11 which is \$120,000 above our high end contingency range.

Tony Eulo made a motion to adopt the countywide implementation fee budget with the addition of \$100,000 of revenue from the Santa Clara Valley Water District for the Green Business Program for the current fiscal year and also for the next three years and to also include the additional expenditure of \$30,000 to the PubEd line item for FY 2010-11. The motion was seconded by Elizabeth Constantino. Those present voted to approve except: Milpitas who voted against and San Jose State University who abstained citing a possible conflict of interest.

Heidi Melander inquired about her status and was informed that a formal letter from the Sierra Club would be needed to designate her as the voting member.

After a brief discussion about the next steps, Mark Bowers made a motion that TAC recommend continuation of the AB939 Fee at its current level for one year, FY2010-11. The motion was seconded by Tony Eulo. All present voted to approve with the exception of San Jose State University who abstained.

5. Joint TAC

Julie Muir said Santa Cruz County expressed interest in a Joint TAC meeting. Christy Wolter said the Saratoga facility was unavailable. Clifton Chew said the two sites he inquired about did not meet our needs. Jo Zientek suggested the back room at Hobee's restaurant in Los Gatos. Zachary DeVine said the City of Campbell is looking into an available site. Jo said she would place a call to Hobee's to check on availability.

Lori Topley asked about possible topics for the Joint TAC meeting. Julie said Santa Cruz was interested in our plastic bag ban while we would be interested in their polystyrene ban. Other topics to be included are anaerobic digestion (AD) and the benefits of a municipal collection system.

Tony Eulo said John Laird would be the guest speaker provided that he does not have a scheduling conflict with a special election.

6. Division Manager's Report and Updates on Countywide Programs

Elizabeth Constantino had two items 1) the Agriculture Director, Greg Van Wassenhove retired at the end of December and 2) the ARB Municipality's report is due January 31st.

- A. Disposal Reporting System – in the TAC packet.
- B. Green Business – in the TAC packet.
- C. Home Composting Education Program – in the TAC packet
- D. Recycling Hotline – No report.

7. Subcommittee Reports and Updates on Countywide Programs

- A. Household Hazardous Waste –Walter Lin asked Wendy Fong to provide an update on the PG&E grant. Wendy announced that the HHW program received \$60,000 additional funding from PG&E - \$10,000 for equipment and \$50,000 for outreach. The outreach will consist of ads in two of the Spanish language papers, one in a Chinese language paper, one in a Vietnamese language paper and 10 Silicon Valley community papers starting at the end of this month and running until mid-March with a second run starting in August for another eight weeks. The ads are specific to fluorescent lamps.

- B. Implementation Subcommittee (IS) – Lori Topley said there was no report.
- C. Legislation – Mark Bowers had three items: 1) for those that own landfills, there was an informational update from the ARB on the AB32 regulations for landfills. They are seeking an effective date of March 2010 on the final rule making package. The implementation of the surface monitoring standards would start in January 2011; 2) a report from CAW on the Governor's proposal on the bottle bill program (dated January 8, 2010). As a recap, the bottle bill fund balance was swept into the State general fund as part of the budget process. The new agency replacing CIWMB, DRRR (Department of Resources, Recycling and Recovery) is in the process of cutting back on a lot of the payments previously made to various entities. The Governor's proposal going into the next budget year (where the General Fund currently owes the recycling program more than \$450M) includes a proposal to repay the program \$54M this year and \$98M next year. Part of this is asking beverage distributors to accelerate their CRV payments to the State from 90 days to 60 days which will effectively put 13 payments into the current fiscal year. The loan repayments and the acceleration would allow the administration to reinstate 75-80% of the appropriated expenditures. The proposal also includes cuts in grants to local governments' curbside programs, local conservation corps, and others by about \$60M. It would eliminate the current manufacturer's fee requirements and replace them with a new non-refundable consumer recycling fee on beverage containers based on the cost of recycling. The consumer fees would take effect in 2014; and 3) Item for content and process where Richard Gertman had a proposal to advocate for legislation that he would write. Richard provided a handout outlining his idea on carpet legislation. There was some discussion on the various aspects Richard had listed. Rob D'Arcy will check with Assembly Member Wesley Chesbro to see if carpet was one of the items in his proposed framework legislation for EPR. Tony Eulo said labeling would be easy but assessing a fee would be very difficult. TAC members can email Richard regarding any information on this issue.
- D. Operations – No Report.
- E. Public Education – No Report.
- F. Source Reduction and Recycling – Cheri Donnelly said there was a meeting yesterday and established the meeting time for the subcommittee as the fourth Thursday of each month from 9:30AM to 11:00AM at Cupertino City Hall. The format would include a monthly report on the Home Composting Education Program and the Green Business Program. Additionally, next month's meeting agenda will focus mainly on the Home Composting Education Program.
- G. Ad Hoc Disaster Debris Planning – Michael Gross was not present but Elizabeth Constantino said there was a conference call yesterday going over the timeline for the regional plan. The regional draft plan went to subcommittee members for comment. If anyone else would like to help review it, please contact Elizabeth or Clif. Comments on the draft plan can go directly to URS or to Clif for compilation.
- H. Ad Hoc Organizational Study – Mark Bowers said the original interviews that had been scheduled for last December had to be postponed due to illness and have been rescheduled to Feb. 8-9.

- I. Ad Hoc School Recycling – Christy Wolter had two items: 1) she introduced Reena, who will be leading the *Schools* program and 2) she announced that they are through the first round of the AmeriCorp grant approval process and are scheduled for an interview in April. The interview will be 60% of the overall score so there is a lot of preparation going on. The group is continuing to meet to decide on further details. The program is slated to begin July 1, 2010.

Reena talked about the Bay Area Environmental Schools Conference which is set for May 1. It will be at the Hayes Mansion with live registration over the internet. Registration is \$20 and information can be found at: sjrecycles.org/gogreen. The key note speaker is Alex Loorz a high school junior from Ventura and founder of Kids vs. Global Warming. They are also trying to incorporate some new things such as activities for younger children. There is a call for presentations, awards and exhibitors. Presentations are due February 12.

- J. Ad Hoc Zero Waste – Richard Gertman reported that there is a meeting next Tuesday morning at 1553 Berger Drive, Building 1, second floor conference room to go over the presentation for the RWRC on February 22. Richard said he would give the presentation. Lisa said the RWRC chair has set some parameters on what she'd like to see in the presentation.

8. Future Agenda Items / Guest Speakers

Mark Bowers asked for an update on the status of recovery of the Kirby Canyon fees.

Discussion of anaerobic digestion at the Joint TAC meeting.

9. Informational Updates and Announcements

Lori Topley announced on behalf of Stan Chau that since 2004 the Department of Environmental Health has been applying for a grant to perform waste tire inspections on behalf of all jurisdictions in the County except the Cities of San Jose and Sunnyvale. This year the grant requires that all the Cities be notified and asked if they have any objections to the County applying for and receiving the grant funds on their behalf. They have sent letters out to all the Cities via city manager and cc'd to the TAC representatives. This is a heads up in case your city manager asks about the letter. If you have any questions, please contact Stan.

Lisa Rose had three announcements: 1) the Great American Litter Pick-Up is March 20th, 2010. The Silicon Valley Litter TAC has decided that this event will always take place on the third Saturday of March. They are looking for countywide participation and those interested in doing an event on that day, can get guidelines from Servando Perez with the City of San Jose. If you have an event on another day, you can let San Jose know and they will post it on their anti-graffiti and litter website; 2) The HCEP will have a volunteer recognition and graduation ceremony on March 10 in the Berger Drive Auditorium, Building 2. Details will be sent out shortly; and 3) Annette Puskarich is no longer with the City of Palo Alto. She has gone on to other business ventures.

Jo Zientek said Reducing Single-Use Carryout Bags is going to the Santa Clara County's Cities Association tonight with San Jose Council Member Sam Liccardo, Jamie McLeod, RWRC Chair and Skip Lacaze, City of San Jose. Jamie is taking the last recommendation from the RWRC and asking the Cities Association to support it while Sam is asking the Cities Association to support the direction San Jose City Council provided. Both are very similar.

Julie Muir announced that RecycleMania is starting next week and Stanford and San Jose State are in the same division this year.

Richard Gertman announced that he is in talks with Cascadia Consulting in Seattle and will be merging companies.

Karen Gissibl asked if individual cities were doing anything for Earth Day since it was decided at TAC that there would be no countywide sponsored activity. Lori Topley said the Mountain View and Sunnyvale will have a series of joint business workshops to help local businesses to become green. Paula Borges said the City of Palo Alto will be doing some outreach.

10. Adjournment

The meeting adjourned at 3:03 p.m.

NEXT SCHEDULED TAC MEETING: February 11, 2010 @ 1:30 P.M. and will take place at Hobe's in Los Gatos. The address is 165 Los Gatos-Saratoga Road. This will be a joint TAC meeting with Santa Cruz County.