TAX RATE STATEMENT

An election will be held in the County of Santa Clara, State of California (the "County") on November 8, 2016, to authorize the sale of not to exceed $950 million in general obligation bonds of the County to mitigate the housing crisis by providing affordable local housing for vulnerable populations including veterans, seniors, the disabled, low and moderate income individuals or families, foster youth, victims of abuse, the homeless and individuals suffering from mental health or substance abuse illnesses, which housing may include supportive mental health and substance abuse services. If the bonds are approved, the County expects to sell the bonds in three series over time. Principal and interest on the bonds will be payable from the proceeds of taxes levied upon taxable property in the County. The following information is provided in compliance with Section 9400-9404 of the Elections Code of the State of California.

1. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $0.01266 per $100 ($12.66 per $100,000) of assessed valuation in fiscal year 2017-18.

2. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $0.01076 per $100 ($10.76 per $100,000) of assessed valuation in fiscal year 2025-26.

3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is $0.01266 per $100 ($12.66 per $100,000) of assessed valuation in fiscal year 2017-18.

4. The best estimate of the total debt service, including the principal and interest, that would be required to be repaid if all of the bonds are issued and sold is $1.9 billion.

Attention of all voters is directed to the fact that the foregoing information is based upon the County's projections and estimates only, which are not binding upon the County. The estimates provided herein do not account for the taxes levied to pay for bonds issued by the County pursuant to prior voted authorizations. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold at any given sale, market interest rates at the time of each bond sale, the credit quality of the County at the time each issue is sold, and actual assessed valuations over the term of repayment of the bonds among other factors. The actual dates of sale of said bonds and the amount sold at any given time will be governed by the needs of the County and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the County as determined in the annual assessment and the equalization process.

Dated: June 21, 2016

/s/ Emily Harrison
Director of Finance
County of Santa Clara

ARGUMENT IN FAVOR OF MEASURE A

We're all concerned about our friends, family, and most vulnerable community members being able to find a place to live in our region.

Measure A provides solutions by creating affordable housing for our children, veterans, disabled, working families, seniors, and thousands of others in need.

Everyone should have the opportunity to live in a safe, healthy, affordable home. YES on Measure A authorizes a $950 million bond to dramatically increase the number of affordable homes throughout Santa Clara County.

Voting YES on Measure A will:

• Make sure working people can afford housing and still have enough money for basics like groceries, gas, and childcare;
• Provide affordable homes for the hundreds of local homeless children and their families living in shelters or on the streets;
• Provide first time home-buyer down-payment assistance to middle-income residents, like local teachers, firefighters, and nurses, so they can live where they serve;
• Create affordable housing near transit to reduce traffic congestion and pollution;
• Provide housing for the chronically homeless, with supportive mental health and substance abuse services;
• Create affordable homes for veterans and seniors;
• Offer affordable homes near jobs for low-income families

YES on A includes strong oversight protections and independent audits, public accountability, and transparency, to make sure every cent goes to the creation of new, affordable housing.

Measure A is supported by a broad coalition of public health, businesses, civic, labor, housing and homeless advocacy, veteran, environmental, and faith leaders from every corner of our County.

We can provide critically needed affordable housing for working and low-income families and vulnerable members of our community.

We can make sure our children, who deserve the opportunity to succeed in school and life, have a stable home to grow up in.

Measure A will make the difference. Join us in voting YES on Measure A!
REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE A

The main reason that we don't have affordable housing is the law of supply and demand, the basic economic principle we learned in high school.

When the demand for housing exceeds the supply, the price of housing goes up.

So, why hasn't the supply kept up with the demand?

Answer: too much government regulation.

The housing supply is restricted because of government zoning laws that limit housing.

The supply is restricted because of government building fees, now estimated to be about 25% of the cost of new housing, according to the National Association of Home Builders.

The supply is restricted because of government banking laws that restrict lending to potential homeowners.

The supply is restricted because of government building codes that add unnecessary costs.

The solution to affordable housing is clear: we need less government, not more debt.

You've got to hand it to big government advocates: they've created this housing crisis, and now, they propose to solve the problem they created with more government and more debt.

Debt you have to pay for with 25-30 years of interest payments.

Don't let big government proponents fool you. Vote NO on Measure A.

Remember, bonds have to be paid back, with interest.

And interest on this $950,000,000 bond measure is?

Answer: who knows? Legally it could be as high as 12%.

Who takes out a home mortgage without knowing what the interest rate is going to be?

Please vote NO on Measure A.

For more information: www.SVTaxpayers.org/2016-measure-a

/s/ John M. Inks
Mountain View City Councilmember

/s/ Mark W.A. Hinkle
President: Silicon Valley Taxpayers Association

/s/ Elizabeth C. Brierly
Santa Clara County Homeowner and Lifelong Resident

ARGUMENT IN FAVOR OF MEASURE A-Continued

Learn more: www.YesonAffordableHousing.org

/s/ Roberta Hollimon
Chair, Council of the Leagues of Women Voters of Santa Clara County

/s/ Richard A. Bata
Veterans Voice of Santa Clara County/U.S. Army Veteran

/s/ Janice Jensen
President & CEO, Habitat for Humanity Silicon Valley

/s/ Pamela B. Bankroft
Chairperson, Santa Clara County Senior Care Commission

/s/ Dave Cortese
President, Santa Clara County Board of Supervisors
ARGUMENT AGAINST MEASURE A

When the County of Santa Clara puts a bond measures like Measure A before the voters, what are they saying? Answer: everything they are spending your tax dollars on now, is more important than the projects for which this tax increase is being sought.

Budgets set priorities. The County of Santa Clara is saying that every dollar they spend today is going to something they consider a higher priority than to provide affordable housing.

Do you agree?

The main reason that we don't have affordable housing is the law of supply and demand, the basic economic principle we learned in high school.

When housing demand exceeds the supply, the price of housing goes up.

So, why hasn't the supply kept up with the demand?

Answer: too much government

The supply is restricted because of government zoning laws that limits housing.

The supply is restricted because of government building fees, now estimated to be about 25% of the cost of new housing according to the National Association of Home Builders.

The supply is restricted because of government banking laws that restrict lending.

The supply is restricted because of government building codes that add unnecessary costs.

The solution to affordable housing is clear; we need less government, not more.

You got to hand it to big government advocates, they've created this housing crisis and now, they propose to solve their problem with more government and more debt.

Don't let big government proponents fool you, vote NO on Measure A.

Remember bonds have to be paid back, with interest.

And interest on this $950,000,000 bond measure is?

Answer: who knows! Legally it could be as high at 12%.

Who takes out a home mortgage without knowing what the interest rate is going to be?

Please vote NO on Measure A.

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ARGUMENT AGAINST MEASURE A-Continued

For more information:  www.SVTaxpayers.org/2016-measure-a
/s/ Mark W.A. Hinkle  
President:  Silicon Valley Taxpayers Association
/s/ John M. Inks  
Mountain View City Councilmember
You spoke: We heard you. Here in Santa Clara County, we share the value that people should have the opportunity to find and live in a safe, healthy, affordable home.

But right now, our region's increasing housing costs is the biggest barrier to our communities’ ability to thrive.

We are all working together to find real solutions for our community. Measure A is a key part of our County-wide strategy to address this important and urgent issue and create more affordable housing for our communities.

- Measure A creates and preserves affordable housing for our vulnerable populations who really need our help, like the chronically homeless, low income seniors, veterans, and victims of human trafficking and domestic abuse.
- It provides more housing opportunities for working people, like our teachers, firefighters, and nurses, by creating more affordable housing near where they work.
- It grows opportunities to reach the American Dream, by providing First-Time Homebuyer loans for people who want to build their lives and families here.

We all agree that we need more affordable housing. Measure A is our chance to do something about it.

Join the League of Women Voters, Veterans Voices of Santa Clara County, Greenbelt Alliance, Silicon Valley Community Foundation and hundreds more in voting YES on Measure A.

Join us in supporting the creation of safe, healthy, affordable homes across Santa Clara County.

Join us in supporting our seniors and veterans, our teachers and nurses, our children and families.

www.YesonAffordableHousing.org

/s/ Patrick Burt
Mayor of Palo Alto

/s/ Jeannie Bruins
Mayor of Los Altos

/s/ Patricia Showalter
Mayor of Mountain View

/s/ Jason Baker
Mayor of Campbell

/s/ Perry Woodward
Mayor of Gilroy