

County of Santa Clara

Recycling and Waste Reduction Commission
Integrated Waste Management Division

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TECHNICAL ADVISORY COMMITTEE MEETING MINUTES

February 12, 2009

VOTING MEMBERS IN ATTENDANCE

ACTERRA

Maija McDonald

CALIFORNIA RESOURCE RECOVERY ASSN.

Richard Gertman

CITY OF GILROY

Tony Eulo

CITY OF MORGAN HILL

Tony Eulo

CITY OF MOUNTAIN VIEW

Lori Topley

CITY OF PALO ALTO

Russell Reiserer

CITY OF SAN JOSE

Skip Lacaze

CITY OF SANTA CLARA

Dave Staub

CITY OF SUNNYVALE

Mark Bowers

CLARA MATEO

Gil Cheso

COUNTY ENVIRONMENTAL HEALTH

Stan Chau

COUNTY UNINCORPORATED AREA

Elizabeth Constantino

WEST VALLEY CITIES

Marva Sheehan

Commissioners: Jamie McLeod, Chair; Ronit Bryant, Kansen Chu, Peter Drekmeier, Patrick Kwok, Evan Low, Cat Tucker, Kris Wang, Ken Yeager

VOTING MEMBERS NOT ATTENDING

- CITY OF CAMPBELL
- CITY OF CUPERTINO
- CITY OF LOS ALTOS
- CITY OF MILPITAS
- CITY OF MONTE SERENO
- CITY OF SARATOGA
- LEAGUE OF WOMEN VOTERS
- SAN JOSE STATE UNIVERSITY
- SANTA CLARA VALLEY WATER DISTRICT
- SIERRA CLUB
- SILICON VALLEY LEADERSHIP GROUP
- TOWN OF LOS ALTOS HILLS
- TOWN OF LOS GATOS

OTHERS IN ATTENDANCE

Cary Bloomquist	City of Mountain View
Jill Boone	SCC CEO
Clifton Chew	SCC IWM
Walter Lin	City of San Jose
Trish Mulvey	Clean South Bay
Terri Ramirez	San Jose State University
Lisa Rose	SCC IWM

1. Call to Order

Tony Eulo, Chair, called the meeting to order at 1:30 p.m. A quorum of 10 was present. Those present introduced themselves.

2. Approval of Minutes

Richard Gertman made a motion to approve the minutes of the January 8, 2009 TAC meeting and was seconded by Skip Lacaze. All present voted to approve the minutes. Those not present at the January 8, 2009 TAC meeting abstained.

3. Public Presentations

There were no public presentations.

Item 9B was moved up to provide background information for agenda items 4 and 5.

9B. Implementation Subcommittee (IS) Report

Tony Eulo provided a memo on the Implementation Subcommittee (IS) recommendation to TAC. He provided some additional detail regarding discussion that took place with CIWMB staff and at the IS meeting.

4. Solid Waste Planning Fee (SWPF)

Tony Eulo said the IS recommended the SWPF be raised from \$0.56 to \$0.78 per ton on traditional materials for one year. After some points of clarification, Mark Bowers made a motion that the TAC recommend to Recycling and Waste Reduction Commission (RWRC) that the SWPF be set at \$0.78 starting in fiscal year 2009/10. The motion included direction to staff that the staff report presenting the recommendation to RWRC note that the initial intent of the TAC was to broaden the base on which the fee was applied and thus lower the fee to \$0.51 per ton, but legal issues were raised and the TAC was left with insufficient time to address them prior to the deadline for the recommendation. Thus, the fee is recommended to be charged on traditional materials only for the upcoming fiscal year. The motion was seconded by Lori Topley. All present voted in favor of the motion except Gil Cheso who voted against.

5. AB939 Implementation Fee

Tony Eulo said the IS recommendation was to maintain the AB939 Implementation Fee at \$1.50 per ton for one year. [It was noted that an increase in the Household Hazardous Waste (HHW) Fee was approved at the last meeting from \$2.05 to \$2.60 per ton.] The Implementation Subcommittee recommendation to keep the Implementation Fee static at this time was so that the jurisdictions could evaluate their AB 939 Implementation Fee revenue vs. expenditures to show that it is a fee and not a tax. A motion was made by Russ Reiserer and seconded by Gil Cheso. All present voted to approve the motion.

6. Subcommittee Agenda Distribution

Tony Eulo asked TAC members if they wanted to get email announcements for all the subcommittee meetings. County staff will look into possible programs that allow opting in or out of various email groups or some method of communicating with members to keep them up to date on meeting schedules. For now, subcommittee meeting agendas will be sent to the entire TAC distribution list until an alternate solution can be found.

7. Climate Change Compact

Jill Boone said the Bay Area Climate Compact had already been signed by the Cities of Oakland, San Francisco, and San Jose. It is being lead by Mike Mielke of the Silicon Valley Leadership Group (SVLG). She brought the item to TAC's attention because item #9 of the compact was to increase diversion from landfills to 75% by 2013 and achieve zero waste by 2020. TAC thought it would be good to have someone involved in the SVLG make a presentation to TAC about the goals and plans to reach the goals.

Agenda items 10 and 11, regarding a Joint TAC meeting, were heard at this time as a follow up to item 7 on the agenda.

10. Items for Future Agenda

There was discussion about when to have the Climate Compact representative provide information to TAC and whether it should be prior to or in conjunction with the Joint TAC meeting. There was consensus that the Joint TAC meeting would be put off until April to see if additional San Mateo solid waste representatives beyond SBWMA would attend.

11. Items for Future Agenda

Mark Bowers offered the SMaRT station for the Joint TAC meeting. He also offered a tour of the renovated facility.

8. Division Manager's Report and Updates on Countywide Programs

Tony Eulo asked for any comments on any of the items listed.

- A. Disposal Reporting System – in the TAC packet. There was a request for an update on any information about Kirby Canyon and the possibility of collecting past fees stemming from the criminal complaint. Elizabeth reported to TAC that County Counsel has been in contact with the District Attorney's office about the issue. The DA stated that the County was possibly a secondary or tertiary victim of the criminal activity. No other information is available at this time.
- B. Green Business – in the TAC packet.
- C. Home Composting Education Program – No Report.
- D. Recycling Hotline – No Report.

9. Subcommittee Reports and Updates on Countywide Programs

- A. HHW – No report.
- B. Implementation – Tony Eulo said there were two items that would need to be developed further: 1) legislation on reclassifying materials that remain at the landfill as waste and not diversion and 2) creating an ad hoc subcommittee to develop a model or plan for establishing implementation fee costs. He asked Skip Lacaze to write something down for item one and he would explore who would be interested in item 2.
- C. Legislation – Russ Reiserer provided a handout and talked about the following bills:
 - AB68 – Single-Use Carryout Bags (starting July 1, 2011).
80% monies to a grant program and 20% to CIWMB (communities that have a ban would not qualify for a grant).
 - AB87 – Single-Use Carryout Bags (starting July 1, 2010)
90% monies to cities and counties, has EPR component and includes biodegradable bags.
 - SB35 – Wasted Food.
 - SB44 – Eliminate the CIWMB and replace with the Department of Conservation.
- D. Operations – No report.
- E. Public Education – Cary Bloomquist reported on four campaigns: 1) the holiday campaign which aired from November 12 to 23 and from December 15 to 28 on KEZR and Comcast; 2) the universal waste campaign is currently airing until the 28th of this month on Univision and Comcast; 3) The Reusable Bag Campaign; and 4) The Recycle Right Campaign which is planned to start in May and targets Hispanic males ages 25+. Pub Ed will consider airing on Univision and Comcast and possibly a print ad in the metro.

After providing an update on the Bags Campaign, Chair Tony Eulo expressed concerns regarding the timing of the campaign and suggested it would be better to postpone it until sometime later in the year – perhaps fall 2009. Representatives from the Cities of Palo Alto, Sunnyvale, Mountain View, and the County of Santa Clara agreed.

Brief discussion followed about the Univision Spanish campaign and the Bag campaign.

F. Source Reduction/Recycling – Skip said the next meeting was on the 26th at 9:30 am. He also said San Jose has a contractor working on the CEQA document for the proposed draft model ordinance regarding single-use carryout bags. City of San Jose hopes to have results of this study around Earth Week in May.

G. Ad Hoc Disaster Debris Planning – Michael Gross was not present but Clifton Chew said an email went out to interested parties requesting meeting dates and times.

H. Ad Hoc Organizational Study – Mark Bowers said the new County Counsel is reviewing the possibility of the County entering into an MOU or agreement with the City of San Jose to use their contractor for the study.

10. Future Agenda Items

11. Informational Updates and Announcements

Lisa Rose announced the Great America Litter Pick Up is scheduled for April 25. It is recommended that cities interested in participating have similar events within the two weeks prior to or after that date. Please let her know so she can link the event on the County's web site.

Maija McDonald said she called Earth Baby and found out that their diapers are made from PLA plastic and wood pulp. They compost their diapers at an undisclosed commercial compost facility somewhere in Santa Clara County.

Mark Bowers had two items: 1) Sunnyvale has been awarded a BAAQMD grant to convert four additional collection trucks (two front loaders and two debris boxes) to CNG fuel from diesel. 2) Karen Gissibl has been hired as the recycling manager to replace Richard Gurney who retired back in 2007.

Skip Lacaze had two items: 1) Roplast, reusable bag manufacturer, has an Earth Day special which will be distributed; and 2) Green Drinks Silicon Valley is being taken over by someone on Facebook. He will also try to set up a Yahoo group as well.

12. Adjournment

The meeting adjourned at 3:36 p.m.

NEXT SCHEDULED TAC MEETING: March 12, 2009 @ 1:30 P.M